



THOUGHT LEADER VIDEO INSERTION ORDER FORM

Share your expertise with our audience! Authenticate yourself and your company as the industry expert on a topic relevant to your business and customers. Non-proprietary in nature, you can share your content on foodservice trends or best practices that have a natural tie-in to your products category. They can be 3-5 minutes in length and can be submitted for pre-approval, or our ANFP team can help you produce a video from scratch.

Sponsor Name: _____

Contact Name: _____ Bill to: Sponsor Agency

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____

Agency (if applicable): _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____

Sponsors receive:

- 12 months of sponsorship
- Verbal recognition in-video for the duration of the archived video
- Logo recognition in-video for the duration of the archived video
- Prominent banner ad placement adjacent to video for one year
- Recognition in eNews and ANFPtv newsletters

SPONSORSHIP RATES & SELECTION

- Co-Produced Video: \$4,000
- Pre-Approved Submitted Video: \$2,500

AD SPECS

GIF or JPEG, 300 W x 650 H (pixels), animation is permitted, 7 seconds recommended (no looping, please)

URL for Advertisement: _____

Please e-mail your ad to partners@ANFPonline.org in .ai, .eps, or .pdf format.

COST

Cost per Sponsorship: \$ _____

Total Net Cost: \$ _____

Unless otherwise noted, sponsorships will be invoiced during the first month they are scheduled to run.

Delinquent invoice payments may result in a hold on future orders until delinquent account has been paid in full.

Cancellation policy: Cancellations must be received in writing no later than 30 days from sponsorship start date.

Authorized Signature: _____ Date: _____

