

The South Carolina Association of Nutrition and Foodservice Professionals is excited to offer an opportunity to participate in their Spring Food and Vendor Expo at Westminster Towers in Rock Hill, South Carolina!

The date of the Expo is **Thursday, May 5, 2022**. Expected attendance is close to 50 members from South Carolina and surrounding states. We thank you in advance for your support of this two day event.

This will be a Cinco de Mayo themed conference. Please consider this for your table/booth décor.

# **MFP** SOUTH CAROLINA

Association of Nutrition & Foodservice Professionals

#### Food and Vendor Expo Information

- The 90 minute food expo will run from 12:00pm 1:30pm on May 5<sup>th</sup>.
- Vendor appreciation will commence at 1:30 giving you an additional time slot to speak to all attendees at once about your products or services, thank the attendees for stopping by your booth, and to give out any prizes that you may have brought.
- You are vital to making this event a success! You will have a captive audience as all attendees will need to visit all tables in order to receive credit for the food expo, and they are all buyers.
- Westminster Towers will allow you to use their kitchen. Please let us know in advance if you will need use of their kitchens, and we will put you in contact with the Unidine manager in charge of this location.

## Vendor Fees:

\$450.00 Bronze Sponsorship - 1 Table
\$650.00 Silver Sponsorship - 2 Tables
\$1150.00 Gold Sponsorship - 4 Tables (Please furnish 2 business cards and e-Logo for recognition in our newsletter)

## How to Enroll:

• Fill out attached Vendor Registration Form and mail with check to

Jeri Tallon, SC ANFP Treasurer 2632 Echo Woods Drive Hartsville, SC 29550

or if paying by credit card Email registration to **jdkdreamer@yahoo.com** 

- Enrollment deadline: May 1st, 2022
- Please contact Audrey Thomas with questions regarding space and power capabilities: <u>idella.thomas@yahoo.com</u>

## Target Audience:

- Both current and prospective clients will be here from the South Carolina Association of Nutrition and Foodservice Professionals – all members have buying power within their organizations.
- Our goal is to have **50+** participants in attendance for this two day educational seminar. We will keep you posted on registration numbers as the date approaches.

## Benefits:

- Great opportunity to speak to customers and prospects about products and services.
- Obtain contacts within these segments of the industry Healthcare, Schools, Detention Centers, and other Non-Commercial kitchens in the NC/SC area.
- Opportunity to showcase products/recipes for a variety of customers Senior living (upscale) to Skilled Care, Hospitals, Schools, and Prisons
- Contact information is provided by the individuals, please have a basket or bowl ready for business cards. We cannot supply you will attendees information.

We look forward to another great event with all of you.

Thank You!

# **Vendor Registration Form**

Company Name:
Contact Name/Number:
Sales Rep(s) Attending - <i>Names</i> :
Products Represented:
Number of 6 foot tables needed: Total Sponsorship: \$
Do you need electricity?
If so, what are your power requirements?
Do you need use of a hotel suite kitchen?
Would you like to be added to our email list for future opportunities?
Are you interested in providing speakers, sponsoring break refreshments, or serving on the SC ANFP Board as an industry advisor?

We thank you for your support! Together we keep kitchens safe and productive!



Association of Nutrition & Foodservice Professionals