

ENEWS SPONSORSHIP ADVERTISING INSERTION ORDER FORM

ANFP's e-mail newsletter, eNews, reaches approximately 14,500 members and industry professionals and is published 12 times per year. eNews is packed with membership and industry news to make sure our members are up-to-date with everything foodservice. With the inclusion of a direct link to your website, eNews sponsorship is a great opportunity to capture members' undivided attention!

Advertiser Name: _____

Contact Name: _____ Bill to: Advertiser Agency

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____

Agency (if applicable): _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____

MONTHS OF PROMOTION

- January
- February
- March
- April
- May
- June
- July
- August
- September
- October
- November
- December

AD PLACEMENT

- Headline
- Supporting

AD INFORMATION

eNews ads must be static.

URL the ad will link to:

eNews Sponsorship Details

Rates: Headline: Your top-of-page banner ad (directly under the masthead): \$1,100/issue

Supporting Sponsor: Your banner ad appears under the editorial content: \$550/issue

Specifications: JPEG or PNG, 550W x 100H pixels, 200K maximum file size, animation is not permitted, all ads must be static

Deadlines: eNews is sent the first week of each month, typically. Please submit all ads two weeks prior to the 1st of the month

TOTAL COST PER AD

Total Gross Cost: _____

Less 10% Corporate Partner Discount: _____

Total Net Cost: _____

Authorized Signature: _____ Date: _____

Unless otherwise noted, ads will be invoiced during the same month they are scheduled to run.

For more information, please contact events@ANFPOnline.org

Complete this form and e-mail or fax to:

events@ANFPOnline.org | Fax: 630.587.6308