



# WEB BANNER AD INSERTION ORDER FORM

Feature your advertisement directly on the ANFPtv homepage. Premium positions are located at the top of the page and adjacent to each video. Supporting banners are along the right side of each page.

**Advertiser Name:**

Contact Name: \_\_\_\_\_ Bill to:  Advertiser  Agency

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

**Agency (if applicable):**

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

**MONTH** (Based on availability)

- |                                   |                                    |
|-----------------------------------|------------------------------------|
| <input type="checkbox"/> January  | <input type="checkbox"/> July      |
| <input type="checkbox"/> February | <input type="checkbox"/> August    |
| <input type="checkbox"/> March    | <input type="checkbox"/> September |
| <input type="checkbox"/> April    | <input type="checkbox"/> October   |
| <input type="checkbox"/> May      | <input type="checkbox"/> November  |
| <input type="checkbox"/> June     | <input type="checkbox"/> December  |

**AD SIZE**

Choose One (See Page 2 for Options)

- Premium (Top)
- Premium (Side)
- Supporting (Side)

URL: \_\_\_\_\_

Please e-mail ads and a URL to [events@ANFPonline.org](mailto:events@ANFPonline.org).

**RATES**

Banner Type	Price Per Month (Net)
Premium Banner Ad	\$750
Supporting Banner Ad	\$500

**TOTAL COST PER AD:** (Refer to Page 8 of the Corporate Partner Program for pricing details)

Total Premium Sponsor Positions Cost: \_\_\_\_\_

Total Supporting Sponsor Positions Cost: \_\_\_\_\_

**Total Cost:** \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

Date: \_\_\_\_\_

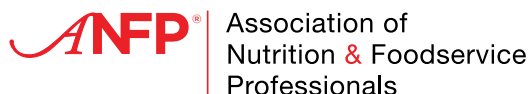
Unless otherwise noted, ads will be invoiced during the same month they are scheduled to run.

*Delinquent invoice payments may result in a hold on future orders until delinquent account has been paid in full.*

For more information, please contact [events@ANFPonline.org](mailto:events@ANFPonline.org)

**Complete this form and e-mail or fax to:**

[events@ANFPonline.org](mailto:events@ANFPonline.org) | Fax: 630.587.6308



**Association of Nutrition & Foodservice Professionals**  
406 Surrey Woods Drive | St. Charles, IL 60174  
Phone: 800.323.1908 | Fax: 630.587.6308 | [www.ANFPonline.org](http://www.ANFPonline.org)



**ANFPtv Web Banner Ad Details**

**Duration:** Minimum 30 days

**Ad Specifications:**

**Premium Banner 1:**

GIF or JPEG, 728 W x 90 H (pixels), animation is permitted, 7 seconds recommended (no looping, please)

**Premium Banner 2:**

GIF or JPEG, 300 W x 250 H (pixels), animation is permitted, 7 seconds recommended (no looping, please)

**Supporting Banner:**

GIF or JPEG, 300 W x 100 H (pixels), animation is permitted, 7 seconds recommended (no looping, please)

**Deadlines:** Ads are posted the first of each month. Please submit all ads two weeks prior to the 1<sup>st</sup> of the month. If you have multiple months, you may either maintain your ads for the duration of your agreement or provide new artwork each month.

Please e-mail ads and URLs to [events@ANFPonline.org](mailto:events@ANFPonline.org).