



ANFPCONNECT MEMBER COMMUNITY BANNER AD INSERTION ORDER FORM

Feature your advertisement on ANFPConnect, our online member community accessed by thousands of ANFP members year-round. Daily posts include issues, challenges, and solutions related to foodservice operations, career advice, and peer support. ANFPConnect banner ads will appear on the Open Forum (visible on each individual post) and across the top of the ANFPConnect home page both when a user is logged in and logged out. These banner ads require three file sizes; see pricing and specifications below.

Advertiser Name:

Contact Name: _____ Bill to: Advertiser Agency

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____

Agency (if applicable):

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____

MONTH (Based on availability) *Note: Due to the popularity of this opportunity, we will limit participation to three months per company. If a month goes without an advertiser, we reserve the right to make an exception.*

- | | | | |
|-----------------------------------|--------------------------------|------------------------------------|-----------------------------------|
| <input type="checkbox"/> January | <input type="checkbox"/> April | <input type="checkbox"/> July | <input type="checkbox"/> October |
| <input type="checkbox"/> February | <input type="checkbox"/> May | <input type="checkbox"/> August | <input type="checkbox"/> November |
| <input type="checkbox"/> March | <input type="checkbox"/> June | <input type="checkbox"/> September | <input type="checkbox"/> December |

ANFPCONNECT BANNER AD DETAILS

Rate: \$800/month Net (this includes your ad on the logged in version of the home page, the logged out version of the home page and beside all Open Forum discussion posts)
Duration: Minimum 30 days

Logged In Home Page Ad Specifications: GIF or JPEG | 728 W x 90 H (pixels), animation is permitted
Logged Out Home Page Ad Specifications: GIF or JPEG | 970 W x 250 H (pixels), animation is permitted
Open Forum Ad Specifications: GIF or JPEG | 200 W x 200 H (pixels), animation is permitted

Please e-mail ads and a URL to partners@ANFPonline.org.

URL: _____

COST

*Net Cost per Ad: \$ _____

Number of Months: _____

Total Net Cost: \$ _____

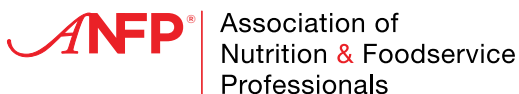
Authorized Signature: _____ Date: _____

**Rates are net and non-commissionable*

Unless otherwise noted, ads will be invoiced during the same month they are scheduled to run.

Delinquent invoice payments may result in a hold on future orders until delinquent account has been paid in full.

Cancellation policy: Cancellations must be received in writing no later than 30 days from advertising start date.



Consider making a donation to [NFEF](#), the philanthropic arm of ANFP.



Duration: Minimum 30 days

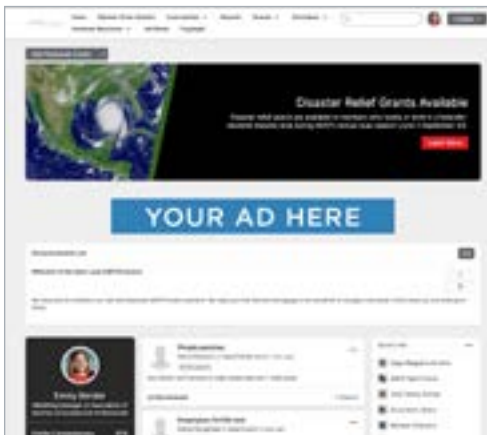
Deadlines: Ads are posted the first of each month. Please submit all ads two weeks prior to the 1st of the month. If you have multiple months, you may either maintain your ads for the duration of your agreement or provide new artwork each month.

Please e-mail ads and URLs to partners@ANFPonline.org.

Ad Specifications:

Open Forum Banner Placement

GIF or JPEG
200 W x 200 H (pixels) Animation is permitted



Ad Specifications:

Logged In Home Page Banner Placement

GIF or JPEG
728 W x 90 H (pixels) Animation is permitted

Ad Specifications:

Logged Out Home Page Banner Placement

GIF or JPEG
970 W x 250 H (pixels) Animation is permitted

