

Annual Report FY2016

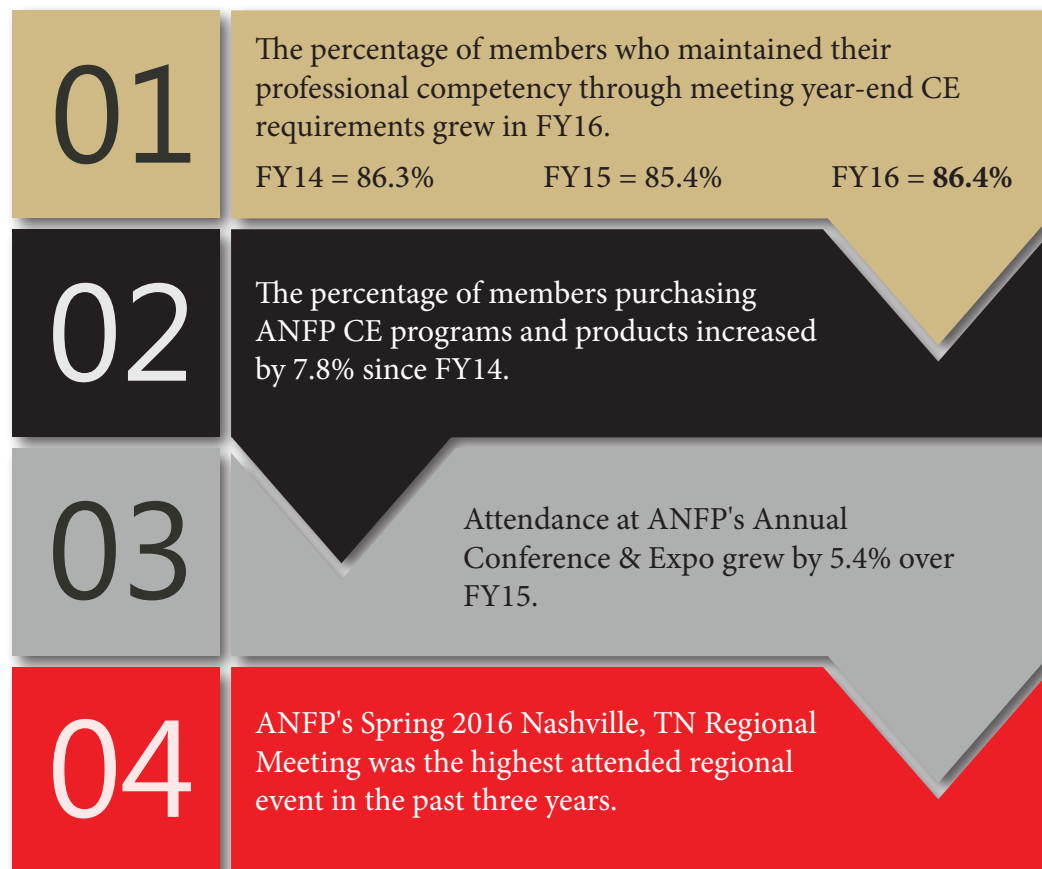
June 1, 2015 - May 31, 2016



Association of
Nutrition & Foodservice
Professionals

Strategic Plan

ANFP concluded its FY14-16 Strategic Plan with the following highlights:



Alliance Opportunities

ANFP continues to seek relationships with like organizations to promote the CDM, CFPP credential. In FY16, ANFP continued or started new marketing exchanges with the following organizations:



Professional Collaboration

ANFP continued its partnership with healthcare chains and contract management companies on continuing education support, exam preparation, and customized leadership training.

ANFP and its official media partner, FoodService Director magazine, expanded their partnership with enhanced marketing offerings and event participation.

ANFP entered into marketing partnerships with the Academy of Nutrition & Dietetics and the American Culinary Federation.



Advocacy



Advocacy for Seniors

On July 29, the Safe Food for Seniors Act of 2015 (H.R. 3356) was introduced in the 114th Congress by Rep. Lynn Jenkins (R-KS) and Rep. Earl Blumenauer (D-OR), lead cosponsor and now has nine additional cosponsors:

Rep. Peter Roskam (R-IL-6)
 Rep. Doris Matsui (D-CA-5)
 Rep. Hank Johnson (D-GA-4)
 Rep. Rick Larsen (D-WA-2)
 Rep. Bob Dold (R-IL-10)
 Rep. Mike Pompeo (R-KS-4)
 Rep. Diane Black (R-TN-6)
 Rep. Sanford Bishop Jr. (D-GA-2)



Rep. Lynn Jenkins (R-KS)

The Safe Food for Seniors Act is designed to increase recognition of the CDM credential nationwide while ensuring healthy and safe nutrition services for residents in federally funded skilled nursing facilities.

TENNESSEE

As of January 2016, Tennessee became the 18th state to require the food and dietetic service director to be a Certified Dietary Manager (CDM), or Certified Food Protection Professional (CFPP) in long-term care facilities.



Political Action Committee

ANFP's political action committee, ANFP-PAC, is registered with the Federal Election Commission and supports candidates who support ANFP initiatives and the CDM credential. It developed its first fundraising campaign titled, "We Want Your Two Cents", asking members for two cents each day for a year, totaling \$7.30.

Current Stakeholders

- 60 Plus Association
- Association of Mature American Citizens
- Academy of Nutrition & Dietetics
- Colorado Health Care Association and Center for Assisted Living
- National Foundation to End Senior Hunger
- Kansas Health Care Association
- Nutrition Alliance
- Association of Nutrition & Foodservice Professionals

Analytics & Technology

01

Launched 4 new websites: ANFP, CBDM, NFEF, and Safe Food for Seniors and 49 Chapter sites.



02

Designed and launched NFEF online resource tool.



03

Developed programming to streamline CE auditing process.



04

Began work on developing industry benchmarking for skilled nursing facilities.



Upgraded the member/certification database.

05



Enhanced Online Member Renewal experience.

06



Developed programming to support new CBDM exam pathway 5.

07



Supported launch of new accounting system.

08



Education & CE Products

ANFP Online Courses

4,021

4,021 purchased online courses directed towards the learning needs and continued practice competencies for CDM, CFPPs. Topics include foodservice, clinical, culinary, management, leadership, and more.



Industry Update

- Webinar offered on the Supplement to the Food Code 2013
- 20 CE articles on topics trending in the foodservice industry published in *Nutrition and Foodservice Edge* magazine
- 4 Free CE opportunities offered to members in FY15

Certificate of Advanced Learning

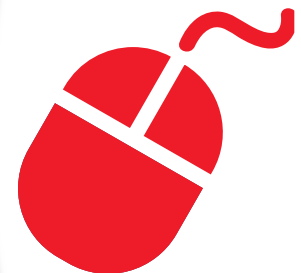
57

 Participants in FY15

ANFP has two Certificate of Advanced Learning interactive online courses:

1. Building on MNT Basics
2. Healthcare Foodservice Finance—Beyond the Basics

30 CE Hrs. per course



Live Meetings & Chapters

ANFP Live Meetings offer educational and networking opportunities for members, corporate stakeholders, and industry professionals.

750

Members, industry professionals, and exhibitors that attended the Annual Conference & Expo in Orlando, FL plus two regional meetings in Nashville, TN and Anaheim, CA.

 <p>451</p> <p>Orlando, FL</p>	 <p>180</p> <p>Nashville, TN</p>	 <p>119</p> <p>Anaheim, CA</p>
		

42

States plus Canada were represented by attendees at ACE Orlando, along with 133 Corporate Partner supporters from around the U.S.

7,031

Total combined CE hours earned by ANFP members attending ANFP regional meetings and ACE

Other Notes

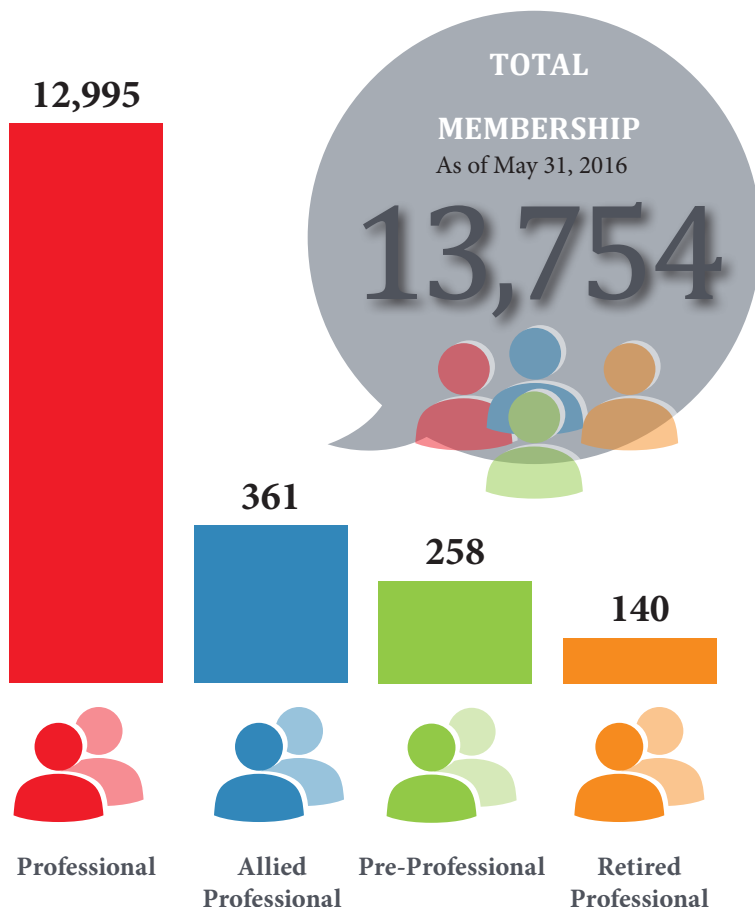
- Industry Advisory Council and ANFP offered a joint education session on Marketing and Negotiating at regional meetings.
- ACE Orlando offered a 1/2 day workshop for Leadership Alumni.

Chapters

299

ANFP had 299 chapter volunteers during FY16!

Membership



Welcome

ANFP implemented an onboarding program to help new ANFP members get acquainted with ANFP to ensure they are taking advantage of the most popular ANFP Member Benefits.

1,075

Total number of new ANFP members in FY16

Top 3 Member Benefits

1

ANFP Connect.
Your place. Your voice.

ANFPConnect, the ANFP online member community saw:

- 3,070 members join in FY16
- 10,400 total posts on the Open Forum since inception

2

ANFP eNews

eNews, the monthly newsletter from ANFP, has an average open rate of 19.6%. Full of event information, latest news, CE product specials, and more, eNews keeps ANFP members up-to-date.

3

Nutrition & Foodservice Edge
IDEAS AND RESOURCES FOR PROFESSIONALS

Nutrition & Foodservice Edge, the official magazine of ANFP, is delivered 10 times per year to members. In addition to print, members began receiving the digital issue in FY16.

ANFP Association of Nutrition & Foodservice Professionals
Member APPRECIATION WEEK
April 4-8, 2016

Members received:

- Free 1 hr. CE SAN article
- 50% off ANFP merchandise
- 10% off ANFP online courses

Giveaways included:

- Professional Frames for Certificate
- FREE ACE Registration + Hotel
- FREE ANFP Membership Dues

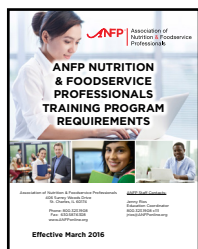


ANFP redesigned new membership certificates. Membership applications were also updated to make the process more user friendly for prospective members.

Nutrition & Foodservice Professional Training Programs

Currently, ANFP has **61 NFT programs: 13 online programs, 3 correspondence programs and 45 classroom/hybrid programs** (hybrid includes part online & part classroom).

ANFP Training Programs are established in post-secondary accredited colleges recognized by the Council for Higher Education Association (CHEA), www.chea.org or the United States Department of Education, www.ed.gov/.



Training Program Requirements launched in March 2016

61 Total NFP Programs

13 Online Programs

3 Correspondence Programs

45 Classroom/Hybrid Programs

Enhanced Communication

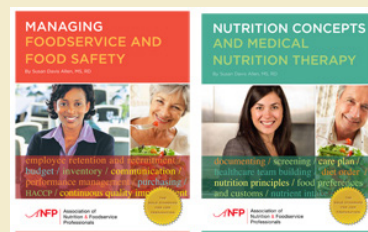
- Quarterly Web calls with Program Directors
- 1-2 live meetings a year in conjunction with continuing education conferences
- Dialogue Newsletter
- Instructor Resource Center



Curriculum

34

34 Programs have purchased the 2016 Curriculum since the launch in January 2016. The new textbooks offer an online supplemental material webpage.



CBDM Update

Total number of CDM, CFPPs on
May 31, 2016

12,613

Welcome

807

New CDMs in FY16

What's New?

01

CE Audit - Designed to uphold the integrity of the credential, and help CDMs gain a professional edge with continuing education that meets defined standards. Implemented June 1, concluded successfully end of November

New website - CBDM launched it's own website in August of 2015.

02

03

New Exam Blueprint - The new blueprint, or outline, was implemented in March 2016

New Pathway - A 5th pathway of eligibility was added for the credentialing exam ensuring that foodservice managers with comparable experience and formal education may now be qualified to take the CDM exam.

04

05

New Study Materials - New and improved study materials now reflect the changes in the exam, and are available to help exam candidates better prepare for the CDM exam.

www.CBDMonline.org



CDM, CFPP Exam FY16 Credentialing Exam Statistics:

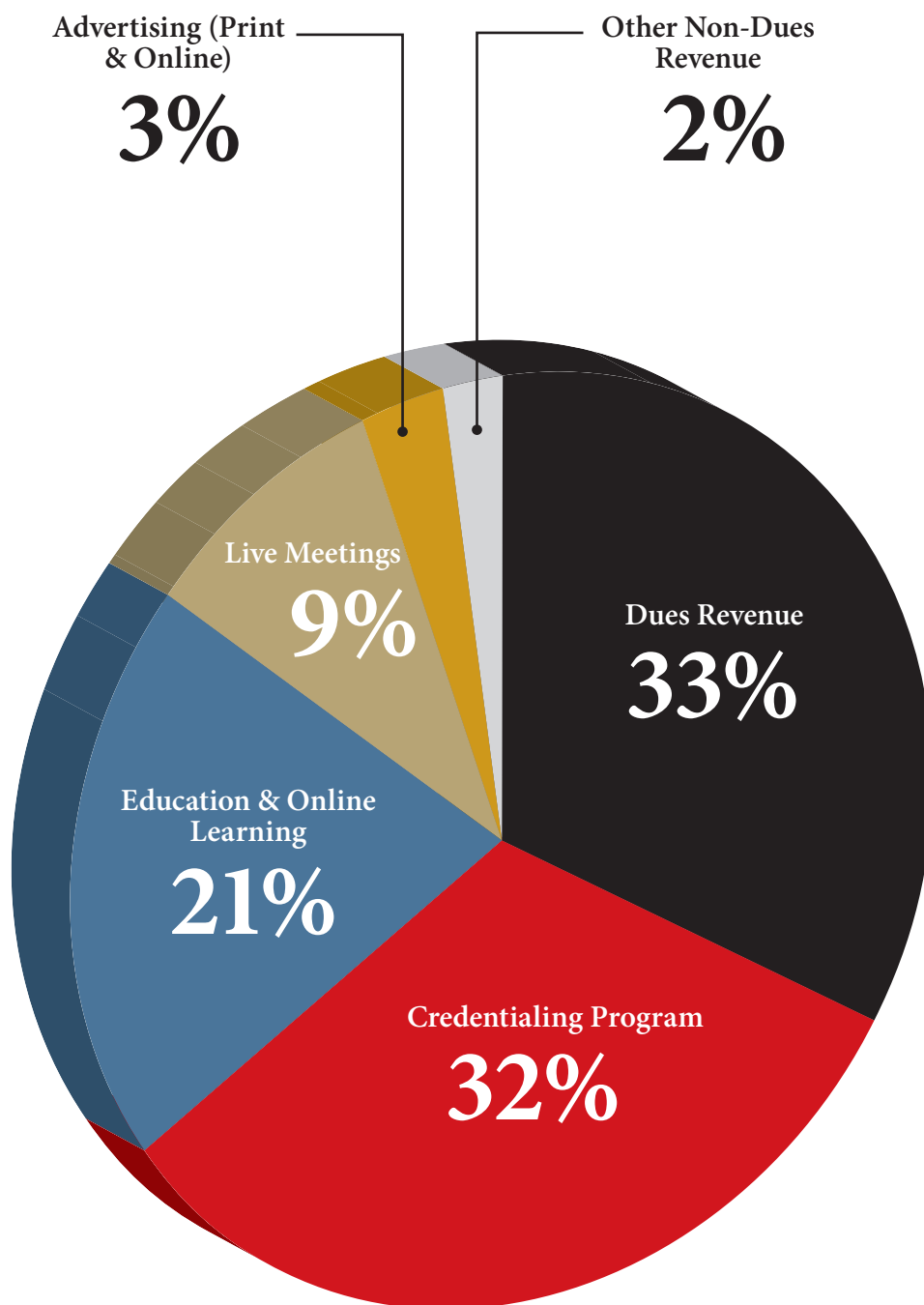
Total number tested:	1,180
Total number passed:	836
First-time passing rate:	77.2%

Financials

Key Benchmark Statistics

Category	ANFP	Industry
Dues as % of Total Revenue	33%	35.6%
Education & Online Learning Fees	21%	6.3%
Live Meetings	9%	23.3%

*Source: ASAE Operating Ratio Report—14th Edition; Individual Membership Organizations Revenue \$2-5 Million



NFEF Update

36

NFEF awarded 36 grants in FY16 to current and aspiring CDMs.

\$12,000+

Grants awarded totaled nearly \$12,000.

Grants are offered for:

- ANFP Annual Conference
- Regional Meetings
- CDM exam fees
- Students enrolled in DM programs
- Dues/Certification Fee assistance for current ANFP members

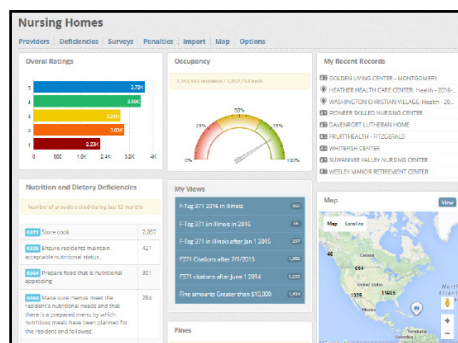
Research Roadmap

The NFEF Board of Trustees streamlined the Research Roadmap to three research priorities:

- Food service management research
- Impact of CDMs on health outcomes
- Resident/client customer satisfaction

Online Resource Tool

NFEF developed an online research tool using CMS data for skilled nursing facilities.

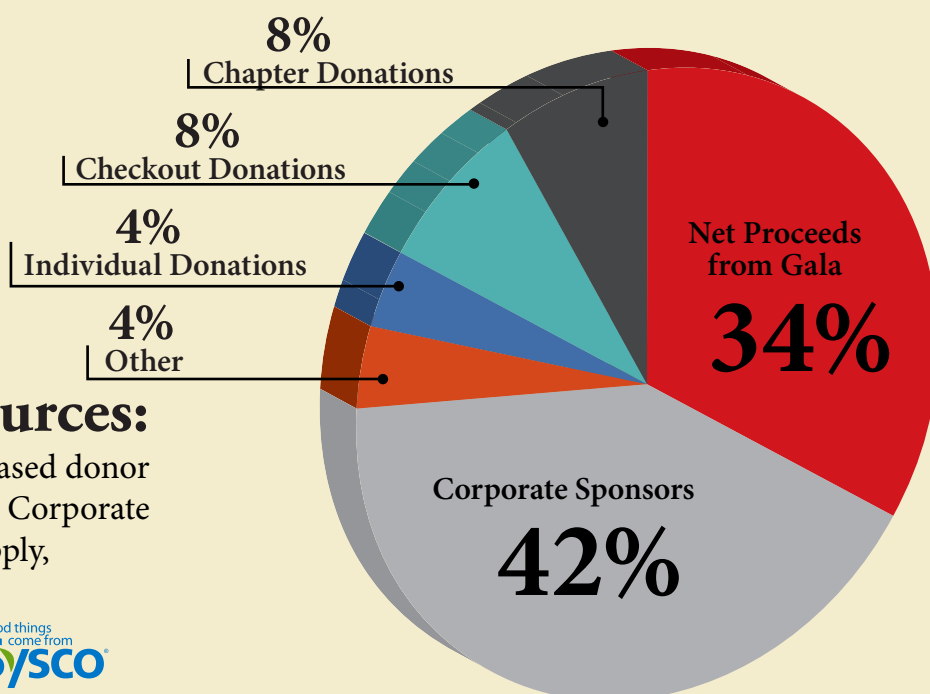


The philanthropic arm of

Association of Nutrition & Foodservice Professionals **ANFP**

FY16 Funding Sources:

Foundation's annual appeal increased donor base by **185%** over the prior year. Corporate Sponsors for FY16 are Direct Supply, Reinhart Foodservice, and Sysco.



Corporate Partners



Governance

2015-2016 EXECUTIVE COMMITTEE

Chair

Deborah McDonald, CDM, CFPP
Burk Burnett, TX

Treasurer

Ken Hanson, CDM, CFPP
Des Moines, IA

Immediate Past Chair

Kathryn E. Massey, BA, CDM, CFPP
Sioux City, IA

Chair Elect

Janice Hemel, CDM, CFPP
Dighton, KS

Treasurer Elect

Sharon Vermeer, CDM, CFPP
Maurice, IA

President & CEO

Joyce Gilbert, PhD, RDN
St. Charles, IL

DIRECTORS AT LARGE

Cindy Cothorn, CDM, CFPP

John Hickson, CCA, FMP, CP-FS,
CDM, CFPP

Richard Hoelzel, CDM, CFPP, FMP

Larry J. Jackson, CDM, CFPP

Richard Nickless, CDM, CFPP

Sherri Williams, CDM, CFPP

Industry

Gary Blake

Creative Solutions in Healthcare

Jeff Patton

Brookdale Senior Living, Inc.

Corporate Partner

Amy Lewis, MBA

Simply Thick

Carl Mulder

Aladdin Temp-Rite

HCI Liaison

Debra D. Dawson,
CDM, CFPP



Association of
Nutrition & Foodservice
Professionals

NUTRITION & FOODSERVICE EDUCATION FOUNDATION

Chair

Jeremy Manners, CDM, CFPP

Chair Elect

Ginger W. Cater, MEd, CDM, CFPP

Treasurer

Ken Hanson, CDM, CFPP

Trustees

Catherine Cape

Nick Kruthaupt

Shona McCue, CDM, CFPP

Shellee Roloff

Linda Halverson, CDM, CFPP

Becky Rude, RD, CDM, CFPP



NUTRITION &
FOODSERVICE
EDUCATION
FOUNDATION.

The philanthropic arm of
Association of Nutrition & Foodservice Professionals ANFP

Immediate Past Chair

Katie Clay, RD, LDN

CERTIFYING BOARD FOR DIETARY MANAGERS

CBDM® | Certifying Board for
Dietary Managers
The credentialing agency for
Association of Nutrition & Foodservice Professionals ANFP

Chair

CarieAnn Williams, CDM, CFPP

Directors

Timothy Bauman, CDM, CFPP, BA

Nicole Clapp, RN, MSN, FACHE

Theresa Fightmaster, MEd

Yvonne Foyt, CDM, CFPP

Kristin Klinefelter, MS, RDN, LDN

Barbara Thomsen, CDM, CFPP



Association of
Nutrition & Foodservice
Professionals

