

Shine Bright!



2026 ANNUAL CONFERENCE & EXPO EXHIBITOR REGISTRATION PACKET

Thank you for your participation at the upcoming Annual Conference & Expo in Orlando, FL, from June 15-17, 2026, at the Rosen Centre Hotel.

PACKET DUE: APRIL 15, 2026



2026 ANNUAL CONFERENCE & EXPO EXHIBITOR REGISTRATION PACKET

JUNE 15-17, 2026 | ROSEN CENTRE HOTEL, ORLANDO, FL

The ACE Expo will be a one-day event, held on Tuesday, June 16, from 8:30 a.m. - 10:00 a.m. and 10:30 a.m. - 12:00 p.m. To provide an environment conducive to more meaningful interactions, attendees will be split into two groups where one half will attend a general session and the other half will visit the Expo during the first part of the morning and then the groups will switch later that morning.

In this packet, you will find a series of forms related to your booth and your experience at this year's Expo. These forms are due **April 15, 2026**. Each form is a read-writeable PDF. Once you have completed the packet, you can save it and send an e-mail attachment to Julie Rogers at jrogers@ANFPonline.org.

IN THIS PACKET:

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PACKET DUE:
APRIL 15,
2026

EVENT INFORMATION

LOCATION

Rosen Centre Hotel
9840 International Drive
Orlando, FL 32819
(407) 996-9840
[View the Website](#)

ROOM RESERVATIONS & CUT-OFF DATES

RESERVE A ROOM

The reservation link above allows for bookings over the dates beginning Wednesday, June 10, 2026, with a check-out date of Sunday, June 21, 2026. The special discounted rate of \$189 (plus applicable taxes) per night is only available through **Friday, May 22, 2026**, or until the room block is filled.

Hotel Reservations Specialists are also available to assist with making a reservation. Call them at 1-800-204-7234 and ask for the Association of Nutrition & Foodservice Professional's room block.

NOTE: ANFP does NOT work with third party housing companies. If you receive a solicitation from an organization claiming to represent ANFP for hotel reservations, please gather as much information as possible and contact ANFP directly.

SHOW CONTRACTOR/DECORATOR

Please see the GES Show Service kit here: <http://ordering.ges.com/052602872/welcome>

GES has been chosen as our official contractor/decorator for this year's Annual Conference & Expo. You will be e-mailed specific login information to place all furniture and carpet rentals, schedule shipping, etc. If you do not receive an e-mail, or you have misplaced your login information, please reach out to GES via their online chat or by calling (800) 801-7648.

NO INBOUND SHIPPING TO SHOW SITE NOTIFICATION

Exhibit materials can be sent to the GES Advance Warehouse beginning on May 18, 2026. All exhibit materials MUST be sent in advance to the GES warehouse. Direct to exhibit site shipments will not be accepted at the Rosen Centre Hotel. Any materials shipped to the Rosen Centre Hotel will be consigned to GES and the exhibiting company will be billed the appropriate material handling charges by GES. Exhibitors may also be billed an additional receiving charge by the Rosen Centre Hotel for any items sent directly to the venue. For outbound shipments, carriers may pick up freight from the exhibit site address. Visit the GES desk onsite to schedule your outbound shipping.

EXPO HOURS

MONDAY, JUNE 15

Exhibitor Move-In: 12:00 p.m. - 5:00 p.m.

TUESDAY, JUNE 16

Show Hours: 8:30 a.m. - 10:00 a.m. & 10:30 a.m. - 12:30 p.m.

Exhibitor Move-Out: 12:00 p.m. - 5:00 p.m.

GENERAL INFORMATION

EXHIBITOR PARTICIPATION IN ACE

Corporate Partners and Exhibitors are encouraged to attend ACE events including the welcoming reception, special events, and education sessions. One CDM, CFPP from each company can receive continuing education credits for attending the sessions as part of your exhibit package and will be pre-approved for education session admittance. Any additional CDM, CFPPs from your company must purchase a full attendee registration to receive CE credit and guaranteed education session admittance. View a full schedule of ACE activities [here](#).

SERVING FOOD AND BEVERAGES IN YOUR BOOTH

The Rosen Centre Hotel allows exhibitors to offer 2-ounce samples during Expo hours. If you need the hotel to store, heat, cool, or prep food samples, complete the Serving Food/Kitchen Access Form in this packet. We will share it with the hotel who will then contact you directly about availability.

Important: If serving food or beverages at your booth, you must use plastic floor protection to avoid damage charges. Bring your own covering to avoid costly rental fees from the hotel or decorator.

EXHIBITOR TRIVIA GAME

To encourage attendees to have meaningful booth visits with each of the exhibitors, we will once again offer a trivia game through the mobile app. Each exhibitor will be asked to provide a “quiz question” about a product or service that they offer. Attendees will be encouraged to engage with each exhibitor to get the answer to the “quiz question” and record it in their app. This will allow attendees to learn about each exhibitor’s products and/or services in a more meaningful way than the traditional “passport stamp” interaction. Additional details about the game will follow by e-mail in the coming weeks.

BOOTH SECURITY

While ANFP does offer general security guard service during exhibitor setup and leading up to the Expo opening, we highly advise exhibitors not to keep valuable personal items at their booths while they are unmanned, especially overnight. Thanks for your cooperation.

ACE PARTICIPATION AND PROMOTION

Help us build excitement for the upcoming conference and expo by using the attached official ACE 2026 badge to promote your participation – post it on your website, add it to your email signature with a hyperlink to the ACE home page or post on social media (#ANFPACE26).

HIGH RESOLUTION LOGOS NEEDED FOR SPONSORS

For most returning sponsors, ANFP may already have a high-resolution logo on file for your organization. However, in order for your logo to appear as clear and crisp as possible on signage, please be sure to provide your logo in a vector file, either .EPS or .AI. Additionally, we will need a .PNG version with a transparent background. Thank you for your cooperation!

COMPLIMENTARY PRE-REGISTERED/FINAL ATTENDEE LISTS

All exhibitors will receive pre-registered and final attendee lists from ANFP. These lists will contain contact information for all attendees who did not opt out of being included and may be used for your pre- and post- marketing efforts.

LEAD RETRIEVAL

ANFP will be using the Engagefully mobile app which will be available for download by all ACE participants approximately two weeks before the event. At that time, we will provide instructions on how to use the app to scan attendee badges.

To ensure that all exhibit staff are comfortable using the app for scanning badges, there will be an online training session prior to ACE. More details will follow in the coming weeks.

INSURANCE COVERAGE

Please note, all exhibitors need to provide ANFP with a Certificate of Insurance (COI) indicating liability coverage and product liability coverage. Your insurance company should be able to provide these certificates, listing ANFP and the Rosen Hotels & Resorts, Inc. as the Certificate Holders.

ANFP & Rosen Hotels & Resorts Inc.
c/o Rosen Centre Hotel
9840 International Drive
Orlando, FL 32819

Please return these forms to ANFP Headquarters no later than April 15, 2026. Please e-mail to Julie Rogers at jrogers@ANFPonline.org.

ROSEN CENTRE HOTEL CONTACT

If you have any questions for the hotel, please contact:

Adrienne Del Hoyo
Convention Services & Catering Manager
Phone: (407) 996-1240
adelhoyo@rosencentre.com

Rosen Centre Hotel
9840 International Drive
Orlando, FL 32819

EXHIBITOR FORM CHECKLIST

FORMS ENCLOSED | ALL FORMS DUE APRIL 15, 2026

Please complete all forms in full and return to Julie Rogers at jrogers@ANFPonline.org.

EXHIBITOR REGISTRATION FORM | PAGE 7

You must pre-register all exhibitor staff representatives who will be manning your booth. Please see the enclosed form for registering your booth personnel.

WEBSITE/MOBILE APP LISTING FORM | PAGE 8

The description you provide of your company's products and services will be listed on the ACE website and in the mobile app. Please keep the description to 40 words or less.

SPECIAL EVENTS ORDER FORM | PAGE 9

Use this form to purchase tickets for the Honors Gala on Monday, June 15 and/or the Networking Lunch on Tuesday, June 16.

NFEF RAFFLE PRIZE DONATION FORM | PAGE 10

Please consider donating to the Nutrition & Foodservice Education Foundation (NFEF) Fundraiser.

SERVING FOOD/KITCHEN ACCESS FORM | PAGE 11

For those exhibitors that plan to serve food/beverages in their booth or that need to access the hotel kitchen for things like refrigeration, water, etc., please complete the form and provide details. If you don't plan to serve food/beverages or you don't require kitchen access, please check the appropriate box on the form and return it. The form should be e-mailed to Julie Rogers at jrogers@ANFPonline.org.

EXHIBITOR TRIVIA GAME FORM | PAGE 12

To encourage attendees to have meaningful booth visits with each of the exhibitors, we will be offering a game through the mobile app. Each exhibitor should submit a trivia question (and answer) about a product or service that they offer. For example, "What is ABC Company's top-selling product?" This gives you a chance to tell the attendee about your product/service and why it's so popular.

CONTACT US

If you have any questions or need additional information about the Expo, please contact Julie Rogers at (630) 587-6345 or jrogers@ANFPonline.org. We are looking forward to a fantastic show in Orlando and your attendance is greatly appreciated by our members!



EXHIBITOR REGISTRATION FORM

FORM DUE: APRIL 15, 2026

Please indicate the individuals who will be in attendance at your booth. Registration badges will be prepared in advance and may be obtained at the registration counter. Badges will not be mailed.

For every 10'x10' booth ordered, an exhibiting company is entitled to badges for four representatives.

Photography & Filming Waiver: Professional photographs, audio, and video will be captured during the Conference. Exhibitors hereby grant ANFP and its representatives permission to photograph and/or record them at the conference, and distribute (both now and in the future) Exhibitors' images or voices in photographs, videotapes, electronic reproductions, and audiotapes of such events and activities.

We accept

EXHIBITOR COMPANY NAME:

1. PRIMARY REPRESENTATIVE

Name: _____

City/State: _____

Phone: _____ E-mail: _____

2. REPRESENTATIVE:

Name: _____

City/State: _____

Phone: _____ E-mail: _____

3. REPRESENTATIVE

Name: _____

City/State: _____

Phone: _____ E-mail: _____

4. REPRESENTATIVE:

Name: _____

City/State: _____

Phone: _____ E-mail: _____



WEBSITE/MOBILE APP LISTING FORM

FORM DUE: APRIL 15, 2026

COMPANY INFORMATION

Company Name: _____

Address: _____

City/State/Zip: _____

Phone: _____

Website: _____

In order to be listed accurately in the ANFP 2026 Annual Conference & Expo mobile app, please describe your exhibit in 40 words or less. We must receive your listing by April 15, 2026.

If you have exhibited with us in the past, your description is currently on the [2026 ACE Exhibitors page](#). Please choose your selection below:

Please use our listing from last year that is currently on this page.

Do not use last year's listing. I have a new listing to provide below.

Please describe your exhibit in 40 words or less:

Submitted by: _____



SPECIAL EVENTS ORDER FORM

FORM DUE: APRIL 15, 2026

We encourage all exhibitors to attend ACE education and special events to spend time with our attendees. All registered exhibitors receive complimentary admittance to the Welcoming Reception on June 14 and the Exhibitor Coffee Break in the Expo Hall on June 16 from 10:00 a.m. - 10:30 a.m. Tickets for two additional events on June 15 and June 16 can be purchased below.

ANFP NEON NIGHTS HONORS GALA: MONDAY, JUNE 15, 6:00 P.M. - 10:30 P.M.

This evening's Neon Nights Honors Gala will highlight ANFP's annual esteemed award winners and will conclude with entertainment. The following ACE Sponsors receive complimentary tickets as part of their sponsorship benefits: **Note: The Copper Sponsor package does not include complimentary gala tickets.**

GOLD	STERLING	BRONZE
3 Tickets	2 Tickets	1 Ticket

We would like to purchase tickets to the ANFP Honors Gala

_____ # of tickets at \$100 each

I am a sponsor and would like to take advantage of free ticket(s):

_____ # of free tickets

NETWORKING LUNCH TICKETS: TUESDAY, JUNE 16, 12:00 P.M. - 1:00 P.M.

On Tuesday, June 16, there will be an ACE Networking Lunch and any interested exhibitors are welcome to purchase a ticket to attend.

We would like to purchase tickets for the Networking Lunch option

_____ # of tickets at \$50 each

Total Due for Networking Lunch and ANFP Honors Gala: \$ _____

CONTACT INFORMATION

Exhibiting Company: _____

Name: _____

Phone: _____ E-mail: _____



NFEF RAFFLE PRIZE DONATION FORM

FORM DUE: APRIL 15, 2026

The Nutrition & Foodservice Education Foundation (NFEF) is excited to host a raffle fundraising event during the Annual Conference & Expo! We invite your company to support this important fundraiser by donating a raffle prize. If you are interested in contributing, please fill out the form below.

Popular raffle prizes include cash* or gift cards (\$100 minimum), foodservice and industry-specific items, company branded or themed gift baskets, electronics, household and kitchen items, etc.

**Note that any cash contributions will be used to purchase a prize for the raffle.*

All proceeds from this fundraiser will directly support NFEF's grants, research, and education programs that benefit current and aspiring CDM, CFPPs committed to advancing the field of food and nutrition.

Any exhibitors or sponsors that contribute a raffle prize with a value of \$100 or more will receive additional recognition in their booth. Exhibitors will be recognized as Exhibitor "Plus" and sponsors will be recognized as Gold, Sterling, Bronze or Copper "Plus."

NFEF CONTRIBUTION

We would like to contribute a raffle prize.

Prize description: _____

CONTACT INFORMATION

Company Name: _____

Contact Name: _____ Contact Phone: _____ Contact E-mail: _____

Company Address: _____

City: _____ State: _____ Zip: _____

SHIPPING DETAILS

Please indicate how your item will be shipped. (If your item is bulky and may cause the recipient to incur an additional baggage charge, we highly recommend you ship directly to the recipient after ACE).

We will ship the item to the following address by May 29, 2026, to be available at ACE:

ANFP
ATTN: Mindy Theesfeld
616 East Main Street
Suite 3610
St. Charles, IL 60174

Item will be hand-carried to the ACE event. (Exhibitor to please deliver item to ANFP's registration desk by Monday, June 15, no later than 4:30 p.m.)

Item will be shipped to recipient after ACE at exhibitor's expense.

Please contact Mindy Theesfeld for specific details via e-mail at mtheesfeld@ANFPonline.org or by calling 630.513.7253.

THANK YOU FOR SUPPORTING OUR FUNDRAISING EVENT!



SERVING FOOD/KITCHEN ACCESS FORM

FORM DUE: APRIL 15, 2026

Exhibitors who plan to serve food/beverages in their booth and/or require assistance with freezer/refrigerator storage of products, heating/cooking preparation of products, or other specialized needs must complete this form and return it to Julie Rogers at jrogers@ANFPonline.org.

Company Name: _____

Your Name: _____

Address: _____

City/State/Zip: _____

Phone: _____

E-mail Address: _____

Authorized Signature: _____

Please select one option below (mandatory):

- I will be serving food and/or beverages at my booth (please describe below)
- I will NOT be serving food and/or beverages at my booth

Please select one option below (mandatory):

- I have kitchen access needs for my booth (please describe below)
- I do NOT have kitchen access needs for my booth

Please describe below the food/beverages you plan to serve and/or your kitchen access needs (if applicable):

Please note: Should you have kitchen needs, they will be shared with the hotel. If they are able to accommodate, they will contact you directly to finalize arrangements.



EXHIBITOR TRIVIA GAME FORM

FORM DUE: APRIL 15, 2026

To encourage attendees to have meaningful booth visits with each of the exhibitors, we will be offering a game through the mobile app. Each exhibitor should submit a trivia question (and answer) about a product or service that they offer. For example, “What is ABC Company’s top-selling product?” This gives you a chance to tell the attendee about your product/service and why it’s so popular.

Feel free to be creative!

Attendees will be encouraged to engage with each exhibitor to get the answer to the trivia question and record it in the app by submitting it through the “Contact” button in each exhibitor’s listing.

This process will allow attendees to learn about each exhibitor’s products and/or services in a more engaging way than the traditional “passport stamp” interaction, plus exhibit staff will be able to access the contact information for anyone who participates in this way.

To make the game more interactive, attendees can earn points for getting their badges scanned in booths.

Though we won’t be offering a prize for the “winner” of this game, ALL exhibitors will be winners with increased traffic to your booth.

Trivia Question:

Answer:



EXPO FLOOR PLAN & BOOTH ASSIGNMENTS

EXECUTIVE BALLROOM

"Nutrition & Food Service Education Foundation (NFEF)"

All Strobes are in the ceiling.

ENTRANCE

30"x6' 30"x6'

