



FY23
**ANNUAL
REPORT**



June 1, 2022 - May 31, 2023



Association of
Nutrition & Foodservice
Professionals

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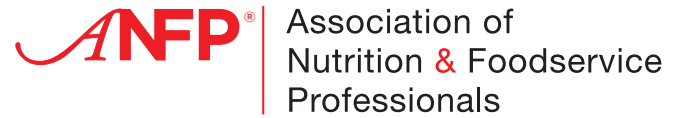
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STRATEGIC PLAN

ANFP extended the Strategic Plan for a fourth year, and focused efforts on four goal areas. In addition, work on new mission and vision statements as well as work on the new Strategic Plan took place throughout the year. Work on the old plan wrapped up on May 31, 2023, with the following outcomes:

GOAL 1: THE CDM, CFPP IS A REQUIRED STAFFING QUALIFICATION IN NON-COMMERCIAL FOODSERVICE MANAGEMENT

- There were over 11,454 CDM, CFPPs, including over 800 new credential holders.
- Employer support for the CDM, CFPP and ANFP membership increased by 1%, with 49% paying all or a portion of their employees' dues and certification fees.
- The CDM, CFPP remained in the primary staffing qualifications listed in the federal CMS regulations for the Director of Food & Nutrition Services in Long-Term Care facilities. 21 states recognized the CDM, CFPP credential in their Long-Term Care regulations, while 12 states recognized the credential in their Acute Care regulations.

GOAL 2: CDM, CFPPS MAINTAIN CONTINUING PROFESSIONAL COMPETENCE

- 79.4% of CDM, CFPPs met their continuing education requirements for credential maintenance, down slightly from FY22.
- 50% of members' employers paid all or a portion of their continuing education fees, increasing 1% over FY22.
- ANFP remained the primary source of continuing education for CDM, CFPPs, with over 30,000 CE programs completed across the five core competency areas. In addition, 28,793 CE programs were completed through external Prior Approved programs.
- 40.3% of all ANFP members completed continuing education programs in FY23.

STRATEGIC PLAN

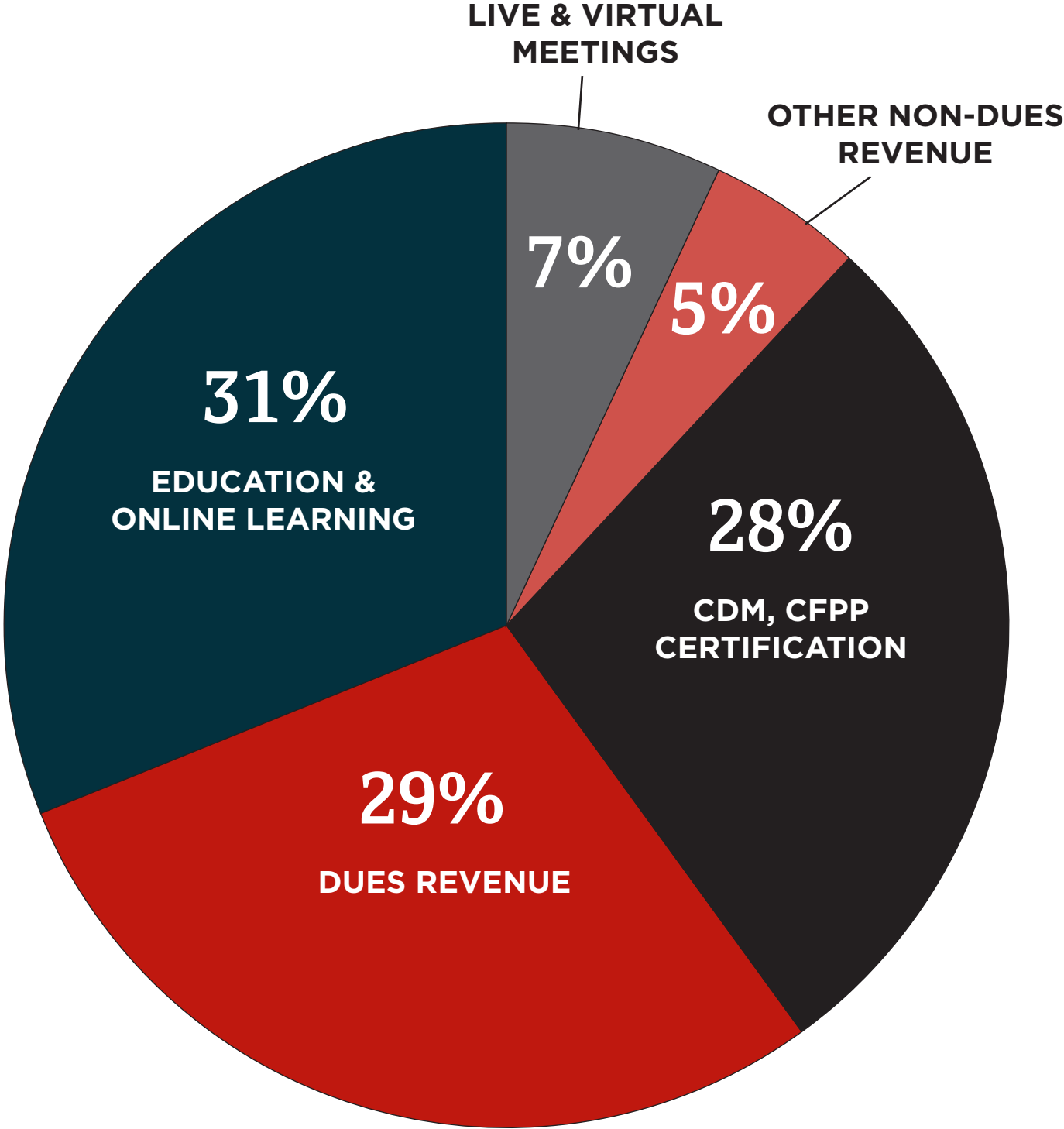
GOAL 3: ANFP IS A SOURCE FOR FOODSERVICE MANAGEMENT AND FOOD SAFETY DATA

- ANFP entered the seventh year of its Skilled Nursing Facility Benchmarking Program, with just under 1,400 facilities registered for the program.
- ANFP entered the fourth year of its Acute Care Benchmarking Program with over 200 registered facilities.
- ANFP's Online Resource Center had over 107,000 page views, continuing to be a highly regarded data repository for several industry research programs and tools, along with an extensive resources section.

GOAL 4: THE FUTURE OF THE FOOD AND NUTRITION PROFESSION IS SECURED THROUGH INCREASED MEMBER ENGAGEMENT

- 74.6% membership retention (down 3.7%), with over 1,500 new ANFP members in FY23.
- Nearly 100 individuals showed interest in ANFP's Volunteer Leadership Program, with 40 completing the process.
- Over 5% increase in engagement with ANFP's social media channels.
- 332 people attended one or more live meetings, including two Regional Meetings and the Annual Conference & Expo (ACE).

REVENUE STREAMS



MEMBERSHIP

13,169

TOTAL MEMBERSHIP
AS OF MAY 31, 2023

1,510

NEW ANFP MEMBERS
IN FY23

11,765

PROFESSIONAL MEMBERS

786

PRE-PROFESSIONAL MEMBERS

557

ALLIED PROFESSIONAL
MEMBERS

61

RETIRED MEMBERS



MEMBER BENEFITS



LIG SOLUTIONS

ANFP has partnered with LIG Solutions (LIG) to offer members exclusive health insurance and related coverage options, including major medical, Medicare, short-term health plans, vision, dental plans, critical care coverage, disability, LIG Pharmacy Program, life insurance, and more. Additional Supplemental health and wellness options are also available.



8TH ANNUAL MEMBER APPRECIATION WEEK

ANFP observed Member Appreciation Week for its eight year from April 3-7, 2023. Members received daily e-mails with details on events and opportunities, including:

- Free CE Article
- Membership Dues Giveaways
- Online Course Discounts
- Tech Item Giveaways



VOLUNTEER APPRECIATION WEEK

We celebrated Volunteer Appreciation Week October 3-7, 2022. Chapter leaders and other ANFP volunteers were recognized throughout the week and honored for their service to the organization. Celebrations included:

- Postcards sent to each volunteer
- Volunteer video testimonials sharing their “WHY”
- ANFP Volunteer Superlative Awards
- Video thank you message from ANFP staff
- \$100 gift card giveaways

CBDM

11,454

TOTAL CDM, CFPPS
AS OF MAY 31, 2023

812

NEW CDM, CFPPS
IN FY23

1,238

TESTED

819

PASSED

76.2%

FIRST TIME PASSING RATE

CDM[®], CFPP[®]

Discover the Power of the Credential



UPDATES FROM CBDM

CDM, CFPP SCOPE OF PRACTICE

In summer 2022, CBDM released an updated Scope of Practice for CDM, CFPPs. The new version better reflects the breadth and details of what being a Certified Dietary Manager, Certified Food Protection Professional entails on the job. The updated document is broken into five competency areas with associated tasks, which are consistent with the CDM Credentialing Exam: Nutrition, Food Service, Personnel & Communications, Sanitation & Safety, and Business Operations.

All CDM, CFPPs are encouraged to access this current [Scope of Practice](#) and share it with employers and surveyors!

VERIFICATION OF CREDENTIALS

The process to verify certification status was enhanced in FY23. Verification is available in real time, via the CBDM website. In addition to verification using ID number, now verifying status can be accessed using an individual's name or state.



CONTINUING COMPETENCE INITIATIVE

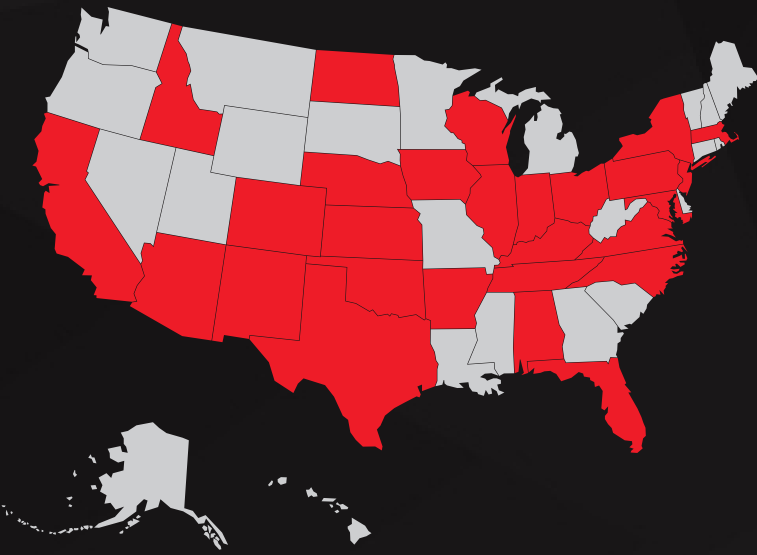
The Continuing Competence initiative continues to be a priority for CBDM. With much input from CDM, CFPPs, the Self-Assessment Tool was finalized for implementation of Phase I on June 1, 2023. A webpage on the CBDM website is dedicated to Continuing Competence, which provides valuable, current information about the initiative including FAQs, tutorials, and a demonstration of the Self-Assessment Tool that all credential holders will complete as they begin their recertification cycle. A webinar was also presented, and is now available on ANFPtv.

It's an exciting time to be a CDM, CFPP!

ANFP APPROVED TRAINING PROGRAMS

56

ACTIVE PROGRAMS
AS OF MAY 31, 2023



20

CLASSROOM

18

ONLINE

16

HYBRID

2

CORRESPONDENCE

26

PROGRAMS
OFFERING
PATHWAY IIIB

1,106

TOTAL GRADUATES
FROM ANFP
APPROVED
TRAINING PROGRAMS
IN FY23

33

SCHOOLS
USING THE 2020
CURRICULUM

MEETINGS & EVENTS

2022 ANNUAL CONFERENCE & EXPO (ACE) - SCOTTSDALE, AZ



254 **16**

REGISTRANTS CE HOURS

2022 FALL REGIONAL MEETING - SPOKANE, WA



38 **12**

REGISTRANTS CE HOURS

HYBRID LEADERSHIP INSTITUTE WORKSHOP



100 **10**

REGISTRANTS CE HOURS

2023 SPRING REGIONAL MEETING - MILWAUKEE, WI



69 **12**

REGISTRANTS CE HOURS

CHAPTERS

74

LIVE CHAPTER EVENTS

265

CHAPTER VOLUNTEERS

CONTINUING EDUCATION



30,000+

**TOTAL ANFP PRODUCTS
PURCHASED AND REPORTED
BY CDM, CFPPS IN FY23**

240

ANFP CE PRODUCTS AVAILABLE

28,782

**PRIOR APPROVED PRODUCTS
REPORTED FOR CE**

1,830

**PRIOR APPROVED
PRODUCTS AVAILABLE**

WHAT'S NEW?

ANFP launched a brand new Recertification Bundle that consists of nine online courses. This self-paced learning option offers convenience to CDM, CFPPs by providing all of the required 45 hours of continuing education, including sanitation, ethics, and general hours all in one purchase.

ADVOCACY

WHAT'S NEW?

ANFP scored a victory when a July 2022 rule from the Centers for Medicare & Medicaid Services (CMS) updating Medicare payment rates for Skilled Nursing Facilities (SNFs) kept the CDM, CFPP requirement for the Director of Food and Nutrition Services. CMS had proposed relaxing this qualification but after receiving comments led by ANFP urging the 2016 requirement be maintained, CMS acknowledged the credential's importance and required that the Director must complete a course study in food safety management by October 1, 2023. ANFP's Washington Representative met with key members of the new 118th Congress in February 2023 to provide an update on this positive development and a backgrounder stating, "ANFP supports the revised requirements for the Director of Food and Nutrition Services and recommends the October 1, 2023, qualification date stay in place and there be no subsequent attempts to dilute the requirements."

OPPORTUNITY AMERICA'S JOBS AND CAREERS COALITION (JCC)

Participation in the JCC continued to boost ANFP's visibility in Washington, DC, and create pathways for the CDM, CFPP credential. For example, the JCC facilitated ANFP's collaboration with the Urban Institute during the process to register ANFP's Apprenticeship Program with the U.S. Department of Labor (DOL). The Urban Institute (UI) has a grant from DOL to provide expertise in this area and with its guidance, the ANFP Apprenticeship Program received DOL approval in November 2022.

ANFP then reached out to employer members that operate nationwide to ask that they participate. The goal is to have 20 apprentices matriculate in the program, which provides grant funding for each to cover course and exam fees. UI continued to assist with ANFP calls to members and by permitting its logo on ANFP's Apprenticeship Program flyer that went to the American Health Care Association.

WORKFORCE DEVELOPMENT LEGISLATION

The JCC is based in Washington, DC, and advocates for career education and workforce development. Members including ANFP are from a broad range of industries such as construction, manufacturing and IT, and are focused on career and technical education to match skilled workers with job openings. The JCC's advocacy efforts helped get 37 bipartisan Senate cosponsors on the Jumpstarting Our Businesses by Supporting Students (JOBS) Act, S. 161, to make PELL Grants available for high-quality, shorter-term workforce education opportunities such as the CDM, CFPP credential. Similar legislation in the House indicates momentum is building to make the PELL Grant program more flexible.

ANFP-PAC

Finally, ANFP's federally registered political action committee, ANFP-PAC, continued raising funds thanks to the generous support of ANFP's members, to show **over \$8,100 cash on-hand as of June 30, 2023.**

ANALYTICS & TECHNOLOGY



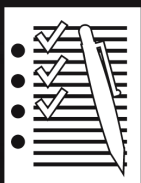
Developed online system to support the CBDM Continuing Competence initiative.



Rolled out improvements to the My Certification area of the online customer portal.



Developed changes in online processes and programming to streamline the CE Audit process.



Developed and deployed integration between membership/certification system and the new Learning Management System.



Began work on organization-wide analytics software, integrating with key software systems throughout the organization.



Conducted Skilled Nursing and Acute Care benchmarking studies.



Supported university research efforts.

CORPORATE PARTNERS

Corporate Partner revenue continued to increase in FY23, steadily moving towards pre-pandemic levels of support.

Live event participation via sponsorship and exhibit space once again exceeded budget by more than 20%.



Up 21%
from FY22

63

TOTAL CORPORATE PARTNERS
AS OF MAY 31, 2023

17

COMPANIES
REPRESENTED ON ANFP
BOARDS AND COMMITTEES



\$477,000



Up 12%
from FY22

TOTAL REVENUE FROM CORPORATE PARTNERS
IN FY23

1,115

DONATIONS
FROM 836 INDIVIDUALS
IN FY23

64

GRANTS
AWARDED TO CURRENT AND
ASPIRING CDM, CFPFS IN FY23

\$20,930

TOTAL VALUE
OF GRANTS AWARDED IN FY23

NFEF GRANTS ARE OFFERED FOR:

- ANFP Annual Conference & Expo
- Disaster Relief Assistance
- Regional Meetings
- Students Enrolled in Dietary Manager Training Programs
- CDM Credentialing Exam Fees & Prep Materials
- Member Dues and Certification Fees

FY23 FUNDING SOURCES:



NFEF UPDATES

FY23 UPDATES

The Nutrition & Foodservice Education Foundation announced its new vision and mission, adopted by the Board of Trustees. These new statements support our current organizational goals and values.

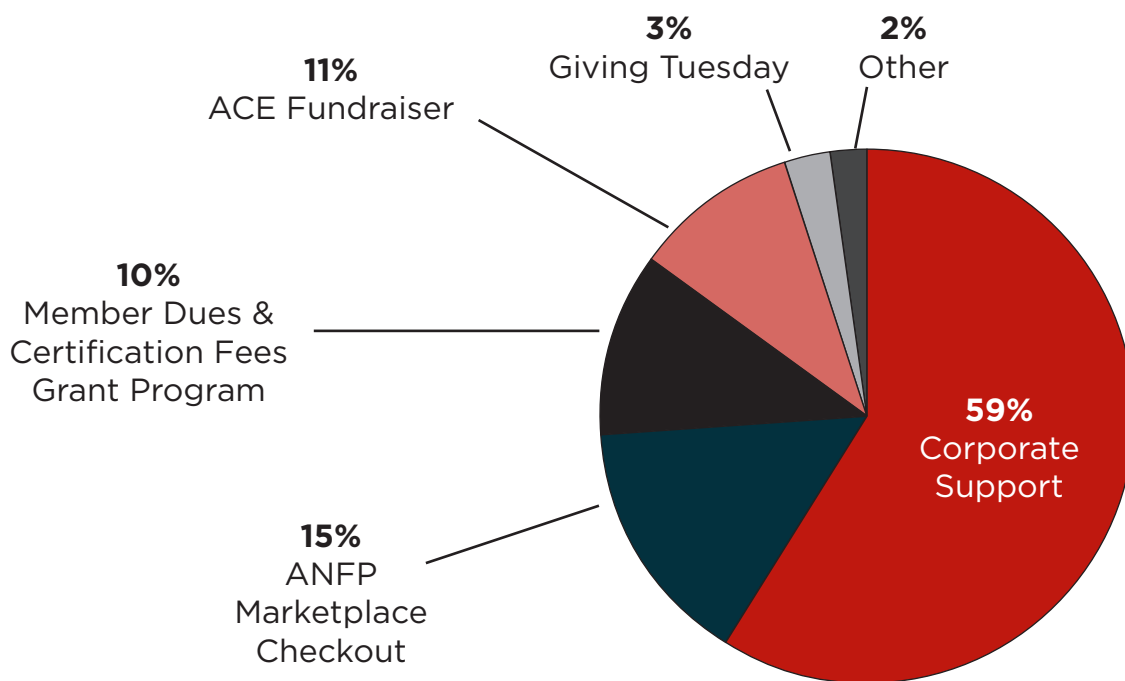
NFEF VISION: All CDM, CFPPs have the knowledge and resources needed to lead their teams in promoting optimum nutritional care.

NFEF MISSION: Remove barriers to professional growth for current and future CDM, CFPPs through:

- Research
- Education
- Financial Support

The Foundation purchased an all-in-one event fundraising software program called ClickBid. This platform allows NFEF to offer a virtual silent auction that accepts bids online, collects payments and donations securely, and enables text-to-give.

NFEF continues to award a foodservice department that together, achieves operational success through teamwork, innovation, and customer service with the Foodservice Department of the Year Award. NFEF also recognizes and supports a facility or company that promotes unique training or education initiatives by offering the Foodservice Education Innovator of the Year Award. This year, Sharon Towers at SouthPark of Charlotte, NC, was awarded 2023 Foodservice Department of the Year.





Association of
Nutrition & Foodservice
Professionals



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