



## ANFPtv NEWSLETTER BANNER AD INSERTION ORDER FORM

Display your advertisement in the ANFPtv Newsletter. This e-mail is distributed to approximately 11,650 members each month and features the latest videos on the ANFPtv site. With the inclusion of a direct link to your website, this newsletter banner is sure to grab our members' attention.

**Advertiser Name:**

Contact Name:

Bill to: ☐ Advertiser ☐ Agency

Address:

City:

State:

Zip:

Phone:

Fax:

E-mail:

**Agency (if applicable):**

Contact Name:

Address:

City:

State:

Zip:

Phone:

Fax:

E-mail:

**MONTHS OF PROMOTION**

☐ January ☐ July  
☐ February ☐ August  
☐ March ☐ September  
☐ April ☐ October  
☐ May ☐ November  
☐ June ☐ December

**AD PLACEMENT**☐ Headline ☐ Supporting**AD INFORMATION**

URL the ad will link to:

**ANFPtv Newsletter Banner Ad Details****Rates:** Headline: Your top-of-page banner ad (directly under the masthead): \$800/issue Net

Supporting: Your banner ad appears under the editorial content: \$600/issue Net

**Specifications:** JPEG or PNG, 550W x 100H pixels, 200K maximum file size, animation is permitted**Deadlines:** The ANFPtv newsletter is sent the third week of each month, typically. Submit all ads by the 1<sup>st</sup> of the month.**COST**

\*Net Cost per Ad: \$ \_\_\_\_\_

Number of Months: \_\_\_\_\_

Total Net Cost: \$ \_\_\_\_\_

Unless otherwise noted, ads will be invoiced during the same month they are scheduled to run.

***Delinquent invoice payments may result in a hold on future orders until delinquent account has been paid in full.***

Cancellation policy: Cancellations must be received in writing no later than 30 days from advertising start date.

**CLICK [HERE](#) FOR PAYMENT TERMS.**

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

*\*Rates are net and non-commissionable*



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