



Association of
Nutrition & Foodservice
Professionals

FY22

JUNE 1, 2021 - MAY 31, 2022

ANNUAL REPORT



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Nutrition & Foodservice
Professionals



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CBDM[®] | Certifying Board for Dietary Managers

The credentialing agency for

Association of Nutrition & Foodservice Professionals **ANFP[®]**

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The philanthropic arm of

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STRATEGIC PLAN

ANFP completed the third year of its Strategic Plan. While the COVID-19 pandemic continued to pose challenges for our industry, significant progress was made on each of the four goals.

1

THE CDM, CFPP IS A REQUIRED STAFFING QUALIFICATION IN NON-COMMERCIAL FOODSERVICE MANAGEMENT.

- 32.3% of Skilled Nursing Facilities now employ a CDM, CFPP; a slight decline of 1.7%
- There were over 12,300 CDM, CFPPs, including over 1,000 new credential holders.
- Employer support for the CDM, CFPP and ANFP membership increased by 1%, with 48% paying all or a portion of their employees' dues and certification fees.
- The CDM, CFPP remained the primary staffing qualification listed in the federal CMS regulations for the Director of Food & Nutrition Services in Long-Term Care facilities. 21 states recognized the CDM, CFPP in their Long-Term care regulations, while 12 states recognized the credential in their Acute Care regulations.

2

CDM, CFPPS MAINTAIN CONTINUED PROFESSIONAL COMPETENCE

- 79.9% of CDM, CFPPs met their continuing education requirements for credential maintenance, down slightly from FY21.
- 49% of members' employers paid all or a portion of their continuing education fees, even with FY21.
- ANFP remained the primary source of continuing education for CDM, CFPPs, with nearly 50,000 CE hours reported from ANFP programs across the five core competency areas, as compared to just over 25,000 CE hours reported from external Prior Approved programs.



3

ANFP IS A SOURCE FOR FOODSERVICE MANAGEMENT AND FOOD SAFETY DATA

- ANFP entered the sixth year of its Skilled Nursing Benchmarking Program, with over 1,500 registered facilities participating.
- ANFP entered the third year of its Acute Care Benchmarking Program with over 200 registered facilities participating.
- ANFP's Online Resource Center had nearly 83,000 page views, continuing to be a highly regarded data repository for several industry research programs and tools, along with an extensive COVID-19 resource section.

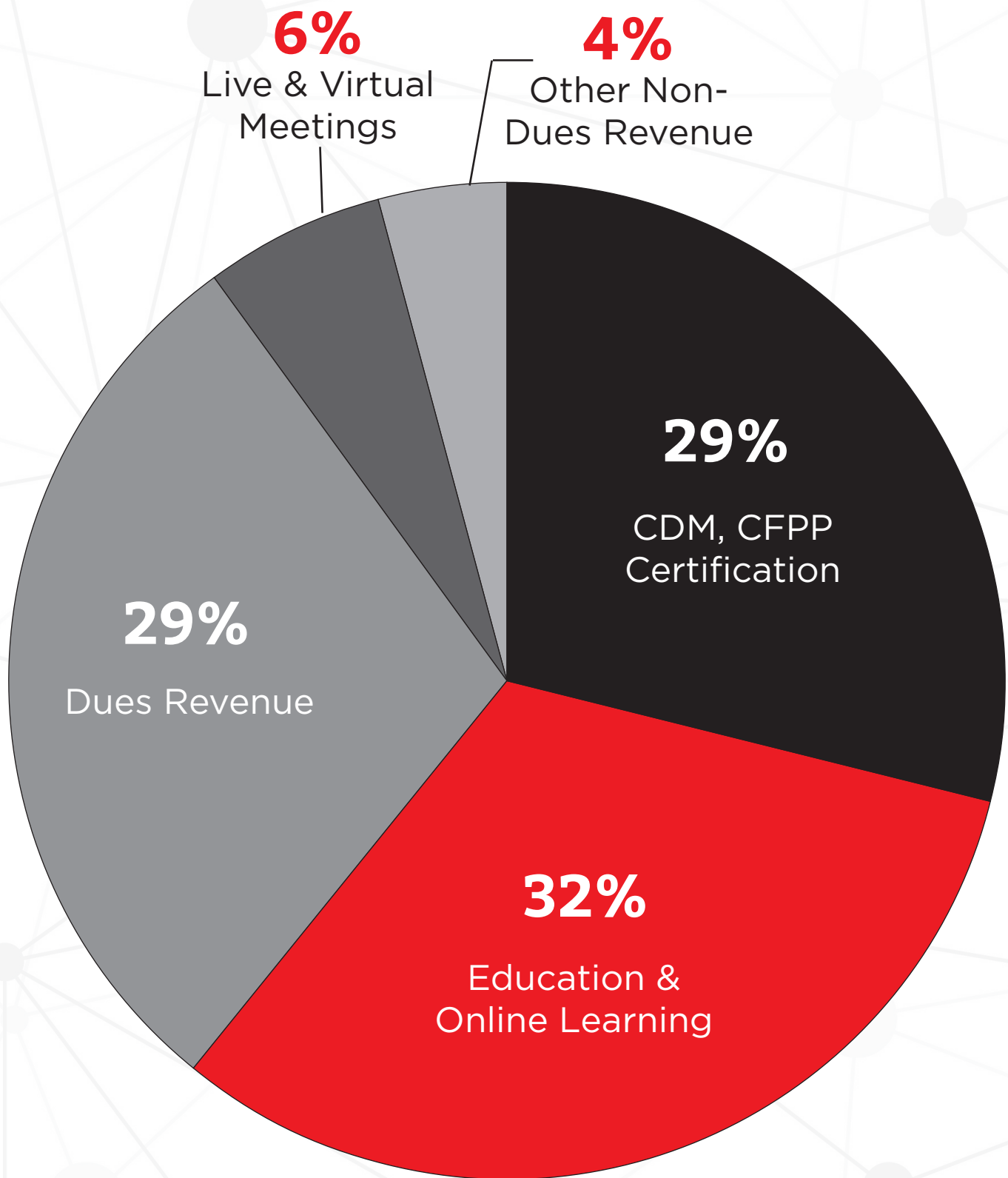


4

THE FUTURE OF THE FOOD AND NUTRITION PROFESSION IS SECURED THROUGH INCREASED MEMBER ENGAGEMENT.

- 78.3% membership retention (down 2.3%), and nearly 1,900 new ANFP members.
- Nearly 100 individuals showed interest in ANFP's Volunteer Leadership Program, with 33 completing the process.
- 5% increase in engagement with ANFP social media channels.
- A return to live events brought 400 attendees to our two Regional Meetings and the Annual Conference & Expo. The Spring Regional Meeting in Nashville, TN, was a sold-out event.

REVENUE STREAMS





MEMBERSHIP

14,286

TOTAL MEMBERSHIP
AS OF MAY 31, 2022

1,889

NEW ANFP MEMBERS
IN FY22

12,640

PROFESSIONAL MEMBERS

989

PRE-PROFESSIONAL MEMBERS

592

ALLIED PROFESSIONAL MEMBERS

65

RETIRED MEMBERS



MEMBER BENEFITS HIGHLIGHTS



REAL REWARDS CAFE

ANFP continued its partnership with Real Rewards Cafe for ANFP members and CDM, CFPPs. Real Rewards Cafe allows foodservice professionals to earn free rewards from qualifying food and equipment purchases to enhance operations.

Individuals have the opportunity to redeem Real Rewards Cafe points to use towards ANFP membership and CDM, CFPP certification fees.



7TH ANNUAL MEMBER APPRECIATION WEEK

ANFP observed Member Appreciation Week for its seventh year in the first week of April. Members received daily e-mails with details on events of the day, including:

- Free CE Article
- CE & Informational Webinars
- Merchandise Sale
- Membership Dues Giveaways
- Online Course Discounts
- Self-Care Items Giveaways



4TH ANNUAL VOLUNTEER APPRECIATION WEEK

ANFP's annual Volunteer Appreciation Week celebration was rescheduled for the first week of October 2022. Volunteers will receive incentives and tokens of appreciation throughout the week.



CDM[®] | CFPP[®]

Discover the Power of the Credential

12,303

TOTAL CDM, CFPPs
ON MAY 31, 2022

1,038

NEW CDM, CFPPs
IN FY22

1,605

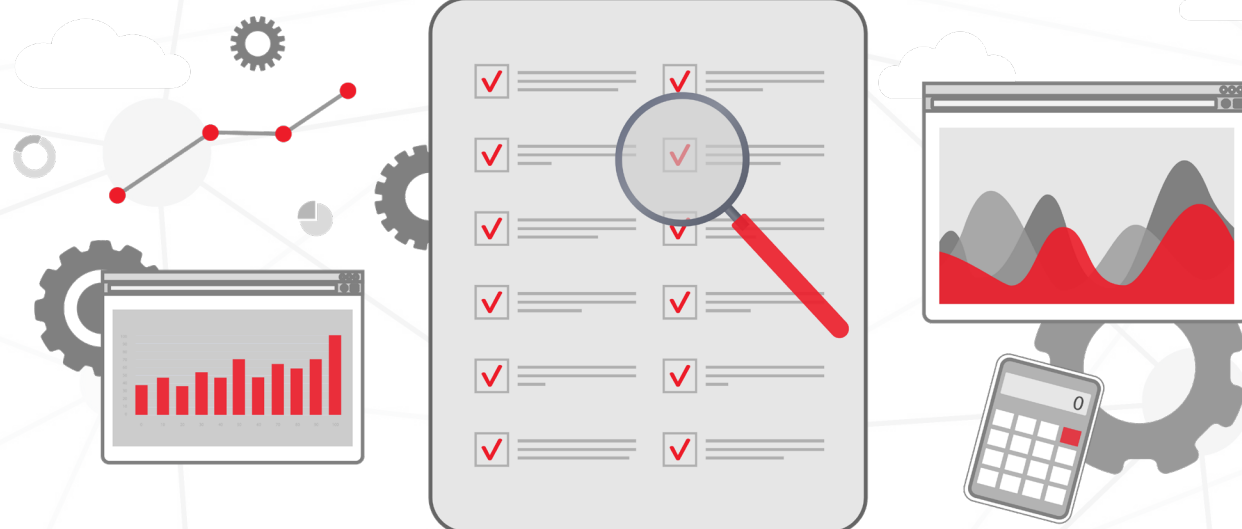
TESTED

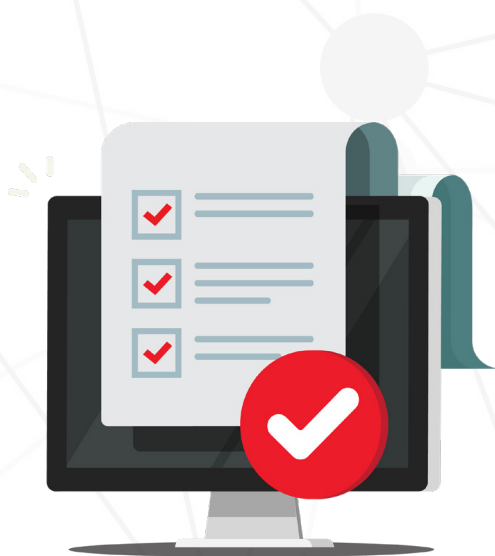
1,018

PASSED

72.7%

FIRST TIME
PASSING RATE





CDM CREDENTIALING EXAM

As the COVID-19 pandemic continues to affect the healthcare industry in many ways, the CDM Credentialing Exam has been impacted as well. Overall examinations completed were lower in FY22, however CBDM website page views continued to rise, marked by a record high in May. Exam applications also continued to be received in high volume, indicative of the ongoing preference for the CDM, CFPP credential.

VOLUNTEER LEADERSHIP CONTINUING EDUCATION

CBDM recognized the significance of leadership and volunteering, creating a new policy that grants continuing education (CE) credit for those activities that are in service to an organization whose purpose is related to the CDM Credentialing Exam Content Outline and/or CDM, CFPP Scope of Practice.



CBDM continuing competence

where education advances performance

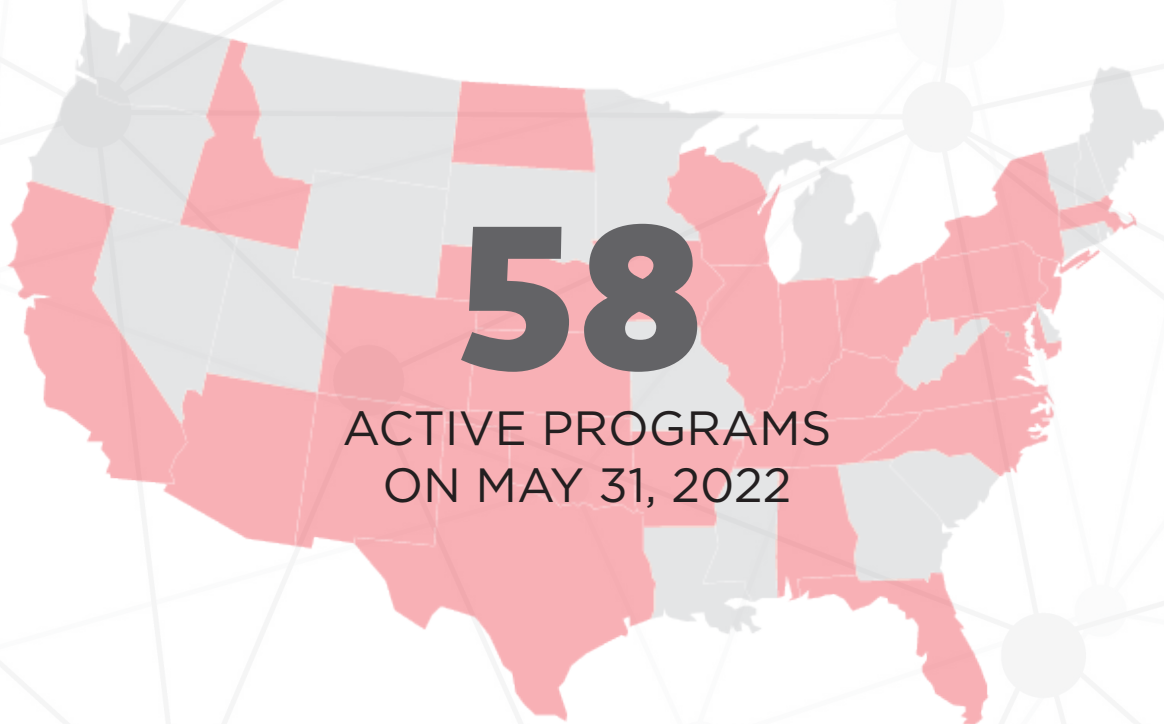
CONTINUING COMPETENCE INITIATIVE

Continuing Competency remains at the forefront of CBDM's goals, and the initiative to convert from a Continuing Education model to a Continuing Competence model progressed with a commitment to move forward in FY24.

The original Gap Analysis Tool was revised, and a new self-assessment tool will be available for CDM, CFPPs to evaluate their current and future professional development goals and related continuing education needs to support those goals.



ANFP APPROVED TRAINING PROGRAMS



27

CLASSROOM

19

ONLINE

10

HYBRID

2

CORRESPONDENCE

21

NUMBER OF
PROGRAMS
OFFERING
PATHWAY IIIb

1,107

TOTAL GRADUATES FROM
ANFP-APPROVED TRAINING
PROGRAMS IN FY22

36

SCHOOLS
USING THE '20
CURRICULUM



MEETINGS & EVENTS

2021 saw the return to in-person meetings for the first time since the onset of the COVID-19 pandemic. ANFP hosted the Annual Conference & Expo (ACE) and two Regional Meetings.



2021 ANNUAL CONFERENCE & EXPO - ORLANDO, FL



257

REGISTRANTS



16

CE HOURS



2021 FALL REGIONAL MEETING - TOLEDO, OH



58

REGISTRANTS



12

CE HOURS



2022 SPRING REGIONAL MEETING - NASHVILLE, TN



137

REGISTRANTS



12

CE HOURS



NEW THIS YEAR: VIRTUAL LEADERSHIP WORKSHOP



73

REGISTRANTS



3

CE HOURS

CHAPTERS

60

LIVE AND VIRTUAL
EVENTS IN FY22

254

CHAPTER VOLUNTEERS
IN FY22





EDUCATION & CONTINUING EDUCATION (CE) PRODUCTS

55,849



2%
increase

The number of CE articles, webinars, online courses, and in-services purchased towards the learning needs and continued competence for CDM, CFPPs in FY22.

25,369

Number of CBDM Prior Approved programs reported in FY22.

WHAT'S NEW

COVID-19 RESOURCES



As the pandemic evolves, we continue to revise our resources to deliver best practices and updated guidance.

HOT TOPICS



We delivered free webinars to members covering top concerns, including: engaging and retaining staff, and managing supply chain issues.



WHAT'S NEW

ANFP had a major victory when on August 4, 2021, the Centers for Medicare & Medicaid Services (CMS) formally withdrew its proposed rule “Medicare and Medicaid Programs: Requirements for Long-Term Care Facilities; Regulatory Provisions to Promote Efficiency, and Transparency.” This 2019 proposal would have repealed language championed by ANFP in the 2016 CMS “mega rule” establishing the position of Director of Food and Nutrition Services and qualifications in §483.60 in the regulations. ANFP’s 2015 comments to CMS resulted in the CDM, CFPP credential being listed first as a qualification in §483.60 and ANFP strongly objected to changing this requirement in 2019 comments to CMS.

ANFP’S U.S. DEPARTMENT OF LABOR (DOL) RECOGNIZED YOUTH APPRENTICESHIP PROGRAM

OAJCC facilitated meetings between ANFP and the Urban Institute, which has a \$2 million annual grant from the U.S. DOL for youth apprenticeships, to guide ANFP through DOL’s application process and become a national sponsor of a DOL-recognized apprenticeship program.



ANFP employer members signed commitment letters to participate in the program and the goal is to have 20 individuals matriculate. ANFP’s youth apprenticeship program is based on the CDM, CFPP curriculum and DOL grant funding gives employers \$1,000 for each of the apprentices to cover the cost of the course and CDM Credentialing Exam registration fees.

SHORT-TERM PELL GRANTS AND ANFP-PAC



ANFP and OAJCC urged Congress to make high-quality, shorter-term education and training programs eligible for Federal Pell Grants. “Short-Term Pells” have bipartisan support and are positioned to be enacted if successfully added to broader legislation passed by Congress. Community colleges want Short-Term Pells and students receiving them would have to be enrolled in credentialing programs that are recognized by employers or industry

partners like the CDM, CFPP, or aligned with in-demand career pathways or registered apprenticeship programs. ANFP and OAJCC also met with congressional staff on other career and technical education programs and initiatives, as well.

Finally, ANFP’s federally registered political action committee, ANFP-PAC, continued raising funds thanks to the generous support of ANFP’s members, to show **over \$9,000 cash-on-hand as of June 30, 2022.**

WHAT'S NEW



Updated and improved online CDM Credentialing Exam Application process

Began developing and testing new online Continued Competence tool



Added new salary sections to Skilled Nursing Acute Care benchmarking studies

Conducted Skilled Nursing and Acute Care benchmarking studies



Conducted final COVID-19 survey

Finalized work on website upgrade and single sign-on



Researched and implemented project management software for ANFP staff

CORPORATE PARTNERS



With the return of live events, Corporate Partner revenue increased in FY22, steadily moving towards pre-pandemic levels of support.



Up 20%
from FY21

Corporate Partner live event participation via sponsorship and exhibit space exceeded budget by more than 20%.



67



Up 15%
from FY21

TOTAL NUMBER OF
CORPORATE
PARTNERS AS OF
MAY 31, 2022

17

COMPANIES
REPRESENTED ON
ANFP BOARDS AND
COMMITTEES

\$426,000



Up 51%
from FY21

TOTAL REVENUE FROM CORPORATE PARTNERS

This significant increase is due in part to live events making a return in FY22.





NUTRITION &
FOODSERVICE
EDUCATION
FOUNDATION™

The philanthropic arm of
Association of Nutrition & Foodservice Professionals 

1,351

DONATIONS FROM
1,045 INDIVIDUALS

61

GRANTS AWARDED IN
FY22 TO CURRENT AND
ASPIRING CDM, CFPFS

\$19,316

WORTH OF GRANTS AWARDED IN FY22

NFEF GRANTS ARE OFFERED FOR:

- ANFP Annual Conference & Expo
- Regional Meetings
- CDM Credentialing Exam Fees & Prep
- Dues & Certification Fees
- Disaster Relief Assistance
- Students Enrolled in Dietary Manager Training Programs

FY22 FUNDING SOURCES

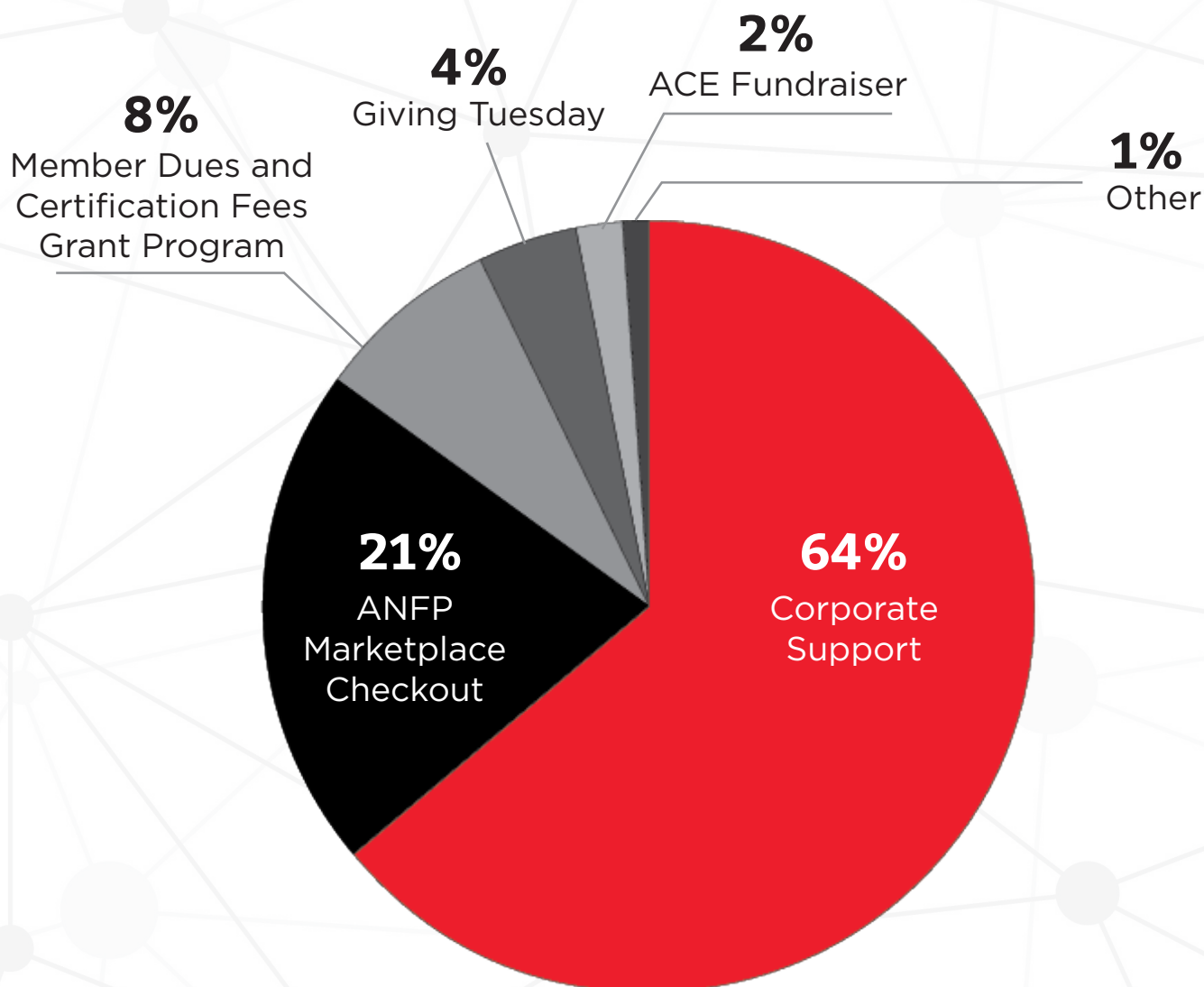




FY22 ACTIVITIES

NFEF was able to expand grant funding to ANFP members through the reinstated Disaster Relief program, originally developed in 2017. These grants were awarded to individuals who either worked or resided in a federally declared disaster area and covered membership and certification fees for 2021-22. The Foundation will continue to award these grants on a first-come-first-served basis and will cover membership dues and certification fees for 2022-23.

The Foundation continues to award a foodservice department that together, achieves operational success through teamwork, innovation, and customer service with the Foodservice Department of the Year Award. NFEF also recognizes and supports a facility or company that promote unique training or education initiatives by offering the Foodservice Education Innovator of the Year Award. This year, Vinson Hall Retirement Community of McLean, VA was awarded the 2022 Foodservice Department of the Year.





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