



# INDUSTRY INSIGHTS SPONSOR INSERTION ORDER FORM

Premium sponsors will be recognized in-video, along with a prominent banner ad placement; banner sponsors will receive banner ad placement adjacent to the video. See page two for specifications.

**Advertiser Name:**

Contact Name: \_\_\_\_\_ Bill to:  Advertiser  Agency

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

**Agency (if applicable):**

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

**EPISODES** (Based on availability)

- |                                   |                                    |
|-----------------------------------|------------------------------------|
| <input type="checkbox"/> January  | <input type="checkbox"/> July      |
| <input type="checkbox"/> February | <input type="checkbox"/> August    |
| <input type="checkbox"/> March    | <input type="checkbox"/> September |
| <input type="checkbox"/> April    | <input type="checkbox"/> October   |
| <input type="checkbox"/> May      | <input type="checkbox"/> November  |
| <input type="checkbox"/> June     | <input type="checkbox"/> December  |

**AD SIZE**

Choose One (See Page 2 for Options)

- |                                    |                                       |
|------------------------------------|---------------------------------------|
| <input type="checkbox"/> Premium 1 | <input type="checkbox"/> Supporting 1 |
| <input type="checkbox"/> Premium 2 | <input type="checkbox"/> Supporting 2 |
| <input type="checkbox"/> Premium 3 | <input type="checkbox"/> Supporting 3 |

URL: \_\_\_\_\_

Please e-mail your company logo and ads to [events@ANFPonline.org](mailto:events@ANFPonline.org) in .ai, .eps, or .pdf format.

**RATES** Pricing is per episode.

	12 Episodes	6 Episodes	3 Episodes
<b>3 Premium Sponsor Positions</b>	\$1,000	\$1,300	\$1,500
<b>3 Supporting Sponsor Positions</b>	\$450	\$500	\$550

**TOTAL COST PER AD:** (Refer to Page 7 of the Corporate Partner Program for pricing details)

Total Premium Sponsor Positions Cost: \_\_\_\_\_

Total Supporting Sponsor Positions Cost: \_\_\_\_\_

**Total Cost:** \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Unless otherwise noted, ads will be invoiced during the same month they are scheduled to run.

*Delinquent invoice payments may result in a hold on future orders until delinquent account has been paid in full.*

For more information, please contact [events@ANFPonline.org](mailto:events@ANFPonline.org)**Complete this form and e-mail or fax to:**[events@ANFPonline.org](mailto:events@ANFPonline.org) | Fax: 630.587.6308

Association of  
Nutrition & Foodservice  
Professionals

**Association of Nutrition & Foodservice Professionals**  
406 Surrey Woods Drive | St. Charles, IL 60174  
Phone: 800.323.1908 | Fax: 630.587.6308 | [www.ANFPonline.org](http://www.ANFPonline.org)



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**PREMIUM BANNER 1**



**Top Operator Concerns**

This Industry Insights episode highlights the top operator concerns across healthcare foodservice segments.



Video Library	
Become a CDM, CFPP	
Conference All Year Long	
Continuing Education (CE)	+
Focus on Formulas	+
Industry Insights	
Member Center	+
NFEF	+
Testimonials	+
Top 10 List Series	

**PREMIUM BANNER 2**

**PREMIUM BANNER 3**

**SUPPORTING BANNER 1**

**SUPPORTING BANNER 2**

**SUPPORTING BANNER 3**

RECENT VIDEOS
MOST VIEWED

**Focus on Formulas**  
Full-Time Equivalents

FULL-TIME EQUIVALENTS

**WHAT IS YOUR FAVORITE PART ABOUT ATTENDING ACE?**

WHY I ATTEND ACE: DOROTHY RADERMACHER, CDM, CFPP

**ANFPtv Web Banner Sponsor Details**

**Duration:** Minimum 30 days

**Premium Ad Specifications:**

**Premium Banner 1:**

GIF or JPEG, 728 W x 90 H (pixels), animation is permitted, 7 seconds recommended (no looping, please)

**Premium Banner 2:**

GIF or JPEG, 300 W x 250 H (pixels), animation is permitted, 7 seconds recommended (no looping, please)

**Premium Banner 3:**

GIF or JPEG, 468 W x 60 H (pixels), animation is permitted, 7 seconds recommended (no looping, please)

**Supporting Banner 1, 2, and 3 Specifications:**

GIF or JPEG, 300 W x 100 H (pixels), animation is permitted, 7 seconds recommended (no looping, please)

**Deadlines:** Ads are posted the first of each month. Please submit all ads two weeks prior to the 1<sup>st</sup> of the month. If you have multiple months, you may either maintain your ads for the duration of your agreement or provide new artwork each month. Please e-mail ads and URLs to [events@ANFPonline.org](mailto:events@ANFPonline.org).