Let’s celebrate
January 2024

Poverty in America Awareness Month

Educate

• Poverty in America Awareness Month Facts
• Experience the challenges those in poverty face every day. SPENT is an online experience that simulates the challenges of poverty. Players start with $1,000 to last the month. Players are faced with tough situations and run into obstacles that force them into making deciding on what is more important...pay for groceries or gas bill?
• Educate yourself and or start a book club that focuses on poverty in America.
• Take a quiz to test your knowledge of poverty.
• Share ANFP’s post on social media platforms to spread awareness.

For Chapters

• Host a virtual event/webinar with a guest speaker. Speakers you may consider for a session:
  ○ Local college/university economics professor
  ○ State lawmakers or local government officials
  ○ Executive director/CEO of local or state anti-poverty association/charity
• Help spread the word: Change your chapter’s social media profile pictures with a logo or include the information in your January newsletter (if applicable).
• Hold a virtual food drive contest – Create a contest among chapter members for the member or facility that collects the most food. (Consider a giveaway for the winner!)
• Start a virtual discussion group. Invite members to watch a specific film/documentary/TED Talk and have a discussion around the film. Here are few examples:
  ○ Films on Poverty & Additional suggested films
  ○ TED Talks on Poverty

Take Action

• Understand what can be done to reduce poverty.
• Hold a food/clothing drive at your facility for a local food bank/shelter.
• Donate money or requested items to your local food bank or shelter.
• Click to give; go to the Hunger Site and click to give (for free), and learn about other ways to give.
• Advocate for change and write your Congressperson.
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Martin Luther King Jr. Day

Educate

- Listen to Dr. King’s “I Have a Dream”
- 5 Important things to know about MLK
- Celebrate MLK throughout the month of January 2024 – Learn more about virtual (and in-person) events taking place with The King Center.
- Share ANFP’s post on social media platforms to spread awareness.
- Raise awareness about MLK Day. Display a poster in your facility or office or on social media.
  - Poster 1 - Darkness | Poster 2 - I Have A Dream | Poster 3 - Dream (Red & Blue)

For Chapters

- Invite members to participate in a virtual volunteer opportunity and share their experience via social media.
- Share ANFP’s social media posts and include information/facts/trivia about Dr. Martin Luther King Jr. in your chapter’s newsletter.
- Ask members to share ‘What MLK Means to Me’ and values they have in common with Dr. King on your chapter’s social media accounts.
- Host a virtual social justice forum in honor of MLK Day.
  - Panelists might include:
    - Representatives from your local NAACP, ACLU, NASW chapters or AAPD or Minority Vets.
    - DEI experts or practitioners
    - Representative from social justice campaigns: Black Lives Matter, Amnesty International, Human Rights Campaign, Every Mind Matters
  - Discussions may cover topics such as:
    - Education | Healthcare | Criminal Justice
    - Race | Gender Equality | Disability Rights

Take Action

- MLK Day of Service – Spread Dr. King’s message of service using tools from this press kit.
- Learn how you can take action within your community/state and, and choose a self-starter service project.
- Participate in the MLK Day of Service End Hunger Challenge - End Hunger Challenge.