

CE MONTHLY SPECIAL BANNER AD INSERTION ORDER FORM

The CE Monthly Special is one of the most opened ANFP e-mails and contains links to each month's discounted and free CE opportunities. As CE opportunities are one of the most talked about topics by operator members, a banner ad placement is sure to get attention.

Advertiser Name: _____

Contact Name: _____ Bill to: Advertiser Agency

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____

Agency (if applicable): _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____

MONTHS OF PROMOTION

- January July
- February August
- March September
- April October
- May November
- June December

AD INFORMATION

URL the ad will link to:

CE Monthly Special Banner Ad Details

Rates: Your top-of-page banner ad (directly under the masthead): \$1,100/issue Net
Specifications: JPEG or PNG, 550W x 100H pixels, 200K maximum file size, animation is permitted.
Deadlines: The CE Monthly Special is sent on the first of each month, typically. Submit all ads by the 20th of the prior month.

COST

*Net Cost per Ad: \$ _____

Number of Months: _____

Total Net Cost: \$ _____

Unless otherwise noted, ads will be invoiced during the same month they are scheduled to run.

Delinquent invoice payments may result in a hold on future orders until delinquent account has been paid in full.

Cancellation policy: Cancellations must be received in writing no later than 30 days from advertising start date.

Authorized Signature: _____ Date: _____

**Rates are net and non-commissionable*

