



ANFP WEB BANNER AD PACKAGE INSERTION ORDER FORM

ANFP's website is a favored internet destination of ANFP members and the nutrition and foodservice community, averaging 20,000 page views per month. Banner advertising springs well-targeted prospects directly to your website. With an ANFP Web Banner Ad Package, not only do you get a premium position on the home page, you also get a second ad placement included on most of our internal pages, at no additional cost. These banner ads require two file sizes; see pricing and specifications below.

Advertiser Name:

Contact Name: _____ Bill to: Advertiser Agency

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____

Agency (if applicable):

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____

MONTHS OF PROMOTION

- January July
- February August
- March September
- April October
- May November
- June December

AD INFORMATION

URL the ad will link to:

ANFP Web Banner Ad Package Details

Rate: \$630/month (this includes your ad on both the homepage and interior pages)

Duration: Minimum 30 days

Homepage Ad Specifications: GIF or JPEG, 300 W x 600 H (pixels), animation is permitted, 7 seconds recommended

Internal Ad Specifications: GIF or JPEG, 300 W x 250 H (pixels), animation is permitted, 7 seconds recommended

Deadlines: Ads are posted the first of each month. Please submit all ads two weeks prior to the 1st of the month.

COST

Cost per Ad: \$ _____

*Net Cost per Ad: \$ _____
(Less 10% Corporate Partner Discount if applicable)

Number of Months: _____

Total Net Cost: \$ _____

Unless otherwise noted, ads will be invoiced during the same month they are scheduled to run.

Delinquent invoice payments may result in a hold on future orders until delinquent account has been paid in full.

Cancellation policy: Cancellations must be received in writing no later than 30 days from advertising start date.

Authorized Signature: _____ Date: _____

*10% discount only available to Corporate Partner Members

