



INDUSTRY INSIGHTS INSERTION ORDER FORM

Premium sponsors will be recognized in-video, along with a prominent banner position placement. See page two for specifications.

Sponsor Name:

Contact Name: _____ Bill to: ☐ Sponsor ☐ Agency

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____

Agency (if applicable):

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____

EPISODES (Based on availability)

- ☐ February
☐ April
☐ June
☐ August
☐ October
☐ December

BANNER POSITION

Choose One (See Page 2 for Options)

- ☐ Premium 1
☐ Premium 2
☐ Premium 3

URL: _____

Please e-mail your company logo and ads to partners@ANFPonline.org in .ai, .eps, or .pdf format.

RATES Pricing is per episode.

	SIX EPISODES	THREE EPISODES	ONE EPISODE
RATE PER VIDEO	\$2,100	\$2,300	\$2,500

COST

*Net Cost per Episode: \$ _____

Number of Episodes: _____

Total Net Cost: \$ _____

Unless otherwise noted, sponsorships will be invoiced during the months the episodes are scheduled to run.

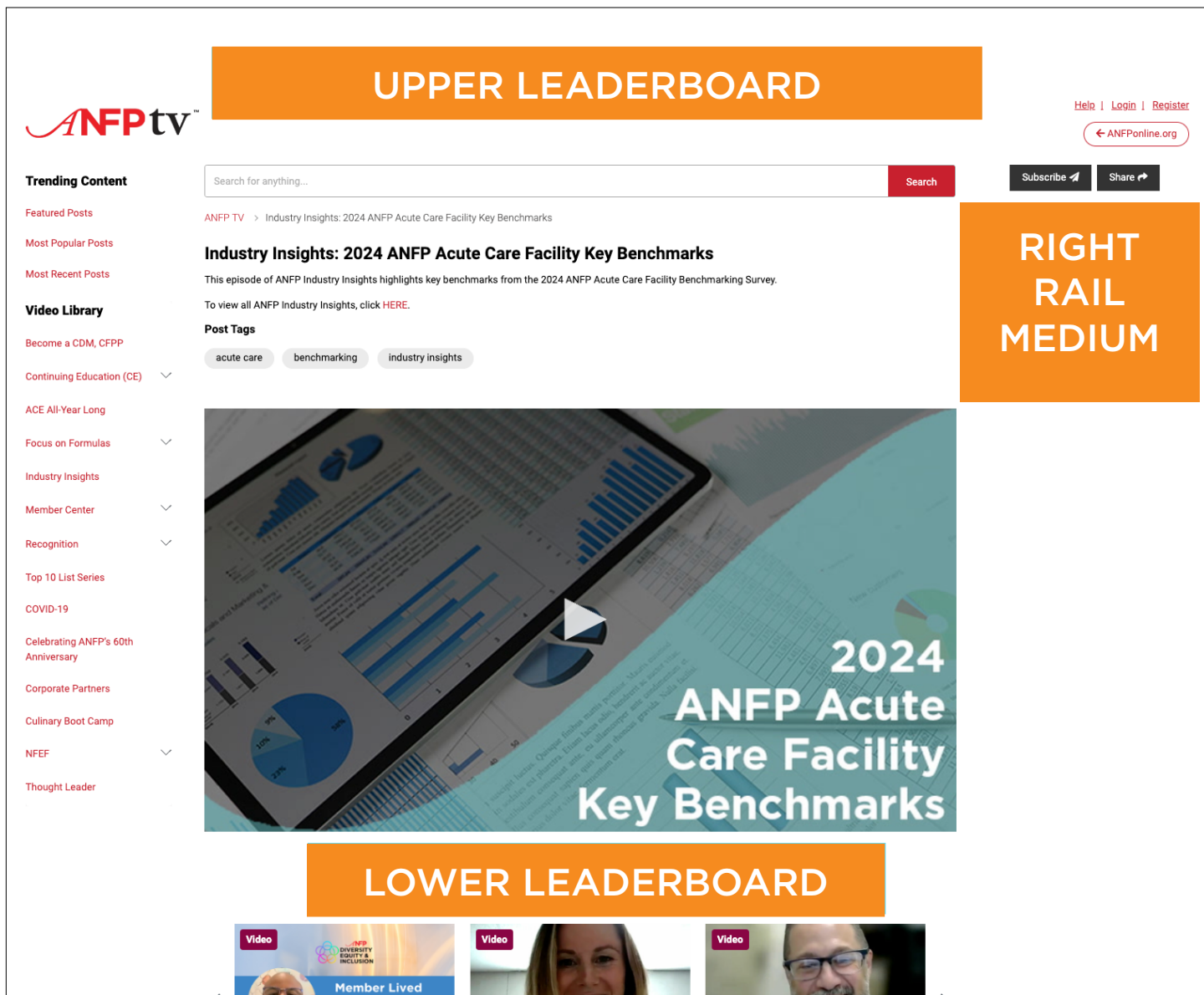
Delinquent invoice payments may result in a hold on future orders until delinquent account has been paid in full.

Cancellation policy: Cancellations must be received in writing no later than 30 days from sponsorship start date.

CLICK [HERE](#) FOR PAYMENT TERMS.

Authorized Signature: _____ Date: _____

**Rates are net and non-commissionable*



ANFPtv Industry Insights Ad Details

Sponsors will receive recognition via their ad placement for one year.

Banner Ad Specifications:

Option 1: Upper Leaderboard:

GIF or JPEG, 970 W x 90 H (pixels), animation is permitted, 7 seconds recommended

Option 2: Lower Leaderboard:

GIF or JPEG, 728 W x 90 H (pixels), animation is permitted, 7 seconds recommended

Option 3: Right Rail Medium:

GIF or JPEG, 300 W x 250 H (pixels), animation is permitted, 7 seconds recommended