



# Iowa Heartland Informer

Vol. 8 / Spring 2008

**Iowa Dietary Managers Association  
2008  
Shine on...**

## **IDMA 2008**

**By President Ken Hanson CDM/CFPP**

### **Volunteers and YOU !!**



If I remember correctly, I've extolled the virtues of volunteering for Iowa DMA a few times so far this year, and I'm not finished doing so.

First I'd like to thank several people who have volunteered lately.

Denny Jacobsen and Deb Dawson have agreed to help draft a policy to have the treasurer's books audited 'professionally' every two years. Volunteering to do this saves time because the entire board doesn't have to hash out the details in a meeting.

Barb Thomsen and Sharon Vermeer have agreed to do the same thing regarding possibly moving the balloting to the spring meeting instead of the fall meeting, so that there would be more time to meet the candidates running for office. If this happens, it would give all of you more face time to 'grill' the candidates before you vote. We'd kind of have our own caucus at IDMA.

Darcy Otto and Wini Caltrider both hosted area impact meetings and I want to thank them for doing that.

Hawkeye Foodservice also allowed us to have a booth at their spring food-show. Those helping with that included Barb Thomsen, Julie Stork, and Jeff Shoemaker.

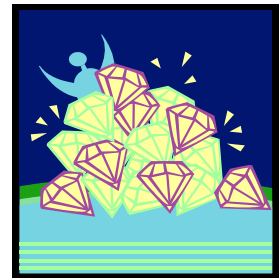
We also had a booth at the Consultants in Long Term Care conference. Your wonderful President-Elect Sharon Vermeer staffed that as well.

There are many others to thank, but I'm getting older and know I won't remember them all, so thanks to everyone else who has volunteered.

### **So.....Here's your chance to volunteer.**

Martin Bros. is generous enough to offer us a booth as well at their show in October.

Here's where you all come in. I've relied on the board so far when I've needed help, but as you all know, 'you get out of your organization what you put into it'. At the spring meeting I'll have a sign-up sheet for ALL OF YOU to volunteer. All I'm asking for is an hour commitment to staff the booth at the food show in October. I realize that many of you will be attending seminars at the show and won't know which ones you don't want to miss. Never fear, with all of our cell phone and email technology, I'm sure we'll be able to overcome that obstacle. So network with your friends and figure out who you'd like to volunteer with to extol the virtues of Iowa DMA in October. I'll be twisting your arms at the spring meeting in April. See you all then, Ken



### **BASKETS!!!!**

Don't forget to start gathering items for your theme baskets!!!

Gardening

Picnicing

Sports Fun

Family Fun

Also a new Longaberger on hand!

& The Free Trip

Raffle!

### **Dates of interest**

- **2008 Credentialing Exam March 29 Cedar Rapids**
- **2008 IDMA Spring Mtg. April 24/25, 2008 Mary Greeley Hosp. Ames**
- **Paid Nutritional Assistant training April-9-2008 Ankeny IA call Jennifer 321-5674**



# The Importance of Giving...

President Elect Sharon Vermer CDM/CFPP  
Dietary Manager Orange City Area Health Center

## Food Bank of Iowa

Once again this spring we would like to support the Food Bank of Iowa with our donations.

Imagine being a single mother coming home from a long day on your feet working in a kitchen. You pick up your little girl at daycare, and head for home. You hope your old car holds together as it shakes and rattles down the road, because you don't have the money to fix it, and you need it to get to work. When you get home, you leave on your coats because the house is so cold: heating is expensive and you don't get paid until the end of the week. You open the cupboard to start supper, hoping to find everything you need there, even though you know there wasn't anything there the night before. You find a can of green beans and some old crackers, so you get creative and try to make it a fun experience for your daughter. But you worry: what are you going to do tomorrow night?

Many towns in Iowa have food pantries supported by local donations and the Food Bank of Iowa.



The Food Bank receives food to distribute to the needy in 42 counties of central Iowa, including

- missions and shelters serving the homeless, battered women and families in crisis
- Food pantries
- Soup Kitchens
- Day care centers for infants and children
- Residential centers

Centers for low-income senior citizens

The Food Bank of Iowa maintains a 52,000 square foot warehouse in Des Moines. They are able to accept dry, refrigerated and frozen donations. They are not a government agency, and are not funded by tax dollars, so they need our help.

Imagine an Iowa where everyone – children, seniors and working families – all have enough food. Please help us support the Food Bank of Iowa. Canned food and monetary donations will be accepted during our spring meeting April 24 and 25. Please bring what you can: maybe even collect from staff at your facility and bring a box of food! We would like to be able to bring a substantial donation to the Food Bank.

With your help and support we can create a hunger free Iowa.

## Pride in Food Service Fun! Ways & Means Chair Julie Stork CDM/CFPP

Once again our members show their creative side of celebrating! Here are some pictures showing how much fun the newly remodeled café, at ChildServe in Johnston IA, had during Pride in Food Service Week as well as throwing in a Mardi Gras Day to add in the February Festivities! Thanks for sharing!



# **Foodservice with a Difference**



Third generation,  
family owned company



Simply Menus  
web based management tool



Fun, education CEU's -  
come join us!



Theme Meal Magic -  
online meal & event planning

At Martin Bros., our goal is to create inspirational and innovative solutions that serve our foodservice partners – specific solutions for specific customers. Healthcare customers can expect Martin Bros. advantages that take them above and beyond in the healthcare industry.

- 5 full time dietitians
- Cost control resources
- Culinary resources from our corporate chef
- Inservices-In-A-Box
- Medical supplies
- Equipment layout and design
- Warewashing and janitorial programs
- Proudly serving over 600 healthcare/assisted living facilities in the midwest



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**2-Impact Area meetings** were held in Feb. & March! A big thanks to Central Area– Darcy Otto Norwalk, for hosting and the SW district meeting held by Winnie Caltrider in Stuart! We were able to offer 2 CEU's of education for free at both meetings and enjoy the small group settings for some great networking opportunities! Both meetings had students in attendance so we hope to see them joining our ranks in the near future!



**IDMA did** two Vendor shows this past quarter. Below is the Hawkeye Food Show booth in January in Des Moines. A big thanks to Hawkeye for letting us share our information for free at their show! !

We also want to thank the Consulting Dietitians for having us at their March meeting. We do a booth swap with them so be sure and thank them when they attend our vendor show in April!

Special thanks to all the members that were able to man the booths!

