**CHAPTER VISIT TALKING POINTS FOR BOARD MEMBERS AND CHAPTER LEADERSHIP TEAM**

**PPT SLIDE 1**

**Suggested opening comments (feel free to ad lib)**

It’s my pleasure to be here with you today to share some timely updates on the many initiatives going on across our organization. Your National Board of Directors closely monitors the progress of our various activity areas, to ensure that we are well positioned to provide you with the highest level of member service and career development opportunities. Today I will highlight some of the progress we’ve made, along with current programs in place.

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One of the most important things ANFP does for its members is to advocate on our behalf, on both the Regulatory and Legislative fronts. We have some encouraging updates to share with you in both areas.

**PPT SLIDE 2**

* On Oct. 28, 2016, the Centers for Medicare and Medicaid Services (CMS) published its final rule “Medicare and Medicaid Programs; Reform of Requirements for Long-Term Care Facilities.”  Known as the CMS “Mega Rule” in Healthcare circles.

* Reforms to the Food and Nutrition Services section (§483.60) state that training/certification standards for the newly designated Director of Food and Nutrition Services (FNS) in LTC facilities can be met by the Certified Dietary Manager, Certified Food Protection Professional (CDM, CFPP) credential. In addition, within the regulatory verbiage, staff (FNS) competencies and food safety policies are required, again promoting the CDM, CFPP scope of practice using their trained management competencies to initiate leading these processes for their healthcare communities.

* NOVEMBER 28, 2016 - NOVEMBER 28, 2021

This is the 5-year time frame to obtain the credentialing/education required such as the CDM CFPP, for existing Food and Nutrition Services Directors hired prior to November 28, 2016.

* NOVEMBER 28, 2017

Compliance Date Phase II of the CMS “Mega Rule”

All newly-hired Food and Nutrition Services Directors need to meet the §483.60 Educational Requirements to be the Food & Nutrition Services Director.

CDM, CFPPs are listed as the primary qualification for the Director of Food and Nutrition Services in the absence of a full-time dietitian.

* This CDM,CFPP recognition is the result of ANFP's advocacy initiatives over the past many years and the CDM,CFPP credential is listed first amongst the qualifications for the Director of Food and Nutrition Services.
* For any questions on the CMS Mega Rule or Regulatory issues check out  ANFPonline.org under the Government Affairs tab or use the newly designated email: [REGS@anfponline.org](mailto:REGS@anfponline.org)

**PPT SLIDE 3**

* ANFP’s regulatory victory in the Food and Nutrition section (§483.60) of the new CMS regulations means legislation is no longer needed to establish federal training/certification requirements for the Director of Food and Nutrition Services in LTC facilities and the Safe Food for Seniors Act won’t be reintroduced in this or future Congresses.
* ANFP’s government affairs program is now focused on implementing the CMS regulations, while maintaining its “footprint” on Capitol Hill and helping to grow ANFP-PAC.
* Rallying organizations & officials in training standards ROOTS is the direction your ANFP GAC (government affairs committee) and PAC (political action committee) is joining forces to pursue in 2019! As active CDM/CFPP volunteers, our commitment to the credentials will make our committee goals successful. These goals are: promoting more educational opportunities with possible Government funding $$$, nurturing new school programs, CDM/CFPP awareness in sanitation/food safety, reaching out those states with no existing CDM, CFPP state law requirements to add in/update using the CMS Food & Nutrition Services verbiage! Chapter Presidents and Spokespersons are much needed in helping to brand the CDM, CFPP in you state. So please reach out and assist these committees look for contact information under the anfponline.org Government Affairs tab!
* ANFP is working with the National Governors Association to fully implement the new CMS regulations, and has joined the Opportunity America Jobs and Careers Coalition to impact federal policy for employer-driven training programs.

**PPT SLIDE 4**

* Phase I: Oct. 28, 2016, the Centers for Medicare and Medicaid Services (CMS) published its final rule “Medicare and Medicaid Programs; Reform of Requirements for Long-Term Care Facilities.” – highlighting the Certified Dietary Manager, Certified Food Protection Professional (CDM, CFPP) credential as the primary qualification for the Director of Food and Nutrition Services in the absence of a full-time dietitian.
* As of November 28, 2017, newly hired Food Service Directors were required to meet these qualifications specified in the regulation within one-year. This one-year window expired November 28, 2018.
* Phase II: Compliance Data – also effective November 28, 2017, included revised F-Tags, interpretive guidance for existing requirements and a new computer-based, annual LTC survey process.
* Phase III: What’s Here and Now! The CMS-phased approach for the rollout, spreading out implementation of the various requirements over three years, ended with the implementation of Phase III on November 28, 2019. The three phases were categorized based on CMS's assessment of each revision's complexity and the extent to which interpretive guidance and survey processes would need to be revised. More time was needed to implement personnel hiring and training, implementation of systems, approaches to quality, so it was set for three years after November 28, 2016 and requires all areas from Phases I and II to be compliant.
* There is still good news for those who were designated as the Director of Food and Nutrition Services prior to November 28, 2016! According to the requirements, these individuals still have until November 28, 2021 to meet the staffing requirements outlined by CMS. Contact ANFP’s Professional Services team to see if you are qualified to sit for the exam today.
* ANFP’s Government Affairs committee continually focuses on implementing the CMS language into state regulation requirements.
* For more information on the CMS Mega Rule or Regulatory updates, be sure to visit www.ANFPonline.org and click on the Government Affairs tab. Direct any questions pertaining to current regulations to ANFP’s designated email: [REGS@anfponline.org](mailto:REGS@anfponline.org)

**PPT SLIDE 5**

* ANFP-PAC’s goal is to have $10,000 cash-on-hand in order to augment ANFP’s advocacy efforts in Washington, DC.
* ANFP is working with the National Governors Association to fully implement the new CMS regulations, and has joined the Opportunity America Jobs and Careers Coalition to impact federal policy for employer-driven training programs.
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*For more information on the CMS Mega Rule or Regulatory updates, be sure to visit* [*www.ANFPonline.org*](http://www.ANFPonline.org) *and select Regulations from the ‘Resources’ tab.*

**PPT SLIDE 6**

* ROOTS: Rallying organizations & officials in training standards. This is the acronym and battle cry for the Government Affairs & ANFP-PAC (political action committee) committees in 2021.
* This year, the Government Affairs committee continues to:
  + Work with Opportunity America Jobs and Careers Coalition to impact federal policy for employer-driven training programs.
  + Develop new and nurture existing ANFP approved programs. Key committee members work with colleges and universities by introducing program content and a step-by-step application process.
  + Additionally, this committee has further defined the CDM, CFPP Brand Ambassador role and developed a tool kit to assist the Spokesperson volunteer in each state. As active volunteers, our commitment to the credential will make a greater impact on our committee’s goals!
* The Government Affairs committee strives to maintain a lasting “footprint” on Capitol Hill. One of the ways this can be accomplished is through voluntary contributions from ANFP members. ANFP-PAC is the tool by which our Association builds its strength in Washington and expands our visibility among elected officials. The PAC’s goal is to have $10,000 cash-on-hand to augment ANFP’s advocacy efforts in Washington, DC.
* Join the cause and become a member of the ANFP GrassROOTS network and please consider giving to ANFP’s political action committee, which is integral to our visibility and success on Capitol Hill.

**PPT SLIDE 7**

ANFP is a member of the Opportunity America Jobs and Careers Coalition (OAJCC), consisting of companies and associations working to amplify the employer voice on career education and put workforce education more on a par with traditional academic instruction.

OAJCC is following reauthorization of the Higher Education Act (HEA) with the goal of redirecting funds towards Career and Technical Education (CTE) programs.

The Department of Labor’s (DOL)Bureau of Apprenticeship Training as a Registered Youth Apprenticeship Program focuses on developing new apprenticeships in secondary and post-secondary institutions and increasing youth participation.

* For more information, please contact ANFP’s Advocacy representative Craig Brightup, or you can reach out to ANFP’s Mindy Theesfeld

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**PPT SLIDE 8 & 9**

* Continual testing continues with great success. Candidates can select their exam date and location year-round at more than 300 exam sites, and the first-time passing rate averaged 77.4%.

**PPT SLIDE 10**

* The CBDM website, [www.CBDMonline.org](http://www.CBDMonline.org), is the easy-to-navigate source for everything you need to know about the credential, certification, CE and the exam – all in one place!  Be sure to check out this great resource, and please refer any up and coming CDM, CFPP candidates to do so as well. Let’s continue to mentor and build our next generation of CDM, CFPPs.
* CBDM has created two promotional videos that will produce long-lasting value. The first video, “Discover the Power of the CDM, CFPP Credential” is an informational video on the value of obtaining the credential. The second video “How to Become a CDM, CFPP!” educates viewers on who may be eligible for the exam and a brief overview of the exam structure. Both videos are 2 minutes in length.
* In addition, there is a lot of information about CE Audit on the website, including video tutorials.  Any CDM, CFPPs whose three-year recertification period is ending May 31 are eligible to be selected for CE Audit, so these are great resources to help prepare us all to understand and meet our recertification requirements with ease!

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**PPT SLIDE 11**

One of the most pressing initiatives of your current ANFP Board is to update our organization’s Strategic Plan.

* The current strategic plan took effect June 1, 2019 and serves as the roadmap for our association’s goals and priorities. The Strategic Plan goals include:
  + Goal 1: The CDM, CFPP is recognized as the most vital staffing qualification in non-commercial foodservice management.
  + Goal 2: CDM, CFPPs value and maintain continued professional competence.
  + Goal 3: Food system operations are more efficient in the areas of food management and food safety when employing a CDM, CFPP.
  + Goal 4: The future of the food and nutrition profession is secured through increased member recruitment and engagement.

Your national board leaders continually look at trends impacting our industry, and we have a new set of ambitious goals for the next three years to drive our Mission to position the Certified Dietary Manager as the expert in Foodservice Management and Food Safety.

**PPT SLIDE 12**

Our Education department is always hard at work to bring new CE offerings to all of us.

**PPT SLIDE 13**

* We have designed a Find CE tool that is available under the Education tab on our website.  This tool provides an easy way to find CE by location, CE type, CE hours and more.  Education listed includes ANFP education offerings, chapter offerings and prior approved programs.
* Also on our website we list our current CE specials to find discounts on programs.

**PPT SLIDE 14**

* A new exam content outline becomes effective March 2021.  With this we now offer updated textbooks, school curriculum and exam prep material.
* On ANFPtv we offer a popular video series used by members and many students called Focus on Formulas.  This series includes over 20 videos on common foodservice and nutrition math.

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**PPT SLIDE 15**

On the general member services front, we have some updates.

**PPT SLIDE 16**

* If you have not yet discovered ANFPtv, visit the site to see all the content you have access to! This video platform serves as a resource for members to access an extensive video library containing educational content, how-to-videos, conference recaps from ANFP live events, industry news, and much more.

This video library is exciting and free to ANFP members. It will not only help you further your education and industry knowledge but increase the value of your membership with ANFP.

**PPT SLIDE 17**

* ANFP has ongoing onboarding and retention initiatives as well. They include Pride in Foodservice Week, Member Appreciation Week, and Volunteer Appreciation Week. Please check the website for exact dates.

**PPT SLIDE 18**

* Nutrition & Foodservice Edge magazine is read by more than 27,300 nutrition and foodservice professionals nationwide, plus thousands of others allied with the foodservice industry. Edge is one of ANFP’s most popular benefits and is sent six times a year. Edge is also available digitally though ANFP’s online member community, ANFPConnect.
* In addition, Edge Express is delivered in months that there is no print issue and offers a CE article to members along with relevant industry news.

**PPT SLIDE 19**

* ANFPConnect, our online Member Community, continues to see impressive growth. More than 14,000 ANFP members have signed up, and if you haven’t done so, be sure to check this out. Members can give and seek advice on the Open Forum, which has more than 25,000 total posts.
* In addition, ANFP’s Job Board allows you to both apply for and post open positions. The job board is located within ANFPConnect.

**PPT SLIDE 20**

As an ANFP member, you have access to exclusive savings on insurance, travel, and more with ANFP’s Membership Discount Programs. Visit the ANFP website at [http://www.anfponline.org](http://www.anfponline.org/) to access your savings

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**PPT SLIDE 21**

ANFP recognizes members and CDM, CFPPs in several ways

* ACE awards present an opportunity to showcase your accomplishments, a colleague, or a company that demonstrates excellence! Individual recipients of the national awards will receive a free registration and be recognized at the corresponding event. Member and non-members are eligible for several ACE awards including the CDM Spotlight, Dining Distinction, Legacy award and many more.
* One of the many ways ANFP likes to recognize our members is presenting an award for CDM, CFPP of the Month. ANFP recognizes a CDM, CFPP each month who has incorporated an innovative program or operational change in their facility/organization that has received positive results for the facility, staff, or residents. We encourage members to Nominate themselves or another CDM, CFPP.
* ANFP also recognizes our dedicated volunteers in our Volunteer of the Month section of the *Volunteer Leader*, the monthly volunteer newsletter. If you or a volunteer would like to be featured, please contact staff to submit your nomination.
* Chapters are also recognized through several awards including communications, government affairs, membership and the coveted Diamond award.

**PPT SLIDE 22**

Our Foundation is building tremendous momentum in a variety of areas, which I am pleased to report on today.

**PPT SLIDE 23**

As the philanthropic arm of the Association of Nutrition & Foodservice Professionals (ANFP) the Nutrition & Foodservice Education Foundation (NFEF) works to support and strengthen the role of nutrition and foodservice professionals in various ways.

* The Foundation continues to partner with all ANFP chapters through the Chapter Champion program garnering financial support for the Member Dues and Certification Fees grant program. All monetary donations received are used during ANFP’s dues season to assist credential holders experiencing financial difficulties that prevent them from paying their annual membership and certification dues.
* In 2020, NFEF increased funding for the Dues grant program due to the COVID-19 pandemic and waived the restriction that limits recipients to receiving one grant in a three-year period. A total of 47 grants were awarded to active ANFP members with a CDM, CFPP credential in good standing.
* By donating $400 or more, chapters can become a 2020-2021 Chapter Champion. Participation shows our chapter’s support of the Foundation’s goal to raise the visibility of the CDM, CFPP credential and to help our fellow members in time of need.
* Plan to nominate your team for a chance to receive the 2021 Foodservice Department of the Year or Foodservice Education Innovator of the Year award and be recognized for your accomplishments and achievements. While there will be only one recipient for each award, a facility could highlight one or more areas for consideration in their award application.
* In 2020 NFEF announced The Foodservice Department of the Year Award and Foodservice Education Innovator of the Year Award recipients.
* Signature HealthCARE of Erin earned the Foodservice Department of the Year award. This award recognizes and honors an entire team for innovative practices and excellence in foodservice management.
* Passion for Dining and Nutrition earned the Foodservice Education Innovator of the Year Award. This award was developed to shine a spotlight on unique training or education initiatives that a facility or company offers.

**PPT SLIDE 24**

* The Foundation awarded nearly $21,000 to 60 current and aspiring nutrition and foodservice professionals in FY20, and received 1100 donations from 802 individuals.

**PPT SLIDE 25**

* The NFEF Annual Appeal is underway! Consider supporting the Foundation by making a direct donation on our website at [www.NFEFoundation.org](http://www.NFEFoundation.org), or ask your Chapter to consider becoming a 2020-2021 Chapter Champion! Online donations will directly impact the future nutrition and foodservice professionals through grant opportunities and research. Funds donated to the Chapter Champions program will be allocated to the needs-based Member Dues and Certification Fees Grant Program.

**PPT SLIDE 26**

* As you can see, there is a lot going on with ANFP, the Certifying Board, and our Foundation. I am available to answer your questions or steer you to the appropriate person who can provide you with the information you need.
* I would also like to remind you to keep your ANFP profile up to date. This is important for you so that you receive ANFP’s latest news and to access your many member benefits. If you have questions about your profile, you may contact ANFP using this contact information.
* Thank you for this opportunity to share our latest news and updates, and for your membership and support!