

PREFERRED WEB BANNER AD INSERTION ORDER FORM

ANFPonline.org is a favored Internet destination of ANFP members and the nutrition and foodservice community. With more than 638,998 average impressions per month, it is a top match for many popular web searches. ANFP Preferred Web Banner ads offer advertisers the opportunity to place an ad on one specific page within the ANFP website.

Advertiser Name: _____

Contact Name: _____ Bill to: Advertiser Agency

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____

Agency (if applicable): _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____

MONTHS OF PROMOTION

- January July
- February August
- March September
- April October
- May November
- June December

AD INFORMATION

URL the ad will link to:

URL of designed ad placement (one website page):

ANFPonline.org/_____

ANFPonline.org Preferred Web Banner Ad Details

Rate: \$500/month

Duration: Minimum 30 days

Interior Ad Specifications: GIF or JPEG, 300 W x 250 H or 300 W x 600 H (pixels), animation is permitted, 7 seconds recommended (no looping, please). Based on the URL selected above, the size of the ad needed (either tower or rectangular) will be confirmed.

Deadlines: Ads are posted the first of each month. Please submit all ads two weeks prior to the 1st of the month.

TOTAL COST PER AD

*rates are net and non-commissionable

Total Cost: _____

*Less 10% Corporate Partner Discount: _____

Total Net Cost: _____

*10% discount only available to ANFP Corporate Partner Members.

Authorized Signature: _____ Date: _____

For more information, please contact events@ANFPonline.org

Complete this form and e-mail or fax to:

events@ANFPonline.org | Fax: 630.587.6308