



Association of
Nutrition & Foodservice
Professionals

FY24

ANNUAL REPORT

JUNE 1, 2023 - MAY 31, 2024

Governance



Association of
Nutrition & Foodservice
Professionals



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Marjorie Smith, CDM, CFPP



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Governance

CBDM[®] | Certifying Board for Dietary Managers

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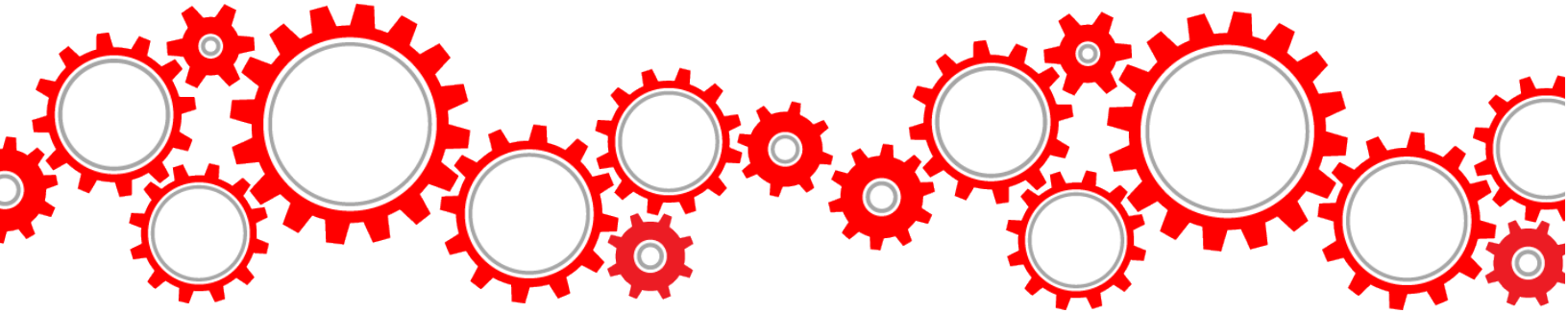
Lisa Waring

EXECUTIVE DIRECTOR

LeAnn Barlow, MBA

Strategic Plan

ANFP began work on its FY24-26 Strategic Plan, with efforts focused on five goal areas.



Goal 1: Members

Members and prospective members find value, community, and support at the local, state, and national levels, resulting in an engaged and growing membership.

- 77.5% membership retention (up 2.9%), with over 1,500 new members in FY24
- FY24 saw over 11,000 total CDM, CFPPs, including over 800 new CDM, CFPPs
- Over 50 individuals showed interest in the ANFP Call for Volunteers, with 25 completing the process
- Member satisfaction percentage increased by 2.27%
- 468 individuals attended one or more live meetings, including two Regional Meetings and the Annual Conference & Expo (ACE)

Goal 2: Credential

CDM, CFPPs are recognized as the experts in foodservice management and food safety. The credential is required in regulations and supported by employers and other stakeholders.

- 22 states recognize the credential for long-term care, while 12 states recognize the credential in acute care
- 23.5% of Skilled Nursing Facilities employ a CDM, CFPP; 23.2% of Acute Care Facilities employ a CDM, CFPP
- 73% of CDM, CFPPs are required by their employers to hold the CDM, CFPP credential, up 2% from FY23
- As of May 31, 2024, 2,222 of the 3,665 CDM, CFPPs with a recertification period end date of May 31, 2026, completed their CBDM Self-Assessment

Strategic Plan

ANFP began work on its FY24-26 Strategic Plan, with efforts focused on five goal areas.

Goal 3: Education & Expertise

ANFP is a leader in creating and curating resources to elevate the food and nutrition industry.

- ANFP's data repository increased to include the 2023 & 2024 Skilled Nursing Facility Benchmarking studies and the 2023 & 2024 Acute Care Facility Benchmarking studies
- 44.6% of ANFP members utilized ANFP continuing education (CE) products in FY24
- 72.2% of members in the final year of their recertification period utilized ANFP CE products
- ANFP offered 36 new CE products in FY24, worth 39.25 CE hours

Goal 4: Innovation

ANFP is a leader in innovation and continuously evolves to meet the needs of its stakeholders and members.

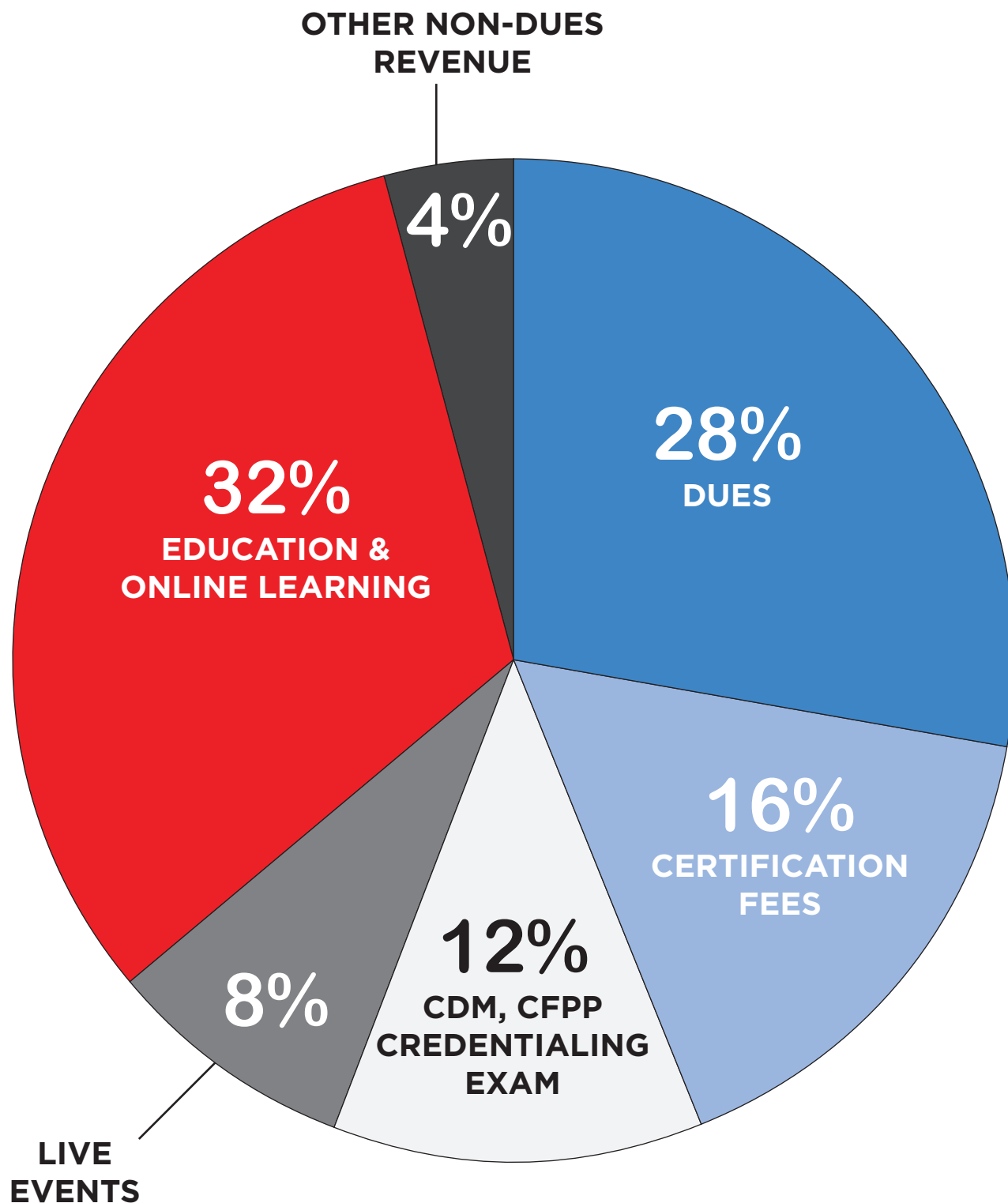
- ANFP undertook research and development of a mobile app, with an August 2024 launch
- Text messaging and automated voicemails were introduced as new methods of member and CDM, CFPP communication
- Internal and external technological infrastructure was updated, including upgrades to the ANFP Learning Management System, CE reporting forms, and Continuing Competence learning plans

Goal 5: DE&I

ANFP, as an organization and community, organically fosters a safe environment of diversity, equity and inclusion through the actions of members and stakeholders.

- Several DE&I resources were developed, including online courses and articles, an ANFP webpage, and a standing feature in *Nutrition & Foodservice Edge* magazine
- DE&I surveys were distributed to general membership and chapter leadership with best practices to be developed
- The number of individuals participating in DE&I education nearly doubled, with 1,296 individuals participating in FY24 versus 673 individuals in FY23

Revenue Streams



Membership

12,689

TOTAL MEMBERSHIP

As of May 31, 2024

1,497

NEW MEMBERS

In FY24

11,373

**PROFESSIONAL
MEMBERS**

709

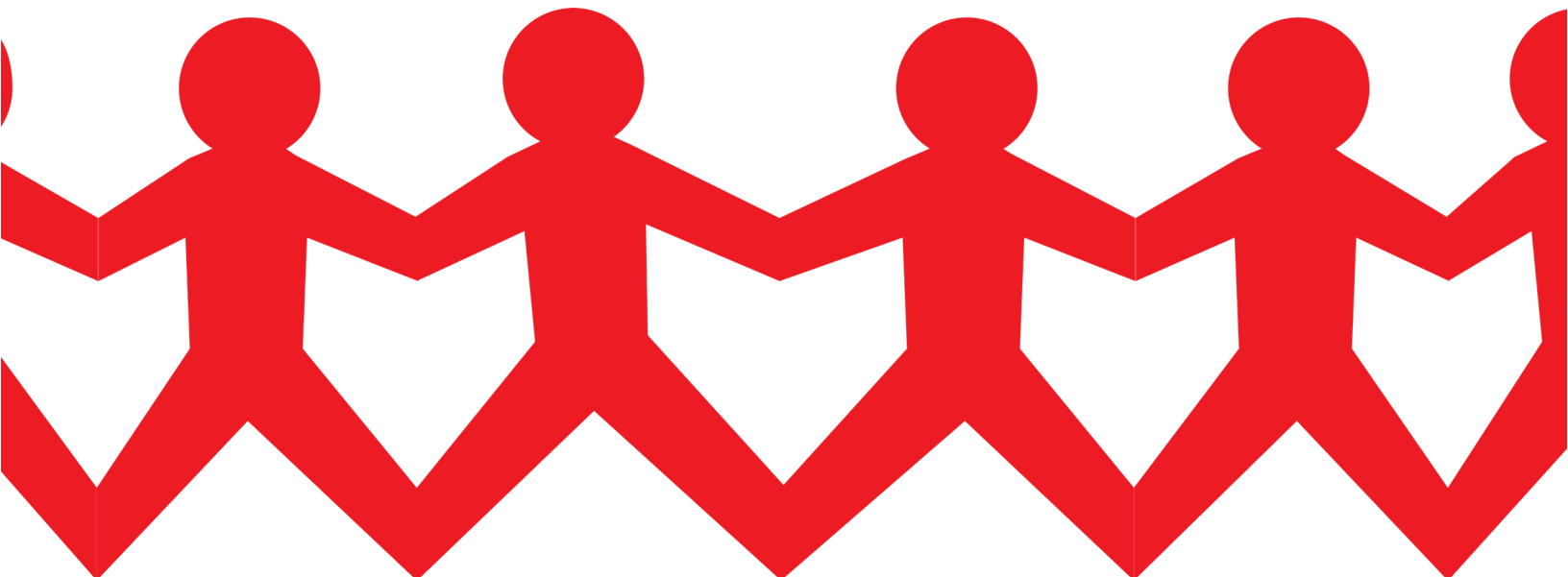
**PRE-PROFESSIONAL
MEMBERS**

549

**ALLIED PROFESSIONAL
MEMBERS**

58

**RETIRED
MEMBERS**



Member Benefits

NINTH ANNUAL MEMBER APPRECIATION WEEK

ANFP observed Member Appreciation Week for its ninth year from April 1-5, 2024. Members received daily e-mails with details on events and opportunities, including:

- Free CE Article
- Membership Dues Giveaways
- Online Course Discounts
- Item Giveaways



VOLUNTEER APPRECIATION WEEK

We celebrated Volunteer Appreciation Week October 2-6, 2023. Chapter leaders and other ANFP volunteers were recognized throughout the week and honored for their service to the organization. Celebrations included:

- A volunteer stories webinar
- Volunteer superlatives submissions
- Featured volunteers spotlights



NATIONAL CDM, CFPP DAY OF THE YEAR

ANFP celebrated our inaugural National CDM, CFPP Day of the Year on November 28, 2023. National CDM, CFPP Day of the Year is a celebration of the impact that Certified Dietary Managers, Certified Food Protection Professionals have made in the foodservice management profession. ANFP began celebrating this day in 2023 as a way to recognize the date that the Centers for Medicare & Medicaid Services (CMS) implemented regulatory language that includes the CDM, CFPP credential as the primary qualification for the Director of Food and Nutrition Services in the absence of a full-time dietitian in long-term care settings.

This national day gives ANFP members and their employers the opportunity to recognize the vital work that foodservice professionals perform daily.

For the inaugural celebration, we hosted a webinar detailing the CDM, CFPP Scope of Practice, which offered members 1.0 GEN CE for free.



Certifying Board for Dietary Managers (CBDM)

CDM[®], CFPP[®]

Discover the Power of the Credential

11,086

TOTAL CDM, CFPPs
As of May 31, 2024

802

NEW CDM, CFPPs
As of May 31, 2024

1,238

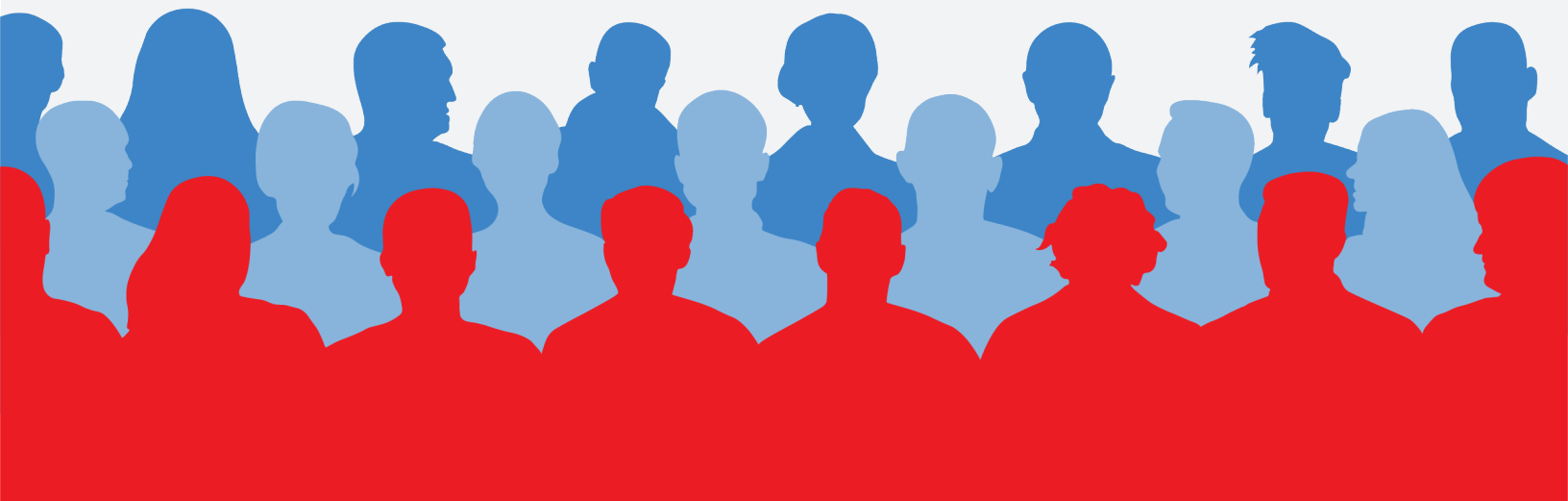
TESTED

819

PASSED

72%

**FIRST-TIME
PASSING RATE**



Updates from CBDM

JOB ANALYSIS REPORT

Every five years, or sooner if significant changes in the foodservice management profession that would indicate a need to do so, CBDM conducts a job analysis and updates exam specifications for the CDM, CFPP Credentialing Exam. A task force of CDM, CFPPs met to develop a survey, which was sent to all credential holders, and the results of the survey were used to update the detailed content outline for the CDM, CFPP Credentialing Exam. This new exam outline will be used for revisions to the CDM, CFPP Scope of Practice, ANFP training program curriculum and textbooks, and study materials for the exam. The new exam will be implemented in March 2025.

CBDM QUARTERLY NEWSLETTER

CBDM launched a newsletter in FY24, dedicated to delivering the latest information on policies, deadlines, and everything about the CBDM Certification Program that credential holders need to know, directly to their inbox. This email is sent quarterly and provides any updates CDM, CFPPs need to know, as well as other interesting information about the credential and the program.

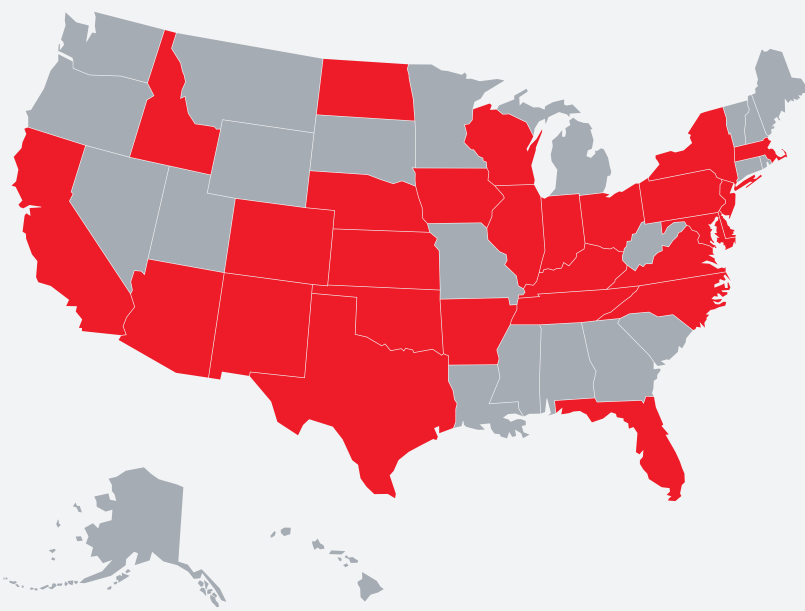
CONTINUING COMPETENCE INITIATIVE

The Continuing Competence Initiative continues to be a priority for the CBDM. Phase 1 began on June 1, 2023, and the first year was a resounding success, with CDM, CFPPs completing the self-assessment early in their recertification cycle and fully meeting the initiative requirements. The CBDM Continuing Competence webpage is regularly updated with the most up-to-date information, FAQs, tutorials and a demonstration of the Self-Assessment Tool that all credential holders will complete as they begin their next recertification cycle.



**IT'S AN EXCITING TIME TO BE A
CDM®, CFPP®**

ANFP Approved Training Programs



51

ACTIVE PROGRAMS

As of May 31, 2024

18

CLASSROOM

17

ONLINE

15

HYBRID

1

CORRESPONDENCE

26

PROGRAMS

Offering
Pathway IIIb

1,005

TOTAL GRADUATES

In FY24

31

SCHOOLS

Using the 2020
Curriculum

Meetings & Events



2023 ANNUAL CONFERENCE & EXPO (ACE)

279
REGISTRANTS

20
CE HOURS



2023 FALL REGIONAL MEETING

85
REGISTRANTS

12
CE HOURS



2024 SPRING REGIONAL MEETING

118
REGISTRANTS

9
CE HOURS



SPRING 2024 HYBRID LEADERSHIP INSTITUTE

57
REGISTRANTS

10
CE HOURS

CHAPTERS

56

CHAPTER MEETINGS

240

CHAPTER VOLUNTEERS

Continuing Education

39,912

TOTAL ANFP PRODUCTS

Purchased and reported by
CDM, CFPPs in FY24

176

ANFP CE PRODUCTS

Available in FY24

25,147

PRIOR APPROVED PRODUCTS

Reported for CE in FY24

1,449

PRIOR APPROVED PRODUCTS

Available in FY24



WHAT'S NEW?

ANFP launched a new online course titled “The CDM, CFPP Profession: Foundations of Success.” This course is a comprehensive introduction tailored for individuals embarking on a career as a CDM, CFPP. Its primary objectives encompass grasping the significance of the credential and its maintenance, understanding differences among regulatory agencies, and preparing for surveys. Additionally, it addresses documentation practices, whether it involves documenting in the medical record or formulating departmental policies and procedures. Whether entering the profession or assisting someone who is, this course provides an excellent foundational framework.

Advocacy

WHAT'S NEW?

ANFP wrote to CMS Administrator Chiquita Brooks-LaSure in September 2023, stating that ANFP supports the revised \$483.60 Skilled Nursing Facility requirements for the Director of Food and Nutrition Services.

ANFP joined the Tomorrow's Workforce Coalition in September 2023, which supports the Freedom to Invest in Tomorrow's Workforce Act to allow IRS Sec. 529 tax-exempt savings plans to pay for credentials.

U.S. Rep. Jen Kiggans (R-VA-2) made remarks in the November 28, 2023, Congressional Record saluting National CDM, CFPP Day and recognizing the work done by ANFP's members. She also noted the CDM, CFPP credential is the basis for the ANFP Apprenticeship Program approved by the U.S. Dept. of Labor.

ANFP had Capitol Hill meetings in Jan. 2024 with Rep. Jen Kiggans (R-VA), Rep. Pete Stauber (R-MN), Sen. Bill Cassidy's (R-LA) Health Education Labor and Pensions (HELP) Committee staff and staff for Sen. Amy Klobuchar (D-MN) who's also on the HELP Committee.

In April 2024, ANFP analyzed U.S. Dept. of Education minimum hour requirements impacting approved training program eligibility for Title IV financial assistance and notified schools offering the CDM, CFPP they must adhere to new Higher Education Act regulations at 34 CFR §668.14(b) (26) on July 1, 2024.

ANFP submitted comments in May 2024 to the CMS proposed FY25 Prospective Payment System for SNFs which included potential changes to the malnutrition code and nutritional approaches for residents; the Quality Reporting Program concerning food; and the Value-Based Purchasing Program.

JOBS AND CAREERS COALITION (JCC)

ANFP belongs to the Jobs and Careers Coalition (JCC) which worked with House Education and Workforce Committee staff on legislation to reauthorize and improve the Workforce Innovation and Opportunity Act. JCC's involvement led to committee approval in Dec. 2023 of H.R. 6655, A Stronger Workforce for America Act, with only one dissenting vote. JCC then wrote to House leadership in support of H.R. 6655 which passed the House by a vote of 378-26 on April 10, 2024.

JCC also prepared comments listing ANFP to a U.S. Dept. of Labor proposal to make changes to the apprenticeship system which could be problematic for ANFP's program and others. JCC's comments were submitted in March 2023 and ANFP also took part in a JCC meeting with the White House Office of Information and Regulatory Affairs (OIRA) to further explain concerns with the proposal.

ANFP-PAC

ANFP's federally registered political committee, ANFP-PAC, continued to raise funds over the year. Thanks to the generous support of ANFP's members, there was over \$8,500 cash on-hand as of May 31, 2024.

Analytics & Technology



LAUNCHED NEW MEMBER MOBILE APP AND DEVELOPED INTEGRATION WITH ANFP MEMBER SYSTEM.



INTEGRATED ANFP ZOOM ACCOUNT WITH LEARNING MANAGEMENT SYSTEM TO AUTOMATE CE REPORTING FOR ANFP WEBINARS.



IMPLEMENTED FUNCTIONALITY TO SUPPORT NEW CBDM POLICIES.



UPGRADED ANFP CLOUD SECURITY SOFTWARE.



CREATED DATA COLLECTION FOR DE&I INITIATIVES DURING MEMBER RENEWAL AND MEMBER JOIN.



CREATED A NEW MINI ANNUAL SALARY SURVEY.



CONDUCTED SKILLED NURSING AND ACUTE CARE BENCHMARKING STUDIES.

Corporate Partners



WHAT'S NEW?

\$225,000

PARTICIPATION

Via live event sponsorship
and exhibit space

Exceeded budget by 7%

63

TOTAL CORPORATE PARTNER COMPANIES

As of May 31, 2024

21

COMPANIES

Represented on ANFP
Boards and Committees

29

COMPANIES

Took advantage of digital
advertising opportunities

\$457,000

TOTAL REVENUE

From Corporate Partners
in FY24

VISION

All CDM, CFPPs have the knowledge and resources needed to lead their teams in promoting optimum nutritional care.

MISSION

Remove barriers to professional growth for current and future CDM, CFPPs through:

- Research
- Education
- Financial Support

1,150

DONATIONS

By 868 individuals in FY24

237

APPLICATIONS

Completed & reviewed by the Grants & Awards Committee

64

GRANTS

Awarded to current and aspiring CDM, CFPPs in FY24

\$21,875

TOTAL VALUE

Of grants awarded in FY24

NFEF GRANTS ARE OFFERED FOR:

- Annual Conference & Expo
- Regional Meetings
- CDM, CFPP Credentialing Exam Fees & Prep Materials
- Disaster Relief Assistance
- Students Enrolled in Dietary Manager Training Programs
- Member Dues and Certification Fees

FY24 CORPORATE SUPPORT:

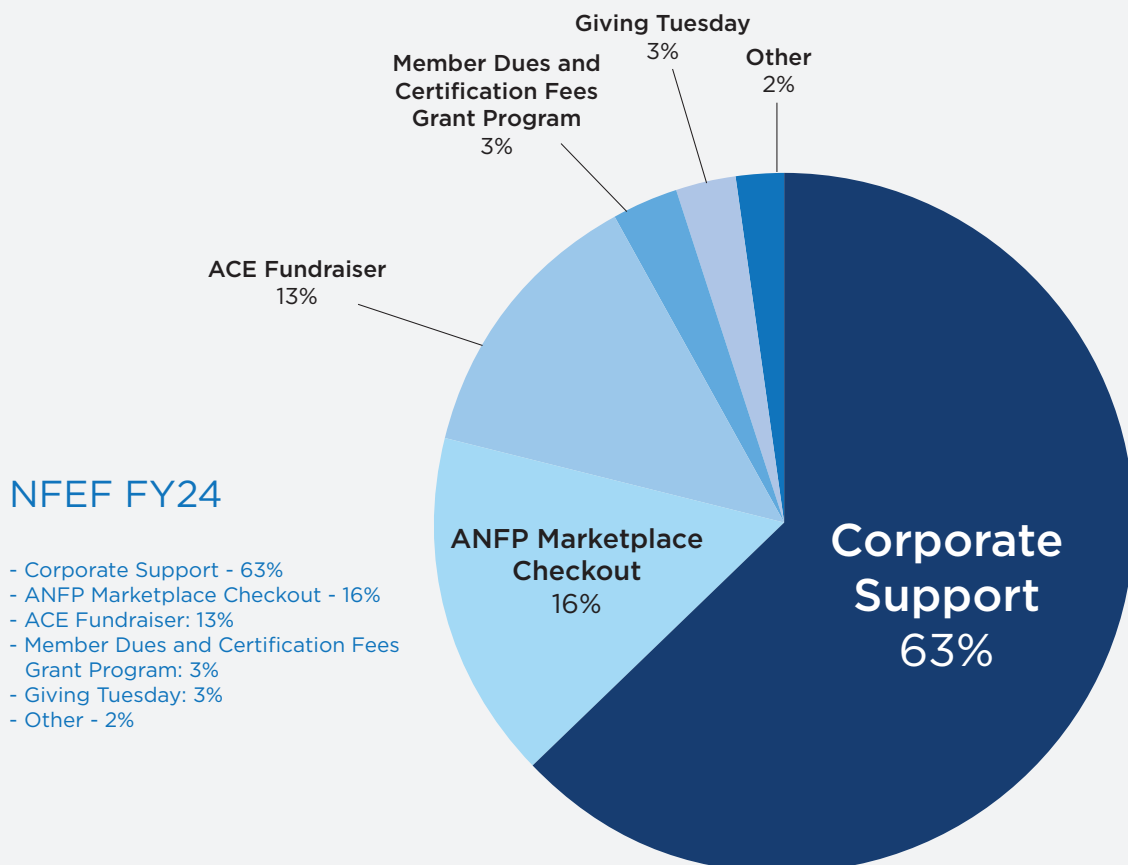


NFEF Updates

The Nutrition & Foodservice Education Foundation established a Fundraising Task Force that was comprised of current members serving on the board of trustees and a Chair. The task force was charged with looking at the overall fundraising efforts and making recommendations for future fundraisers and campaigns to sustain support year over year.

NFEF shared its new partnership with DM&A and announced an all-NEW grant program. The DM&A CDM, CFPP Credential Grant is designed to award a healthcare or senior care foodservice employee who has two years or more of leadership experience that is accepted into an ANFP-Approved Training Program.

NFEF continues to award a foodservice department that together achieves operational success through teamwork, innovation and customer service with the Foodservice Department of the Year Award. NFEF also recognizes and supports a facility or company that promotes unique training or education initiatives by offering the Foodservice Education Innovator of the Year Award. This year, YES Prep Public Schools located in Houston, Texas was awarded the 2024 Foodservice Department of Year Award and LaGuardia Community College located in Long Island City, New York was awarded the 2024 Foodservice Education Innovator of the Year Award.





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