

EDGE

EDGE EXPRESS BANNER AD & CE ARTICLE SPONSORSHIP INSERTION ORDER FORM

Advertiser Name:

| | | |
|---------------|--|------|
| Contact Name: | Bill to: <input type="checkbox"/> Advertiser <input type="checkbox"/> Agency | |
| Address: | | |
| City: | State: | Zip: |
| Phone: | Fax: | |
| E-mail: | | |

Agency (if applicable):

| | | |
|---------------|--------|------|
| Contact Name: | | |
| Address: | | |
| City: | State: | Zip: |
| Phone: | Fax: | |
| E-mail: | | |

AD INFORMATION

The materials deadline is the 15th of the month before the issue date.

Edge Express ad may be static or animated. 550 W x 100 H URL the ad will link to:
(7 seconds recommended.)

Edge Express Opportunities

CE Article Sponsorship: Logo appears in CE article (ANFP Marketplace purchased version), sponsor recognition in Edge Express, and promotion in CE Monthly Special newsletter. The article will be free to members for 1 month, giving your click thru rate a boost! **\$2,500/issue net**

Banner Ad: Exclusive banner ad directly above CE article in Edge Express e-mail: **\$1,100/issue net**

Please check off the option(s) you are choosing:

MONTHS OF CE ARTICLE SPONSORSHIP

- | | |
|-----------------------------------|-----------------------------------|
| <input type="checkbox"/> February | <input type="checkbox"/> August |
| <input type="checkbox"/> April | <input type="checkbox"/> October |
| <input type="checkbox"/> June | <input type="checkbox"/> December |

MONTHS OF BANNER AD

- | | |
|-----------------------------------|-----------------------------------|
| <input type="checkbox"/> February | <input type="checkbox"/> August |
| <input type="checkbox"/> April | <input type="checkbox"/> October |
| <input type="checkbox"/> June | <input type="checkbox"/> December |

COST

*Net Cost per Ad/Sponsorship: \$ _____

Number of Issues: _____

Total Net Cost: \$ _____

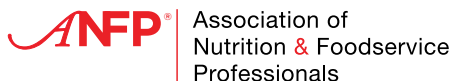
Unless otherwise noted, sponsorship/ads will be invoiced during the same month they are scheduled to run.

Delinquent invoice payments may result in a hold on future orders until delinquent account has been paid in full.

Cancellation policy: Cancellations must be received in writing no later than 30 days from sponsorship/advertising start date.

Authorized Signature: _____ Date: _____

*Rates are net and non-commissionable



Consider making a donation to **NFFP**, the philanthropic arm of ANFP.

