



EDGE EXPRESS ADVERTISING INSERTION ORDER FORM

Advertiser Name:Contact Name: _____ Bill to: Advertiser Agency

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____

Agency (if applicable):

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____

AD INFORMATION*The materials deadline is the 15th of the month before the issue date.**Edge Express* ad may be static or animated. 550 W x 100 H URL the ad will link to:
(7 seconds recommended. No looping, please.) _____**Edge Express Sponsorship and Advertising Opportunities****CE Article Sponsor:** Logo appears in CE article (ANFP Marketplace purchased version), sponsor recognition in Edge Express, and promotion in monthly CE special newsletter. The article will be free to members for 1 month, giving your click thru rate a boost of 20%! **\$2,500/issue****Banner Ad:** Exclusive banner ad directly below CE article in Edge Express e-mail: **\$1,100/issue****Please check off the option(s) you are choosing:****MONTHS OF SPONSORSHIP**

- | | |
|-----------------------------------|-----------------------------------|
| <input type="checkbox"/> February | <input type="checkbox"/> August |
| <input type="checkbox"/> April | <input type="checkbox"/> October |
| <input type="checkbox"/> June | <input type="checkbox"/> December |

MONTHS OF ADVERTISEMENT

- | | |
|-----------------------------------|-----------------------------------|
| <input type="checkbox"/> February | <input type="checkbox"/> August |
| <input type="checkbox"/> April | <input type="checkbox"/> October |
| <input type="checkbox"/> June | <input type="checkbox"/> December |

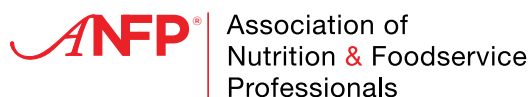
TOTAL COST PER ARTICLE SPONSORSHIP: _____**TOTAL COST PER BANNER AD:** _____**GRAND TOTAL:** _____

Unless otherwise noted, ads will be invoiced during the same month they are scheduled to run.

Delinquent invoice payments may result in a hold on future orders until delinquent account has been paid in full.

Authorized Signature: _____ Date: _____

For more information, please contact events@ANFPonline.org
Complete this form and e-mail or fax to:
events@ANFPonline.org | Fax: 630.587.6308



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