

ANFP offers a digital platform for its top-rated member benefit, **Edge** magazine, which provides the extra benefit of additional circulation and qualified buyer exposure to your advertisements. While all print ads also appear in the digital version of **Edge**, the options below offer a digitally exclusive presence. The robust digital platform allows advertisers to select from several different positions to make the biggest impression possible.

Opportunities include the following:

RIGHT/LEFT SKYSCRAPER

Pillar-shaped ad that displays on the right or left side of the digital magazine, adjacent to multiple spreads.

TOP/BOTTOM BANNER

A headline style banner ad that displays above or below the digital magazine on multiple spreads.



2026 EDGE DIGITAL AD RATES*

EXCLUSIVELY DIGITAL AD POSITIONS	RATE PER ISSUE
Right/Left Skyscraper	\$595
Top Banner	\$475
Bottom Banner	\$375

*Rates are Gross and 15% Agency Commissionable or 15% discounted for Corporate Partners.

NOTE: The duration of each digital ad is a minimum of one year and may be archived for up to three years on ANFPConnect.

ISSUE	THEME	DIGITAL SPACE RESERVATION	DIGITAL ART DEADLINE
January/February	Workforce Development	December 11	December 18
March/April	The Food Safety Issue	February 12	February 19
May/June	Culinary Trends and Innovations	April 16	April 23
July/August	Marketing Your Dining Program, plus Non-Commercial Dining Showcase	June 11	June 18
September/October	Medical Nutrition Therapy	August 13	August 20
November/December	Achieving Professional and Personal Excellence	October 15	October 22



EDGE DIGITAL ADVERTISEMENT INSERTION ORDER FORM

Advertiser Name:

Contact Name: _____ Bill to: ☐ Advertiser ☐ Agency
 Address: _____
 City: _____ State: _____ Zip: _____
 Phone: _____ Fax: _____
 E-mail: _____

Agency (if applicable):

Contact Name: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Phone: _____ Fax: _____
 E-mail: _____

ISSUES

- ☐ January/February
☐ March/April
☐ May/June
☐ July/August
☐ September/October
☐ November/December

AD TYPE

- ☐ Right Skyscraper
☐ Left Skyscraper
☐ Top Banner
☐ Bottom Banner

AD MATERIAL
Ad
☐ **New - Due by:** _____

☐ **Repeat - Pick-up from:** _____

COST

Gross Cost per Ad: \$ _____

*Net Cost per Ad \$ _____
 (less 15% Agency Commission or 15%
 Corporate Partner Discount if applicable)

Number of Issues _____

Total Net Cost: \$ _____

Unless otherwise noted, ads will be invoiced during the same month they are scheduled to run.

Delinquent invoice payments may result in a hold on future orders until delinquent account has been paid in full.

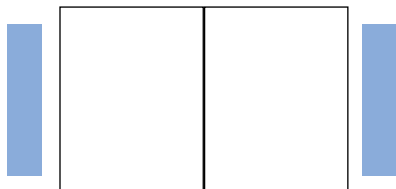
Cancellation policy: Cancellations must be received in writing no later than 30 days from advertising start date.

CLICK [HERE](#) FOR PAYMENT TERMS.

Authorized Signature: _____ Date: _____

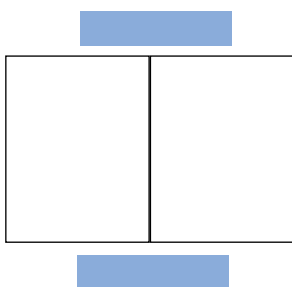
**Rates are Gross and 15% Agency Commissionable or 15% discounted for Corporate Partners*

PRINT AND DIGITAL MECHANICAL REQUIREMENTS: *Nutrition & Foodservice Edge Magazine*



RIGHT/LEFT SKYSCRAPER

120 x 600 px in PNG, PDF, EPS, or GIF* format file,
set to a resolution of 72 dpi
Animation is permitted



TOP/BOTTOM BANNER

468 x 60 px in PNG, PDF, EPS, or GIF*format file,
set to a resolution of 72 dpi
Animation is permitted