



FOCUS ON FORMULAS INSERTION ORDER FORM

With 22 bite-size videos in the Focus on Formulas series, this affordable advertising opportunity has the potential to provide maximum visibility to Corporate Partners that are interested in positioning themselves in front of current and future foodservice customers.

Advertiser Name:Contact Name: _____ Bill to: Advertiser Agency

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____

Agency (if applicable):

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____

ADVERTISING RATES & BENEFITS

FULL SERIES (RATE: \$2,200)	TOP FIVE EPISODES (RATE: \$800)
<ul style="list-style-type: none"> Premium banner adjacent to each of the 22 videos for a full year Premium banner placement on Focus on Formulas landing page for a full year 	<ul style="list-style-type: none"> Premium banner adjacent to each of the five videos for a full year

AD SPECS

GIF or JPEG, 300 W x 250 H (pixels), animation is permitted, 7 seconds recommended (no looping, please)

ADVERTISING SELECTION

Full Series Top Five Videos

URL for Advertisement: _____

Please e-mail your ads to partners@ANFPonline.org in .ai, .eps, or .pdf format.

COST

Cost per Ad: \$ _____

*Net Cost per Ad: \$ _____
(Less 10% Corporate Partner Discount if applicable)**Total Net Cost:** \$ _____

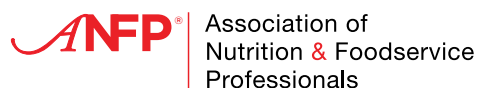
Unless otherwise noted, ads will be invoiced during the first month they are scheduled to run.

Delinquent invoice payments may result in a hold on future orders until delinquent account has been paid in full.

Cancellation policy: Cancellations must be received in writing no later than 30 days from advertising start date.

Authorized Signature: _____ Date: _____

*10% discount only available to Corporate Partner Members



Consider making a donation to [NFEF](#), the philanthropic arm of ANFP.

