

# PREFERRED WEB BANNER AD PLACEMENT ADVERTISING INSERTION ORDER FORM

ANFPonline.org is a favored Internet destination of ANFP members and the nutrition and foodservice community. With more than 762,159 average impressions per month, it is a top match for many popular web searches. ANFP Preferred Web Banner ads offer advertisers the opportunity to place a tower ad on one specific page within the ANFP website.

**Advertiser Name:** \_\_\_\_\_

Contact Name: \_\_\_\_\_ Bill to:  Advertiser  Agency

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

**Agency (if applicable):** \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

**MONTHS OF PROMOTION**

- January  July
- February  August
- March  September
- April  October
- May  November
- June  December

**AD INFORMATION**

URL the ad will link to:

\_\_\_\_\_

URL of designed ad placement (one website page):

ANFPonline.org/\_\_\_\_\_

**ANFPonline.org Preferred Web Banner Ad Details**

**Rate:** \$500/month

**Duration:** Minimum 30 days

**Interior Ad Specifications:** GIF or JPEG, 300 W x 600 H (pixels), animation is permitted, 7 seconds recommended (no looping, please)

**Deadlines:** Ads are posted the first of each month. Please submit all ads two weeks prior to the 1<sup>st</sup> of the month.

**TOTAL COST PER AD**

\*rates are net and non-commissionable

Total Cost: \_\_\_\_\_

\*Less 10% Corporate Partner Discount: \_\_\_\_\_

**Total Net Cost:** \_\_\_\_\_

*\*10% discount only available to ANFP Corporate Partner Members.*

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Unless otherwise noted, ads will be invoiced during the same month they are scheduled to run.  
***Delinquent invoice payments may result in a hold on future orders until delinquent account has been paid in full.***  
Cancellation policy: Cancellations must be received in writing no later than 30 days from advertising start date.

For more information, please contact [events@ANFPonline.org](mailto:events@ANFPonline.org)  
**Complete this form and e-mail or fax to:**  
[events@ANFPonline.org](mailto:events@ANFPonline.org) | Fax: 630.587.6308