



## **Become a Brand Ambassador**

Becoming an ANFP Brand Ambassador is an opportunity to build support for the credential and increase awareness throughout your community and state. There are many different duties associated with the role and can be distributed among a team of individual brand ambassadors.

The brand ambassador should have general knowledge of ANFP and the credential. Having some volunteer experience is beneficial, but not necessary. If you have served as a chapter leader or at the National level, we welcome your knowledge and expertise to the role. Through this role you can mentor others on the brand ambassador team as well as new member advisors.

## Who Can Be an ANFP Brand Ambassador?

- Any ANFP member
- Those looking to advocate for the CDM, CFPP credential and ANFP
- Those looking to expand their network through building relationships with industry alliances and stakeholders
- Participate as a vendor at healthcare foodservice industry shows
- Individuals willing to learn more about ANFP's government affairs initiatives
- Members who would like to teach others about the benefits of the CDM, CFPP credential and ANFP