



ANFPtv HOME PAGE WEB BANNER AD INSERTION ORDER FORM

ANFPtv is a portal within the ANFP website that brings viewers engaging educational video content, organized by topic area. Feature your advertisement directly on the ANFPtv home page for superior visibility. Choose from three premium positions and two supporting positions (specific placements can be seen on the next page).

Advertiser Name:

Contact Name: _____ Bill to: Advertiser Agency

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____

Agency (if applicable):

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____

MONTH (Based on availability, please select three consecutive months)

- | | |
|-----------------------------------|------------------------------------|
| <input type="checkbox"/> January | <input type="checkbox"/> July |
| <input type="checkbox"/> February | <input type="checkbox"/> August |
| <input type="checkbox"/> March | <input type="checkbox"/> September |
| <input type="checkbox"/> April | <input type="checkbox"/> October |
| <input type="checkbox"/> May | <input type="checkbox"/> November |
| <input type="checkbox"/> June | <input type="checkbox"/> December |

AD SIZE

Choose One (See Page 2 for Options)

Premium

- Upper Leaderboard
 Lower Leaderboard
 Right Rail Skyscraper

Supporting

- Right Rail Medium
 Right Rail Small

URL: _____

Please e-mail ads and a URL to partners@ANFPonline.org.

RATES

BANNER TYPE	PRICE PER QUARTER
Premium Banner Ad	\$1,200
Supporting Banner Ad	\$750

COST

Cost per Ad: \$ _____

*Net Cost per Ad: \$ _____
(Less 10% Corporate Partner Discount if applicable)

Number of Months: _____

Total Net Cost: \$ _____

Unless otherwise noted, ads will be invoiced during the same month they are scheduled to run.

Delinquent invoice payments may result in a hold on future orders until delinquent account has been paid in full.

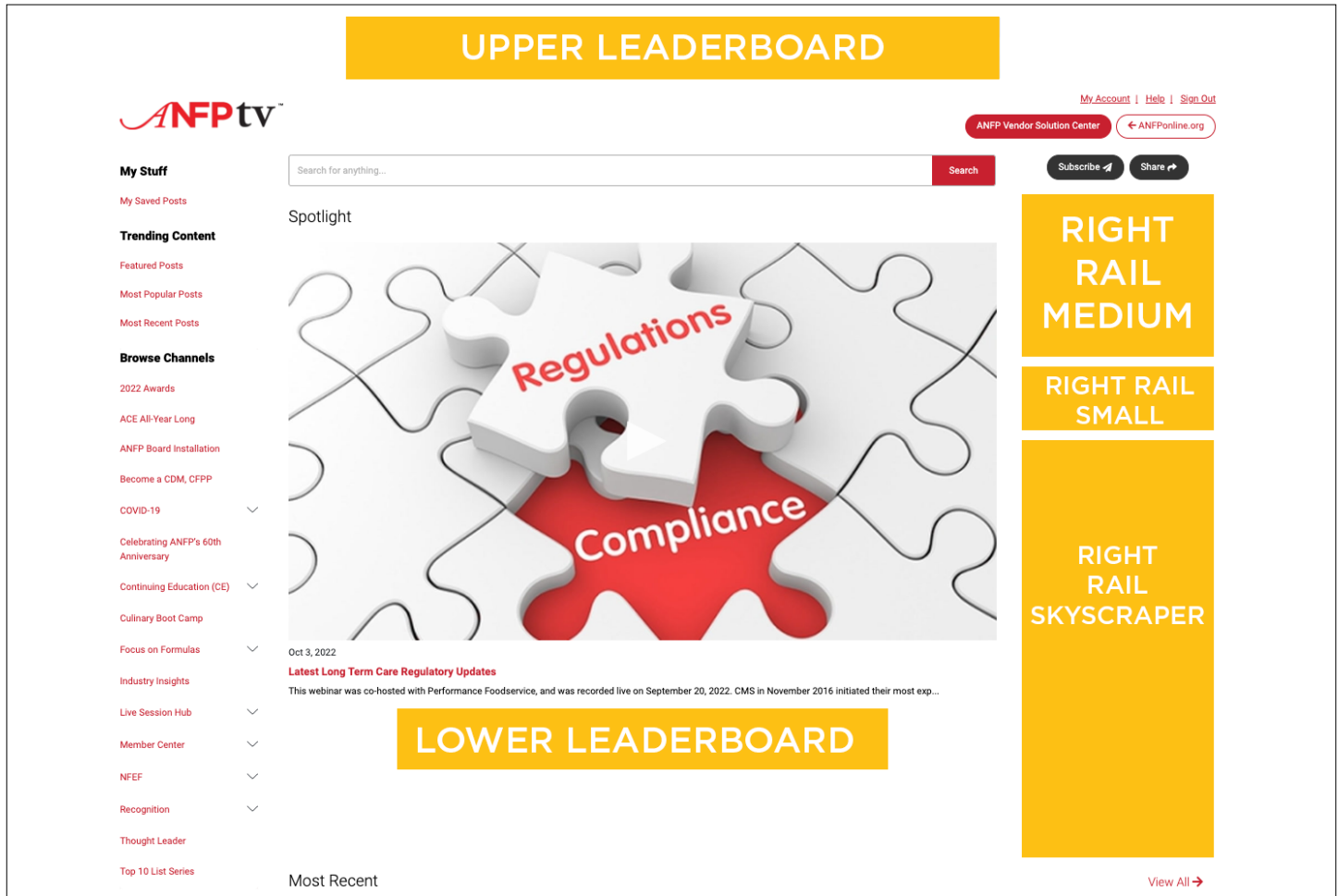
Cancellation policy: Cancellations must be received in writing no later than 30 days from advertising start date.

Consider making a donation to [NFFP](#), the philanthropic arm of ANFP.



Authorized Signature: _____ Date: _____

*10% discount only available to Corporate Partner Members



ANFPtv Home Page Web Banner Ad Details

Duration: Minimum 90 days

Premium Ad Specifications:

Upper Leaderboard

GIF or JPEG, 970 W x 90 H (pixels), animation is permitted, 7 seconds recommended (no looping, please)

Lower Leaderboard:

GIF or JPEG, 728 W x 90 H (pixels), animation is permitted, 7 seconds recommended (no looping, please)

Right Rail Skyscraper:

GIF or JPEG, 300 W x 650 H (pixels), animation is permitted, 7 seconds recommended (no looping, please)

Supporting Ad Specifications:

Right Rail Medium

GIF or JPEG, 300 W x 250 H (pixels), animation is permitted, 7 seconds recommended (no looping, please)

Right Rail Small:

GIF or JPEG, 300 W x 100 H (pixels), animation is permitted, 7 seconds recommended (no looping, please)

Deadlines: Ads are posted the first of each month. Please submit all ads two weeks prior to the 1st of the month. If you have multiple months, you may either maintain your ads for the duration of your agreement or provide new artwork each month.

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