

ANFP PROGRAM DIRECTORS' WEBINAR

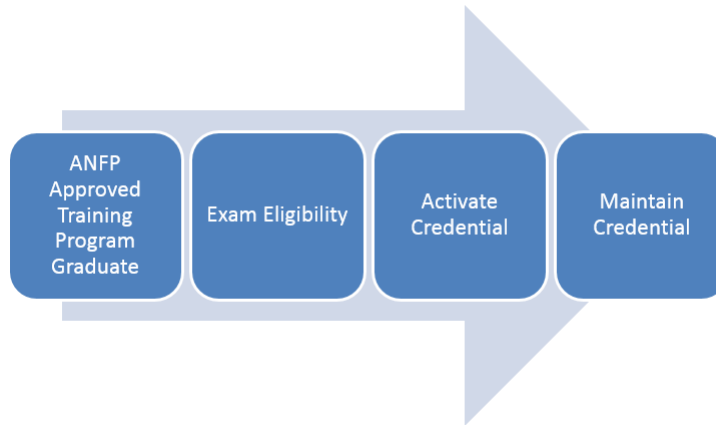
April 12, 2018



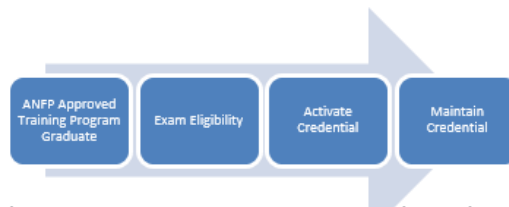
Agenda

- Welcome and Introductions
- Student Progression and Approved Program Communication Commitment
- Activation Process for Activating the CDM, CFPP Credential
- Option for Electronic Renewal
- Textbooks, 2nd edition
- Marketing & Advertising Your Program
- Resource Links and Language for Student and Promotional use

Student Progression to being Certified



Student Progression - Exam Eligibility



Exam Eligibility

- Students must Register for the exam and ANFP verifies if eligible
- Eligibility is determined by graduation date and certificate for pathway I students

<http://www.cbdmonline.org/get-certified/register>

Student Progression – Activate Credential



Activate

- Effective June 1, 2018 - All individuals must activate their credential within one year of passing the CDM, CFPP certification exam.

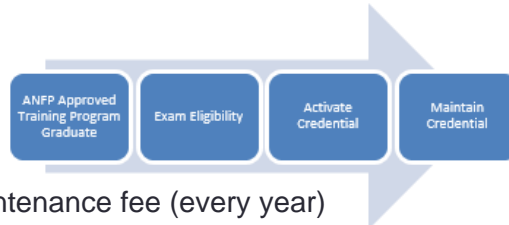
<http://www.cbdmonline.org/get-certified/activate>

Activation Process

- Individuals who take the exam as ANFP members will automatically be upgraded to certified status, with initial certification fee waived one time, and must maintain their Professional membership in ANFP through the following May 31st.
- Non-ANFP members must pay the certification fee to become certified and therefore eligible to accrue continuing education hours.
- Those who do not activate will be required to re-test to be eligible for certified status.
- Direct students to link available in Instructor Resource Center and on CBDM website.

<http://www.cbdmonline.org/get-certified/activate>

Student Progression – Maintain Credential



Maintain

- Pay your certification maintenance fee (every year)
- Earn the required 45 hrs of CE every 3 years. Of the 45 continuing education hours, a minimum of 9 CE hours must focus on sanitation and food safety.
- Report your CE hours to the CBDM.
- Save all CE-related documentation for two three-year certification cycles.

<http://www.cbdmonline.org/maintain-your-credentials/maintaining-your-credentials>

Electronic Renewal Submission

- Can submit electronically through document sharing
 - Example: Dropbox
- Electronic submissions must be organized by folders with each requirement, I, II, III, IV, with each document listed with requirement number
- Advantages? Saves time, money and trees!

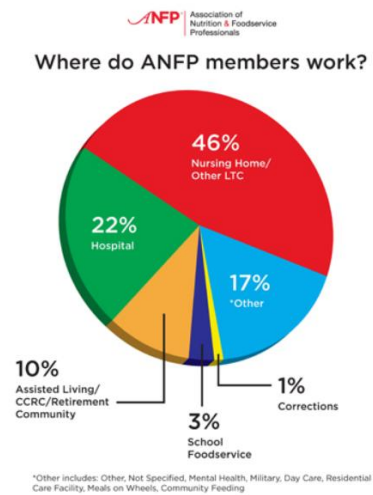
2nd Edition of Textbooks

- 2nd Edition of Foodservice Management – By Design and Nutrition Fundamentals and Medical Nutrition Therapy now available
- Changes include:
 - Updated references within text and Appendix A
 - MDS forms and f-tag updates to reflect 2017 changes
 - Grammatical changes for consistency
 - Re-wording and text additions for better flow and content clarity

Marketing Your Nutrition & Foodservice Professional Training Program

Who Is Your Target Audience?

- Long-Term Care
- CCRC's
- Assisted Living
- Hospitals
- School Foodservice
- Day Care Centers
- Correctional Facilities
- Military
- Community



Marketing Your Nutrition & Foodservice Professional Training Program

CMS Regulations

- The Certified Dietary Manager, Certified Food Protection Professional (CDM, CFPP) credential is now listed as the primary qualification for the Director of Food and Nutrition Services in the absence of a full-time dietitian.
- A representative from the Food and Nutrition Services department must be included on the Interdisciplinary Team (IDT). The CDM, CFPP is the only credential listed in addition to the Registered Dietitian Nutritionist that is qualified to participate as defined by scopes of practice. A scope of practice is a critical component in defining the role of any credentialed professional.
- Based on CMS data and current membership, ANFP projects a need for 11,200 more CDMs needed over the next 5 years

<http://www.anfponline.org/government-affairs/new-regulations-for-cdm-cfpps>

Marketing Your Nutrition & Foodservice Professional Training Program

- Instructor Resource Center
 - Access and Review
 - Language to use for promotional material
 - Student Resources
 - Live Review Course

Marketing Your Nutrition & Foodservice Professional Training Program

- Advertise Through ANFP
 - Edge Magazine
 - Website Homepage banner or internal pages
 - Enews
 - Edge Express
 - Booth at a live meeting, either Regional or Annual Conference

Next Meeting

You are invited to our in-person Program Director's Meeting at ACE on Saturday, June 2nd from 12:45-1:45 pm.

Meeting Room and Agenda TBD

DISCUSSION
