

# ENEWS SPONSORSHIP ADVERTISING INSERTION ORDER FORM

ANFP's e-mail newsletter, eNews, reaches approximately 14,500 members and industry professionals and is published 12 times per year. eNews is packed with membership and industry news to make sure our members are up-to-date with everything foodservice. With the inclusion of a direct link to your website, eNews sponsorship is a great opportunity to capture members' undivided attention!

**Advertiser Name:** \_\_\_\_\_

Contact Name: \_\_\_\_\_ Bill to:  Advertiser  Agency

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

**Agency (if applicable):** \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

**MONTHS OF PROMOTION**

- January  July
- February  August
- March  September
- April  October
- May  November
- June  December

**AD PLACEMENT**

- Headline  Supporting

**AD INFORMATION**

eNews ads must be static.

URL the ad will link to:

\_\_\_\_\_

**eNews Sponsorship Details**

**Rates:** Headline: Your top-of-page banner ad (directly under the masthead): \$1,100/issue

Supporting Sponsor: Your banner ad appears under the editorial content: \$550/issue

**Specifications:** JPEG or PNG, 550W x 100H pixels, 200K maximum file size, animation is not permitted, all ads must be static

**Deadlines:** eNews is sent the first week of each month, typically. Please submit all ads two weeks prior to the 1<sup>st</sup> of the month

**TOTAL COST PER AD**

Total Gross Cost: \_\_\_\_\_

Less 10% Corporate Partner Discount: \_\_\_\_\_

**Total Net Cost:** \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Unless otherwise noted, ads will be invoiced during the same month they are scheduled to run.

*Delinquent invoice payments may result in a hold on future orders until delinquent account has been paid in full.*

For more information, please contact [events@ANFPOnline.org](mailto:events@ANFPOnline.org)

**Complete this form and e-mail or fax to:**

[events@ANFPOnline.org](mailto:events@ANFPOnline.org) | Fax: 630.587.6308