



# ADVERTISING INSERTION ORDER FORM

**Advertiser Name:**Contact Name: \_\_\_\_\_ Bill to:  Advertiser  Agency

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

**Agency (if applicable):**

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

**ISSUES**

- |                                   |                                    |
|-----------------------------------|------------------------------------|
| <input type="checkbox"/> January  | <input type="checkbox"/> July      |
| <input type="checkbox"/> February | <input type="checkbox"/> August    |
| <input type="checkbox"/> March    | <input type="checkbox"/> September |
| <input type="checkbox"/> April    | <input type="checkbox"/> October   |
| <input type="checkbox"/> May      | <input type="checkbox"/> November  |
| <input type="checkbox"/> June     | <input type="checkbox"/> December  |

**AD SIZE**

- Premium  
 Supporting Major  
 Supporting Minor

 Position: \_\_\_\_\_**ANFPtv Web Banner Ad Details****Rate:** \$750/month (Premium) or \$500/month (Supporting)**Duration:** Minimum 30 days**Premium Ad Specifications:** GIF or JPEG, 728 W x 90 H (pixels), animation is permitted, 7 seconds recommended (no looping, please)**Supporting Major Ad Specifications:** GIF or JPEG, 300 W x 250 H (pixels), animation is permitted, 7 seconds recommended (no looping, please)**Supporting Minor Ad Specifications:** GIF or JPEG, 300 W x 100 H (pixels), animation is permitted, 7 seconds recommended (no looping, please)**Deadlines:** Ads are posted the first of each month. Please submit all ads two weeks prior to the 1<sup>st</sup> of the month.**TOTAL COST PER AD:** (Refer to Page 4 of the Corporate Partner Program for pricing details)

Total Gross Cost: \_\_\_\_\_

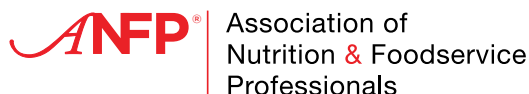
Less 15% Agency or Corporate Partner Discount: \_\_\_\_\_

**Total Net Cost:** \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Unless otherwise noted, ads will be invoiced during the same month they are scheduled to run.

*Delinquent invoice payments may result in a hold on future orders until delinquent account has been paid in full.*

For more information, please contact [events@ANFPonline.org](mailto:events@ANFPonline.org)**Complete this form and e-mail or fax to:**[events@ANFPonline.org](mailto:events@ANFPonline.org) | Fax: 630.587.6308

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