EXHIBITOR PROSPECTUS

ADVENTURE • CONNECTION • EDUCATION
ANFP’s Annual Conference & Expo (ACE) is ANFP’s major national event where you will have the chance to connect with CDM, CFPPs/operators, industry stakeholders, and chain/system buyers of your products and services. Along with our popular Expo event, you will be engaged in education and networking sessions over four days, giving you the chance to spend many more hours outside of the exhibit hall with current and potential customers. The conference will engage and inspire you from start to finish!

PROJECTED ATTENDANCE: 300 OPERATORS

What types of companies should exhibit at ACE?

- Clinical Nutrition
- Consultants
- Education Providers
- Food and Beverages
- Foodservice and Menu Software
- Foodservice Distributors
- Foodservice Equipment
- GPOs
- Healthcare Chains/Employers
- Meal Delivery Systems
- Paper Products
- Sanitation and Safety
- Smallwares
- And Other Foodservice Industry Providers

See the full list of 2023 exhibitors on page 4

97% of attendees were pleased with the variety of vendors in the Expo

100% of ACE exhibitors felt that ACE either met or exceeded their expectations

100% of ACE exhibitors agreed that the Expo attracted nutrition and foodservice customers they wanted to see

* percentage based on total number of ACE 2023 survey respondents

ANFP draws foodservice professionals together to share best practices and advance foodservice careers. This organization is simultaneously supporting its members while also paving new roads for foodservice operations.

-2023 ACE Exhibitor
EXHIBIT SCHEDULE

Setup
Tuesday, June 11
Noon - 8 p.m.

Exhibit Hours
Wednesday, June 12
Session 1: 8 - 10 a.m.
Session 2: 10:30 a.m. - 12:30 p.m.

Teardown
Wednesday, June 12
12:30 p.m.

EXHIBIT BENEFITS

• Exhibit badges for 4 personnel per 10’ x 10’ booth including admittance to educational sessions/opening reception when wearing badge
• Draped back wall and side rails
• Company identification sign
• One draped 6’ table
• Two contour chairs
• One wastebasket
• General security guard service at entrance
• Listing in the official Annual Conference & Expo Meeting App
• Pre- and post- meeting attendee lists including e-mails of attendees who did not opt out

EXHIBIT HALL OVERVIEW

Location
Tahoe Ballroom and Grand Salon

Ceiling Height
Tahoe Ballroom - 20 feet
Grand Salon - 14 feet

Flooring: Carpeted

Note: Exhibitors are responsible for all freight, drayage, decorating and labor charges

CORPORATE PARTNERS

<table>
<thead>
<tr>
<th>10’ x 10’ BOOTH RATE</th>
<th>10’ x 20’ BOOTH RATE</th>
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</thead>
<tbody>
<tr>
<td>By 1/31/24 Early Bird</td>
<td>$2,600/booth</td>
</tr>
<tr>
<td>After 1/31/24</td>
<td>$2,800/booth</td>
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NON-MEMBERS

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</thead>
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<td>By 1/31/24 Early Bird</td>
<td>$3,300/booth</td>
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<tr>
<td>After 1/31/24</td>
<td>$3,500/booth</td>
</tr>
</tbody>
</table>

Corner Booth Guarantee: $200

Note: Contract and payment must be completed by the deadline to receive early bird pricing

QUESTIONS?

Contact
Madh Carson, Director of Corporate Relations
630-581-7173
mcarson@ANFPonline.org

Interested in upgrading your booth to a sponsorship package?

REVIEW SPONSORSHIP PACKAGES

EXHIBIT CONTRACT
2023 EXHIBITORS

- Ada Valley Meat Co.
- Aladdin Temp-Rite
- Alluserv/Lakeside Manufacturing
- Basic American Foods
- Ben E. Keith Company
- Blue Bunny
- Butter Buds
- Cambro Manufacturing
- Campbell’s Foodservice
- Carbonaut
- Chattanooga Bakery, Inc.
- Creative Solutions in Healthcare
- Darlington Snacks
- DiningRD Health Technologies
- Direct Supply
- DMA
- Donald C. Miller & Associates, Inc. (DM&A)
- Ecolab
- Fieldstone Bakery
- General Mills Foodservice
- Gordon Food Service
- Hobart Food Equipment Group
- Hormel Health Labs
- Idahoan Foodservice

- International Dysphagia Diet Standardisation Initiative (IDDSI)
- J&J Snack Foods Corp.
- Jackson Warewashing
- The JonesZylon Company, LLC
- Kent Precision Foods Group/Thick-It
- Kitchens To Go by Mobile Modular
- Lyons Magnus
- MealSuite Foodservice Management Technology
- The Middleby Corporation
- National Food Group
- Performance Foodservice
- Polar Leasing
- Prime Services
- Red Gold, LLC
- Robot Coupe
- SimplyThick, LLC
- Sysco Corporation
- Tyson Foodservice
- University of Florida
- University of North Dakota
- US Foods
- Vivreau Advanced Water Systems
- Welch’s Foodservice