



# INDUSTRY INSIGHTS INSERTION ORDER FORM

Premium sponsors will be recognized in-video, along with a prominent banner position placement. Supporting sponsors will receive banner positions adjacent to the video. See page two for specifications.

**Sponsor Name:**

Contact Name: \_\_\_\_\_ Bill to:  Sponsor  Agency

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

**Agency (if applicable):**

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

**EPISODES** (Based on availability)

- February
- April
- June
- August
- October
- December

**BANNER POSITION**

Choose One (See Page 2 for Options)

- Premium 1  Supporting 1
- Premium 2  Supporting 2
- Premium 3

URL: \_\_\_\_\_

Please e-mail your company logo and ads to [partners@ANFPonline.org](mailto:partners@ANFPonline.org) in .ai, .eps, or .pdf format.

**RATES** Pricing is per episode.

|                                       | SIX EPISODES | THREE EPISODES |
|---------------------------------------|--------------|----------------|
| <b>3 Premium Sponsor Positions</b>    | \$2,100      | \$2,300        |
| <b>3 Supporting Sponsor Positions</b> | \$500        | \$550          |

**COST**

\*Net Cost per Episode: \$ \_\_\_\_\_

Number of Episodes: \_\_\_\_\_

Total Net Cost: \$ \_\_\_\_\_

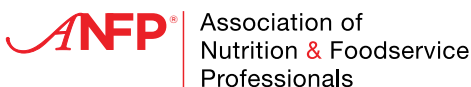
Unless otherwise noted, sponsorships will be invoiced during the months the episodes are scheduled to run.

***Delinquent invoice payments may result in a hold on future orders until delinquent account has been paid in full.***

Cancellation policy: Cancellations must be received in writing no later than 30 days from sponsorship start date.

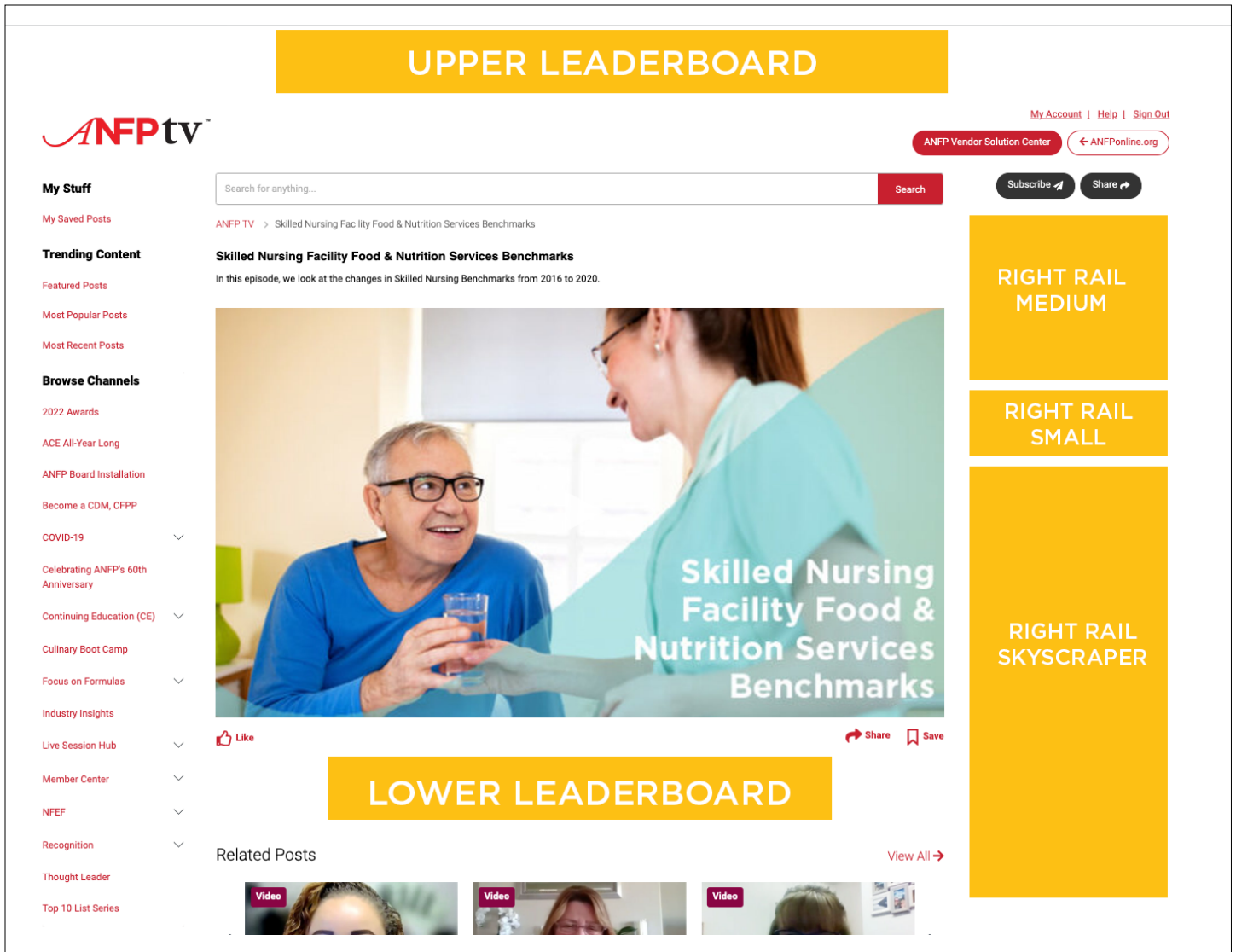
Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

*\*Rates are net and non-commissionable*



Consider making a donation to [NFFP](#), the philanthropic arm of ANFP.





## ANFPtv Industry Insights Ad Details

**Duration:** Sponsors will receive recognition via their ad placement for one year.

### Premium Banner Specifications:

#### Premium 1: Upper Leaderboard

GIF or JPEG, 970 W x 90 H (pixels), animation is permitted, 7 seconds recommended (no looping, please)

#### Premium 2: Lower Leaderboard:

GIF or JPEG, 728 W x 90 H (pixels), animation is permitted, 7 seconds recommended (no looping, please)

#### Premium 3: Right Rail Skyscraper:

GIF or JPEG, 300 W x 650 H (pixels), animation is permitted, 7 seconds recommended (no looping, please)

### Supporting Banner Specifications:

#### Supporting 1: Right Rail Medium:

GIF or JPEG, 300 W x 250 H (pixels), animation is permitted, 7 seconds recommended (no looping, please)

#### Supporting 2: Right Rail Small:

GIF or JPEG, 300 W x 100 H (pixels), animation is permitted, 7 seconds recommended (no looping, please)

**Deadlines:** Banners are posted the first of each month. Please submit all banner artwork two weeks prior to the 1<sup>st</sup> of the month. If you have multiple months, you may either maintain your banner position for the duration of your agreement or provide new artwork each month. Please e-mail banners and URLs to [partners@ANFPonline.org](mailto:partners@ANFPonline.org).