



## NON-COMMERCIAL VS. COMMERCIAL SETTINGS

### NON-COMMERCIAL FOODSERVICE:

- Examples include: Hospitals, long-term care facilities, military, colleges and universities, prisons, sports and entertainment areas, cruise ships, GPOs, business and workplace offices, contract management companies, etc.
- Sale of food and beverage (F&B products are not the primary goal)
- Generally not-for-profit
- Goal is to cover costs
- Provides a necessary F&B service to allow host business to operate well
- May sell F&B in addition to other services or non-profit reasons
- May be supported financially or even funded by the host institution
- May attempt to add value by providing good-quality food, thereby enhancing the image of the institution

### COMMERCIAL FOODSERVICE:

- Examples include: all types of restaurants (counter service to fine dining), food trucks, nightclubs, catering and banqueting, festival food, etc.
- Largest segment of consumer spending on F&B products outside the home
- Goal is to sell F&B products to make a profit
- Focuses on convenience, excellent quality, or some other unique attracting feature to generate profit
- Can stand on their own financially without support from institutions
- Usually privately owned

