



Association of
Nutrition & Foodservice
Professionals

eNEWS BANNER AD & FEATURED CORPORATE PARTNER OPPORTUNITY INSERTION ORDER FORM

ANFP's e-mail newsletter, eNews, reaches nearly 15,000 members and industry professionals and is published 12 times per year. eNews is packed with membership and industry news to make sure our members are up-to-date with everything foodservice. With the inclusion of a direct link to your website, an eNews banner ad or a Featured Corporate Partner listing is a great opportunity to capture members' undivided attention!

Advertiser Name: _____

Contact Name: _____ Bill to: Advertiser Agency

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____

Agency (if applicable): _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____

MONTHS OF PROMOTION

- January
- February
- March
- April
- May
- June
- July
- August
- September
- October
- November
- December

Opportunities

- Banner Ad
 - Featured Corporate Partner
Available to ANFP Corporate Partners only.
- Rates and details available on page two.*

AD INFORMATION

eNews ads must be static.
URL the ad will link to: _____

COST

*Net Cost per Ad: \$ _____

Number of Months: _____

Total Net Cost: \$ _____

Unless otherwise noted, ads will be invoiced during the same month they are scheduled to run.

Delinquent invoice payments may result in a hold on future orders until delinquent account has been paid in full.

Cancellation policy: Cancellations must be received in writing no later than 30 days from advertising start date.

Authorized Signature: _____ Date: _____

**Rates are net and non-commissionable*



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Consider making a donation to **NFFP**, the philanthropic arm of ANFP.



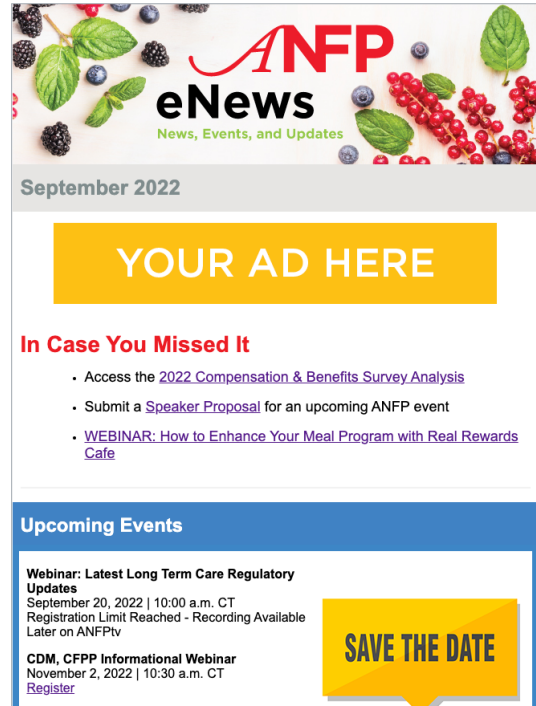
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eNews Banner Ad Details

Rates: Headline: Your top-of-page banner ad (directly under the masthead): \$1,100/issue

Specifications: JPEG or PNG, 550W x 100H pixels, 200K maximum file size, animation not permitted, all ads must be static

Deadlines: eNews is sent the first week of each month, typically. Submit all ads two weeks prior to the 1st of the month



The banner ad features the ANFP eNews logo at the top, surrounded by fresh berries and leaves. Below the logo, the text reads "September 2022". A large yellow box in the center contains the text "YOUR AD HERE". Underneath, a section titled "In Case You Missed It" lists three items: a link to the 2022 Compensation & Benefits Survey Analysis, a link to submit a Speaker Proposal, and a link to a webinar about enhancing meal programs. At the bottom, there is a blue section for "Upcoming Events" listing two webinars: "Webinar: Latest Long Term Care Regulatory Updates" and "CDM, CFPP Informational Webinar". A yellow "SAVE THE DATE" button is positioned to the right of the second webinar listing.


eNews Featured Corporate Partner Details

Available to ANFP Corporate Partners only.

Rates: \$600/issue

Specifications: Headline, descriptive text of up to 50 words, and URL

Deadlines: eNews is sent the first week of each month, typically. Submit all content two weeks prior to the 1st of the month



The ad template is titled "News from ANFP". It features three main sections. The top section is for the "ANFP Annual Report", with a "REPORT" icon and a red "ACCESS" button. The middle section is for a "Featured Corporate Partner", with a yellow box for "YOUR LOGO HERE" and a yellow box for "HEADLINE AND DESCRIPTIVE TEXT HERE", followed by a "LINK TO YOUR URL" and a red "LEARN MORE" button. The bottom section is for a "Last Chance - Pay Your Dues and Fees by September 30", with a calendar icon showing the date and a red "LEARN MORE" button.