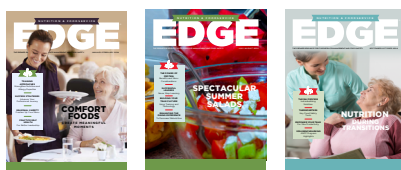


The Premier Resource for Foodservice Management and Food Safety

Nutrition & Foodservice Edge magazine is the leading publication for nutrition and foodservice professionals, with thousands of readers who work in a wide range of settings — from senior-living facilities to hospitals, and more. They are ready for your advertising message!

As the official publication of ANFP, **Nutrition & Foodservice Edge** is one of the organization's most popular membership benefits and is published in both print and digital formats.

Readers of **Nutrition & Foodservice Edge** collectively control billions of dollars in foodservice expenditures.



2026 EDITORIAL CALENDAR

ISSUE	THEME	PRINT SPACE RESERVATION	PRINT MATERIALS DEADLINE
January/February	Workforce Development: Strategies for building a great foodservice team through education and training.	November 13	November 20
March/April	The Food Safety Issue: An exploration of various sanitation and food protection principles to ensure client safety. This issue also includes the ANFP Annual Conference & Expo (ACE) preview.	January 22	January 29
May/June	Culinary Trends and Innovations: A closer look at current and projected culinary practices for non-commercial operators to consider.	March 19	March 26
July/August	Marketing Your Dining Program, plus Non-Commercial Dining Showcase: Spotlight on corrections/rural/niche environments with a focus on how to highlight your dining department through marketing.	May 14	May 21
September/October	Medical Nutrition Therapy: An examination of the impact of food and nutrition on various disease states.	July 16	July 23
November/December	Achieving Professional and Personal Excellence: Topics include Salary Survey, mental health, professionalism during the holiday season and confidence to approach administration.	September 17	September 24

Please note: Themes may be amended or rescheduled without prior notice.

2026 Edge Print Ad Rates*

Effective January 1, 2026 - December 31, 2026

Edge magazine is available in print to ANFP members who opt in for that format. Anyone who does not follow the steps to opt in has access to the digital version of the magazine. Opt-in instructions are communicated routinely to members, which allows them to opt in for print at any point throughout the year.

Your advertisements are included in both the print and digital editions of the magazine, but you'll also receive an exclusively digital placement **at no extra cost to you.**

- Premium positions will receive an additional bonus in the form of a banner ad in the e-mail that is sent out when **Edge** is available online.
- The 3X and 6X rates are at a significantly higher discount than previous years, making multiple placements much more cost-effective.

AD SIZE	BONUS ADS**	ONE TIME	THREE TIMES	SIX TIMES
Inside Front Cover	Right or Left Skyscraper/Headline E-mail Banner Ad	\$3,800	\$3,420	\$3,040
Page 3	Right or Left Skyscraper/Supporting E-mail Banner Ad	\$3,500	\$3,150	\$2,800
Full Page 4 Color	Top Banner Ad	\$3,000	\$2,700	\$2,400
1/2 Page 4 Color	Bottom Banner Ad	\$2,500	\$2,250	\$2,000
1/4 Page 4 Color	Bottom Banner Ad	\$2,000	\$1,800	\$1,600

*Rates are Gross and 15% Agency Commissionable or 15% discounted for Corporate Partners

**Due to internal billing procedures, advertisers may receive multiple invoices (one for print and one for each digital ad placement). The total cost, however, will be the same as what is indicated on the rate card above, less any available discounts.

CIRCULATION DATA

PUBLICATION TITLE

Nutrition & Foodservice Edge

TOTAL CIRCULATION

12,807

YEAR ESTABLISHED

1992

DIGITAL CIRCULATION

11,625

PUBLISHER

Association of Nutrition & Foodservice Professionals (ANFP)

PRINT CIRCULATION

1,182



EDGE PRINT ADVERTISEMENT INSERTION ORDER FORM

Advertiser Name:

Contact Name:

Bill to: ☐ Advertiser ☐ Agency

Address:

City:

State:

Zip:

Phone:

Fax:

E-mail:

Agency (if applicable):

Contact Name:

Address:

City:

State:

Zip:

Phone:

Fax:

E-mail:

ISSUES

- ☐ January/February
☐ March/April
☐ May/June
☐ July/August
☐ September/October
☐ November/December

AD SIZE/POSITION

- ☐ Inside Front Cover
☐ Page 3 ☐ 1/2 Page
☐ Full Page ☐ 1/4 Page

AD MATERIAL

Ad

☐ **New - Due by:**☐ **Repeat - Pick-up from:**
RATE FREQUENCY

- ☐ 1 Time
☐ 3 Times
☐ 6 Times
☐ Other: _____ Times

COST

Gross Cost per Ad: \$ _____

*Net Cost per Ad \$ _____
 (less 15% Agency Commission or 15%
 Corporate Partner Discount if applicable)

Number of Issues _____

Total Net Cost: \$ _____

Unless otherwise noted, ads will be invoiced during the same month they are scheduled to run.

Delinquent invoice payments may result in a hold on future orders until delinquent account has been paid in full.

Cancellation policy: Cancellations must be received in writing no later than 30 days from advertising start date.

CLICK [HERE](#) FOR PAYMENT TERMS.

Consider making a donation
to [NFEF](#), the philanthropic
arm of ANFP.

DONATE NOW

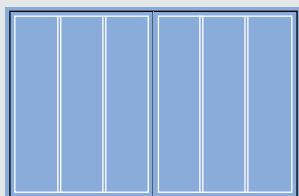
Authorized Signature: _____ Date: _____

**Rates are Gross and 15% Agency Commissionable or 15% discounted for Corporate Partners*

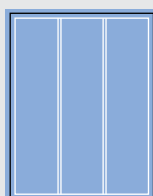
PRINT AD SPECS

Print Ad Sizes

Conversion of advertisements to preferred format or size will be billed at cost plus handling.



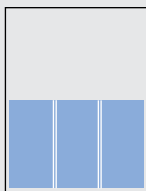
FULL PAGE SPREAD
15.75"W x 10.34"H



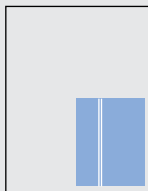
FULL PAGE
7.63"W x 10.34"H



1/2 PG. VERT.
3.60"W x 9.95"H



1/2 PG. HORIZ.
7.21"W x 5"H



1/4 PG. VERT.
3.60"W x 5"H



1/4 PG. HORIZ.
7.21"W x 2.5"H

Full page spread and full page ads are available as "bleed" ads. To properly size ads, use the bleed page size specifications. For bleed ads, please allow a .25" margin from trim for all live areas. Please do not include crop marks on any final art.

Print Ad Specifications

Trim Size	8.125" x 10.875"
Bleed Page Size	8.25" x 11.125"
Two Page Spread	16.5" x 11.125"

Preferred Materials

Digital, Macintosh-compatible files preferred. Files accepted on CD, via email or FTP. Ads submitted as high resolution PDF files (300 dpi at actual size) are preferred. Bleed ads should be sized properly to bleed for proper trimming.

BONUS AD SPECS (refer to page 2 for applicable placements)

Digital Ad Specifications

Top/Bottom Banner: 468W x 60H px
Right/Left Skyscraper: 120W x 600H px

Ads must be in PNG, PDF, EPS or GIF file format, set to a resolution of 72 dpi. Animation is permitted.

E-mail Banner Ad Specifications

550W x 100H px, 200K maximum file size.

Ads must be in JPEG, PNG, or GIF format. Animation is permitted.

Digital/E-mail Banner Art Deadlines

ISSUE	DEADLINE
January/February	December 18
March/April	February 19
May/June	April 23
July/August	June 18
September/October	August 20
November/December	October 22



Association of
Nutrition & Foodservice
Professionals®