

STANDARD WEB BANNER AD PLACEMENT ADVERTISING INSERTION ORDER FORM

ANFPonline.org is a favored Internet destination of ANFP members and the nutrition and foodservice community. With more than 17,000 visitors per month, it is a top match for many popular web searches. ANFP Standard Web Banner ads will appear on the ANFP homepage as well as all interior pages. These banner ads require two file sizes; see pricing and specifications below.

Advertiser Name: _____

Contact Name: _____ Bill to: Advertiser Agency

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____

Agency (if applicable): _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____

MONTHS OF PROMOTION

- January July
- February August
- March September
- April October
- May November
- June December

AD INFORMATION

URL the ad will link to:

ANFPonline.org Standard Web Banner Ad Details

Rate: \$600/month (this includes your ad on both the homepage and interior pages)
Duration: Minimum 30 days
Homepage Ad Specifications: GIF or JPEG, 300 W x 600 H (pixels), animation is permitted, 7 seconds recommended (no looping, please)
Interior Ad Specifications: GIF or JPEG, 300 W x 250 H (pixels), animation is permitted, 7 seconds recommended (no looping, please)
Deadlines: Ads are posted the first of each month. Please submit all ads two weeks prior to the 1st of the month.

TOTAL COST PER AD

Total Gross Cost: _____

Less 10% Corporate Partner Discount: _____

Total Net Cost: _____

Unless otherwise noted, ads will be invoiced during the same month they are scheduled to run.

Delinquent invoice payments may result in a hold on future orders until delinquent account has been paid in full.

Authorized Signature: _____ Date: _____

For more information, please contact events@ANFPonline.org
Complete this form and e-mail or fax to:
events@ANFPonline.org | Fax: 630.587.6308