

Thank you for your participation in the upcoming ANFP Annual Conference & Expo in Las Vegas, NV from June 15-18, 2020 at the Tropicana Las Vegas. This year's Expo will be a one-day event, held on Tuesday, June 16, from 10:00 AM - 1:00 PM.

In this packet, you will find a series of forms related to your booth and your experience at this year's Expo. **These forms are due Friday, March 20, 2020.** Each form is interactive. Once you have completed the packet, you can save it and send as an e-mail attachment to Julie Rogers at jrogers@ANFPonline.org. You can also fax the completed forms to 630.587.6345.

PACKET DUE:
MARCH 20

General Information

Location

Tropicana Las Vegas
3801 Las Vegas Blvd. South
Las Vegas, NV 89109
(702) 739-2222
[Hotel Website](#)

Room Reservations & Cut-off Dates

[Book Your Room](#)

To reserve a room, book your room online or call the Tropicana Las Vegas and request the Association of Nutrition & Foodservice Professionals room block. We urge you to stay in our room block at the Tropicana Las Vegas hotel. By doing so, you are helping ANFP achieve its room block guarantees, thus avoiding any attrition penalties. This ultimately helps our members as well!

June 12-13, 2020: \$109 per night*

**Plus \$10 daily resort fee and taxes.*

June 14-18, 2020: \$89 per night*

These room rates are available until **May 22, 2020** or until the group room block is sold out, whichever comes first. [Visit our website](#) for further details about the hotel, parking, airport transportation, and suggested attire.

Warning: ANFP is not utilizing outside housing companies to make hotel reservations for the upcoming Annual Conference & Expo (ACE). Please be cautious if contacted by a company claiming to be a housing provider for ANFP. Please only make your reservations using the information above.

Show Contractor/Decorator

Please see the Heritage Trade Show Services Kit here:

→ <https://heritageexpo.boomerecommerce.com/Images/static/2020ANFP.pdf>

Heritage Trade Show Services has been chosen as our official contractor/decorator for this year's Annual Conference & Expo. You will be e-mailed specific login information to place all furniture and carpet rentals, schedule shipping, etc. If you do not receive an e-mail, or you have misplaced your login information, please reach out to Heritage at the following:

Exhibitor.Services@Heritagesvs.com

1-800-360-4323

No Inbound Shipping to Show Site Notification

Exhibit materials can be sent to the Heritage Advance Warehouse beginning Monday May 18. Please do not ship any exhibit materials directly to show site prior to Monday June 15, as they will not be accepted. For outbound shipments, carriers must pick up freight from the exhibit site address. Visit the Heritage desk onsite to schedule your outbound shipping.

Exhibitor Set-Up/Show Hours

Monday, June 15, 2020

Exhibitor Move-In: 12:00 - 8:00 PM

Tuesday, June 16, 2020

Exhibitor Move-In: 7:00 AM - 9:30 AM

Show Hours: 10:00 AM - 1:00 PM

Exhibitor Move-Out: 1:00 PM - 6:00 PM

Thank you for your exhibit confirmation at our 2020 Annual Conference & Expo!

We have created an exceptional program designed to foster collaboration between CDM, CFPP operators and you, our Corporate Partners and Exhibitors. The purpose of this communication is to make sure you are aware of the full participation scope of this meeting, and that you plan your travel accordingly.

Exhibitor Participation in ACE

Corporate Partners and Exhibitors are encouraged to attend ACE events including the opening reception, special events, and education sessions. All exhibitors can attend educational sessions, although only one CDM, CFPP from each company can receive continuing education credits for attending the sessions. For a full schedule of ACE activities, visit www.ANFPonline.org/ACE2020.

2020 Expo Hall Theme

We also want to make sure you are aware of the ACE theme and guidelines to enhance the trade show experience for both operators and exhibitors alike. Please note the following:

Theme: ANFP's 60th Anniversary Celebration!

We would like to make the Expo Hall an extension of the educational experience that attendees will receive throughout the week. Therefore, we ask exhibitors to showcase how their products and services can contribute to foodservice excellence. Some guidelines to help you do this include:

- Showcase innovative ideas or products that help improve resident/client satisfaction
- Demonstrate cost advantage balanced with quality
- ANFP is celebrating its 60th Anniversary at 2020 ACE. We encourage exhibitors to decorate their booths in a festive manner to salute our attendees at this important milestone in ANFP's history. Join us in the fun, and help make our 2020 ACE event a true anniversary celebration!

Be an ACE Sponsor

Become an ACE sponsor and get months' worth of marketing exposure and online visibility. ACE Sponsors receive recognition and logo placement on the Expo entry tower, stage screens, on-site program book, and event ads, including placement in *Nutrition & Foodservice Edge* magazine and on the ACE website. Sponsorship levels include Platinum, Gold, Sterling and Bronze. For more information, contact Julie Rogers at jrogers@ANFPonline.org.

Complimentary Pre-Registered Final Attendee Lists

All exhibitors will receive pre-registered and final attendee lists from ANFP. These lists will contain contact information for all attendees who did not opt out of being included and may be used for your pre- and post-marketing efforts.

Insurance Coverage

Please note, all exhibitors need to provide ANFP with a Certificate of Insurance (COI) indicating liability coverage and product liability coverage. Your insurance company should be able to provide these certificates, listing ANFP and the Tropicana Las Vegas as the Certificate Holder:

ANFP & Tropicana Las Vegas
3801 Las Vegas Blvd. South
Las Vegas, NV 89109

Please return these forms to ANFP Headquarters no later than March 20, 2020. Please e-mail (preferred) to Julie Rogers at jrogers@ANFPonline.org or send the paper COI to:

ANFP
Attn: Julie Rogers
406 Surrey Woods Dr.
St. Charles, IL 60174

Tropicana Las Vegas Hotel Contact

If you have any questions for the hotel, please contact:

Valerie Steele
Catering & Conference Services Manager
Tropicana Las Vegas
3801 Las Vegas Blvd. South
Las Vegas, NV 89109

valerie.steele@pngaming.com
(702) 739-3596

Forms Enclosed | All Forms Due March 20, 2020

Please complete all forms in full and return to Julie Rogers at jrogers@ANFPonline.org.

ACE Exhibitor Registration Form | PAGE 4

You must pre-register all exhibitor staff representatives who will be manning your booth. Please see the enclosed form for registering your booth personnel.

ACE Program Book Listing Form | PAGE 5

The description you provide of your company's products and services will be printed in the program book and distributed to each meeting attendee. Please keep the description to 40 words or less.

ACE Special Events Order Form | PAGE 6

Use this form to purchase tickets to the ANFP Networking Luncheon and the ANFP Honors Gala.

ACE NFEF Fundraiser Form | PAGE 7

Please consider donating to the Nutrition & Foodservice Education Foundation (NFEF) Fundraiser at the ANFP Honors Gala.

2020 ACE Grand Prize Contribution Form | PAGE 8

Contribute to the ACE Grand Prize. This prize is awarded to one winner at the Annual Conference & Expo. Registered ACE attendees can submit their raffle ticket and enter for the chance to win free registration to the 2021 ANFP Annual Conference & Expo.

ACE Advertising Form | PAGE 9

Maximize your visibility through an ad in the ACE program book and/or the May/June issue of *Nutrition & Foodservice Edge* Magazine. See the enclosed form which offers a variety of affordable opportunities for every exhibiting company to get involved. The materials deadline is March 26.

Contact Us

If you have any questions or need additional information about the Expo, please contact Julie Rogers at 630.587.6345 or jrogers@ANFPonline.org. We are looking forward to a fantastic show in Las Vegas and your attendance is greatly appreciated by our members!

Form Due: March 20, 2020

Please indicate the individuals who will be in attendance at your booth. Registration badges will be prepared in advance and may be obtained at the registration counter. Badges will not be mailed.

For every 10x10 booth ordered, an exhibiting company is entitled to badges for four representatives.

Exhibitor Company Name:

1. Primary Representative

Name:

City/State:

Phone:

E-mail:

2. Representative

Name:

City/State:

Phone:

E-mail:

3. Representative

Name:

City/State:

Phone:

E-mail:

4. Representative

Name:

City/State:

Phone:

E-mail:

Form Due: March 20, 2020

Company Information

Company Name

Address

City/State/Zip

Phone

Fax

Website

In order to be listed accurately in the ANFP 2020 Annual Conference & Expo program book, please describe your exhibit in 40 words or less. In order to be included in the program book, we must receive your listing by **March 20, 2020**.

If you have exhibited with us in the past, your paragraph is currently on the 2020 ACE Exhibitors page. You may view the listings www.ANFPonline.org/ACE20Exhibitors.

Please choose your selection below:

____ Please use our listing from last year that is currently on this page: www.ANFPonline.org/ACE20Exhibitors.

____ Do not use last year's listing. I have a new listing to provide below.

Please describe your exhibit in 40 words or less:

Submitted by

Form Due: March 20, 2020

We encourage all exhibitors to attend ACE education and special events and spend time with our attendees. All registered exhibitors are welcome to attend the Opening Reception. This is complimentary with your exhibit registration fees. There are two events below that require additional registration and payments.

Networking Lunch | Wednesday, June 17, 12:30 PM

This luncheon will provide additional, session-free time for you to network with industry professionals and friends. Immediately following will be an Industry Trends Summit which will include valuable topics for Corporate Partners in assessing the latest trend data in foodservice operations.

☐ We would like to purchase tickets to the Networking Lunch:

_____ # of tickets at \$45 each

ANFP Honors Gala Tuesday, June 16, 6:30 PM - 10:00 PM (*Black-Tie Optional*)

This evening gala event will honor ANFP's annual prestigious award winners and salute ANFP's 60th anniversary. The evening will conclude with entertainment.

ACE Sponsors receive complimentary tickets as part of their sponsorship

Platinum = 4 tickets

Gold = 3 tickets

Sterling = 2 tickets

Bronze = 1 ticket

☐ We would like to purchase tickets to the ANFP Honors Gala:

_____ # of tickets at \$85 each

☐ I am a sponsor and would like to take advantage of free ticket(s). _____ # of free ticket(s)

Total Due for Luncheon and Gala: \$_____

Contact Information

Exhibiting Company _____

Name _____

Phone _____

E-mail: _____

Payment Information

<input type="checkbox"/> Enclosed is my money order or check, payable to ANFP. Credit cards accepted.			
Please check one: <input type="checkbox"/> Visa <input type="checkbox"/> Discover <input type="checkbox"/> Mastercard <input type="checkbox"/> American Express			
Total Due:		Name on your card:	
Credit Card #:	CVV#:	Exp. Date:	/ /
Billing Address:			
City:	State:	Zip:	
Signature:		Date:	

Form Due: May 29, 2020

We are pleased to join ANFP in celebrating its 60th Anniversary in Las Vegas, June 15-18, 2020! In honor of this milestone, the Foundation is hosting its fundraiser with an expanded Gift Card Store, known for the most anticipated collection of restaurant, airlines, and shopping gift cards displayed on our exclusive Menu board! The Gift Card Store is very popular with conference attendees and cards sell out quickly!

Our goal is to collect 60 gift cards that cover the essential and trending categories:

- Technology (Apple, Best Buy)
- Home Improvement Stores (Home Depot/Lowe's)
- Restaurants
- Airlines

Avoid the hassle of packing and shipping bulky items and eliminate the inconvenience of extra travel baggage and pesky luggage fees by purchasing a gift card of your choice to support the Foundation's primary fundraiser!

For vendors who wish to offer discount vouchers off their own products or services, or feature products from their own online store, you can donate your own branded gift card, or we can create a custom "gift card" voucher for sale in the NFEF store.

Proceeds support NFEF programs including the CDM Credentialing Exam and CDM Student grant programs to help aspiring CDM, CFPPs achieve their goals and become certified.

NFEF Gift Card

☐ We would like to donate a gift card to the NFEF Fundraiser

Gift Card Type: _____

Gift Card Value: \$_____

☐ Gift card will be shipped to ANFP Headquarters by **Friday, May 22, 2020** to be available on-site in Las Vegas.

ANFP
ATTN: Mindy Theesfeld
406 Surrey Woods Drive
St. Charles, IL 60174

☐ Gift card will be hand-carried to event. Please deliver to ANFP Registration by 9:00 AM on Tuesday, June 16, 2020.

Please contact Mindy Theesfeld at 800.323.1908 x128 or mtheesfeld@ANFPonline.org for more information.

Contact Information

Exhibiting Company

Name

Address

City/State/Zip

Phone

E-mail:

Form Due: April 10, 2020

The Grand Prize Drawing is awarded to one winner at the Annual Conference & Expo. Registered ACE attendees can submit their raffle ticket and enter the chance to win free registration to the 2021 ANFP Annual Conference & Expo. The raffle will take place at **12:50 PM on Tuesday, June 16** in the Expo Hall. Attendees will have an entry ticket attached to their ACE badge. The ticket must be filled out and dropped in the raffle drum inside the Expo Hall prior to the drawing.

Grand Prize

FREE registration to the:

2021 Annual Conference & Expo
June 28 - July 1, 2021
Renaissance Orlando at SeaWorld®
6677 Sea Harbor Dr.
Orlando, FL 32821

AND

A credit toward hotel and travel expenses.

ANFP ACE Grand Prize (prize drawing held at the end of the Expo)

☐ We would like to donate a monetary contribution to the ANFP ACE Grand Prize

ACE Grand Prize Contribution: \$_____ (\$100 minimum)

Contact Information

Exhibiting Company	
Name	
Phone	E-mail:

Payment Information

<input type="checkbox"/> Enclosed is my money order or check, payable to ANFP. Credit cards accepted.			
Please check one: <input type="checkbox"/> Visa <input type="checkbox"/> Discover <input type="checkbox"/> Mastercard <input type="checkbox"/> American Express			
Total Due:		Name on your card:	
Credit Card #:	CVV#:	Exp. Date:	/ /
Billing Address:			
City:	State:	Zip:	
Signature:		Date:	

Form Due: March 20, 2020

Company Information

Company Name

Address

City/State/Zip

Phone

Fax

Website

Authorized Signature

Extend your brand presence and advertise in the Culinary Trends and Innovations issue of *Nutrition & Foodservice Edge* magazine. This issue will have bonus distribution onsite at ACE.

For more information, view the [Insertion Order](#). Please check off the ad size you wish to book:

AD SPECS

- | | | | |
|--|---|-------|--|
| <input type="checkbox"/> Full Page, 4-color | \$2,670 Net - Member
\$3,140 Net - Nonmember | _____ | Full Page: 7.63" W x 10.34" H |
| <input type="checkbox"/> Half Page, 4-color | \$2,170 Net - Member
\$2,555 Net - Nonmember | _____ | Half Page Horizontal: 7.21"W x 5"H
Half Page Vertical: 3.60"W x 9.95"H |
| <input type="checkbox"/> Quarter Page, 4-color | \$1,815 Net - Member
\$2,135 Net - Nonmember | _____ | Quarter Page Horizontal: 7.21"W x 2.5"H
Quarter Page Vertical: 3.60"W x 5"H |

Edge Materials Due: March 26, 2020.

Annual Conference & Expo Program Book - Advertisements Due March 26, 2020.

Please check off the ad size you wish to book:

AD SPECS (4-Color)

- | | | | |
|---|-----------|---------|---|
| <input type="checkbox"/> Full Page | \$600 Net | } _____ | Full Page: 8.5"W x 11"H |
| <input type="checkbox"/> Half Page | \$450 Net | | Full Page with bleeds: 8.625"W x 11.125"H |
| Quarter Page (<i>Part of Bronze Sponsorship Only</i>) | | | Half Page Horizontal: 7.5"W x 4.75"H
Quarter Page Vertical: 3.5"W x 4.75"H |

Duration: Minimum 30 days

- ☐ Web Banner Ad\$600 Net
 (This includes your ad on both the homepage and interior pages.)

Homepage Ad Specifications: GIF or JPEG, 300 W x 600 H (pixels), animation is permitted, 7 seconds recommended (no looping, please)

- ☐ No Advertising Needed

Interior Ad Specifications: GIF or JPEG, 300 W x 250 H (pixels), animation is permitted, 7 seconds recommended (no looping, please)

Web Banner Ad Deadlines: Posted the first of each month. Please submit all ads one month prior to the first of the month.

EXHIBITOR LIST

THE SIGN ABOVE THE BOOTH AT ANFP'S ACE WILL INDICATE THE COMPANY NAME:	BOOTH	LENGTH	WIDTH
Aladdin Temp-Rite, An Ali Group Company	400	10	10
Alluserv/Lakeside Manufacturing	208	10	10
American Culinary Federation	609	10	10
ANFP PAC	606	10	10
Basic American Foods	308	10	10
Blue Bunny	402	10	10
BSI, LLC	507	10	10
Burlodge USA	214	10	10
Butter Buds	509	10	10
Cambro	511	10	10
Campbell's Foodservice	206	10	10
CBDM	608	10	10
CFS Brands (Dinex)	300	10	20
Crandall Corporate Dietitians	513	10	10
DinnerWEARhc	604	10	10
Direct Supply	303	10	30
Ecolab	205	10	10
eMenuCHOICE	107	10	10
Fieldstone Bakery	201	10	20
Foodservice Express	109	10	10
General Mills Convenience & Foodservice	309	10	10
Gordon Food Service	301	10	10
Health Technologies	210	10	10
Hobart Food Equipment Group	202	10	10
Hormel Health Labs	304	10	10
iit/SourceTech	306	10	10
J&J Snack Foods	403	10	20
Jackson Warewashing Systems	404	10	10
JIFFY Foodservice	612	10	10
Kitchens To Go built by Carlin	409	10	10
Lyons Magnus	105	10	10
MatrixCare	504	10	10
NFEF	610	10	10
Reinhart Foodservice	101	10	20
Robot Coupe	113	10	10
Shamrock Foods	506	10	10
Simply Thick	500	10	10
Sysco Corporation	406	10	20
Tyson Foodservice	204	10	10
Unified Brands	501	10	10
Univesity of Florida	207	10	20
University of North Dakota	407	10	10

Tuesday, June 16 | 10:00 AM - 1:00 PM | Trinidad Pavillion, Tropicana Las Vegas

