



Association of
Nutrition & Foodservice
Professionals

Formerly DMA

CORPORATE PARTNER PROGRAM

YOUR GUIDE TO MEMBERSHIP, ADVERTISING, EXHIBITS AND SPONSORSHIP



CORPORATE PARTNER MEMBERSHIP

MARKET ADVANTAGE PROGRAM

NUTRITION & FOODSERVICE EDGE™ MAGAZINE

NATIONAL & REGIONAL EXHIBITS

SPONSORSHIPS

ONLINE ADVERTISING OPPORTUNITIES

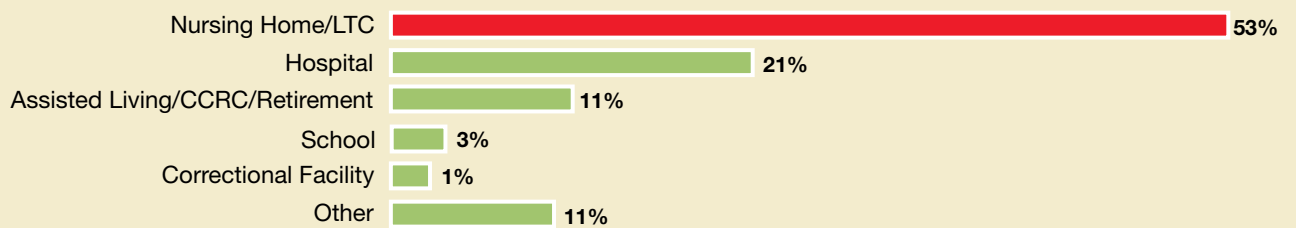
CONNECT WITH YOUR CUSTOMERS.

LET ANFP DELIVER YOUR MESSAGE!

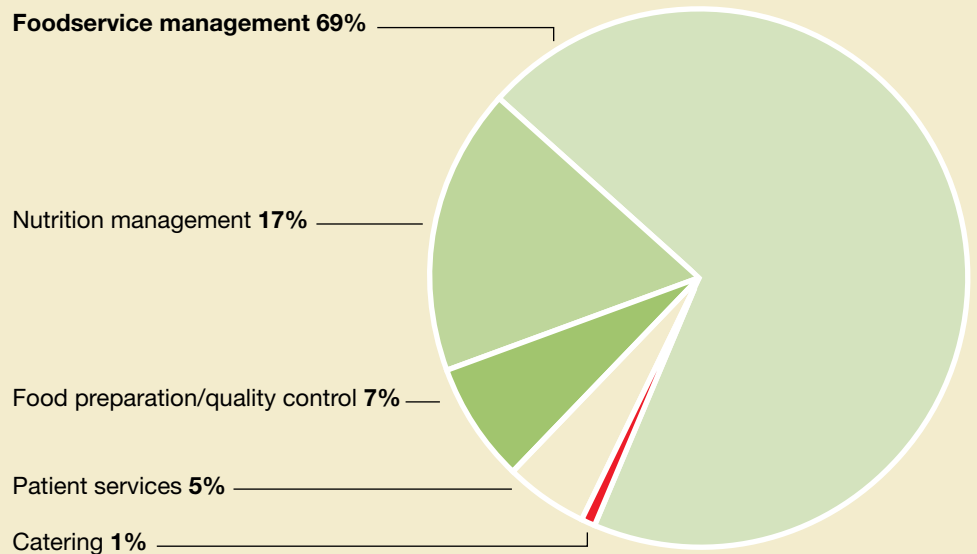
THE VAST MAJORITY OF ANFP MEMBERS ARE Certified Dietary Managers (CDM, CFPPs) — your targeted buyers in the non-commercial nutrition and foodservice market. They manage substantial food and supplies budgets for long-term care and senior-living facilities, hospitals, correctional centers, schools and other institutions that serve large numbers of clients.

ANFP MEMBERS: A SNAPSHOT

EMPLOYMENT SETTING



PRIMARY AREA OF RESPONSIBILITY



Also Responsible for: Safety 53% Risk Management 23% Environmental Services 16%

BUYING DECISIONS OF ANFP MEMBERS

Product/Service	raw foods	paper supplies & disposables	janitorial supplies	supplements	glassware, china, dinnerware	tray & re-therm systems
Average Annual Budget	\$433,574	\$27,408	\$23,523	\$22,687	\$20,861	\$11,862
Buying Power	84%	80%	63%	73%	77-78%	60%

Data for graphs compiled from Readex Readership & Buying Power Study, March 2011.



ANFP MEMBERS ARE DECISION-MAKERS.



ANFP: A NEW BRAND — OFFERING YOU NEW MARKETS

On January 1, 2012, the Dietary Managers Association changed its name to the Association of Nutrition & Foodservice Professionals (ANFP). Our new name better represents the role of our members in the workplace, where they offer a unique combination of nutrition and foodservice skills. Our new name helps us launch a new era of growth and connection with audiences who can benefit YOU. We are adding new members and expanding the number of Certified Dietary Managers in the United States — and that means new markets for your products and services.

“In a competitive marketplace, I need to focus in on my core customers quickly. One of the great ANFP advantages is that the market they deliver is so well-defined and accessible. There is no guesswork — I know these buyers are a perfect fit for our products.”

Jacqui Gustafson, RD, *Dinex/Carlisle*

THE ANFP MARKETING ADVANTAGE

We give you access to:

- **Key markets**, including nursing homes, senior-living centers, and hospitals
- **Tightly targeted audiences**, focused on foodservice, nutrition, food preparation and quality control
- **Workplace decision makers**, with substantial buying power

ANFP offers many ways to connect — from advertising in our popular magazine to exhibit space at our meetings. Our Market Advantage program allows you to customize your advertising and promotional efforts for even more targeted results.

Call us to learn more! 800-323-1908.

Visit www.ANFPonline.org

JOIN ANFP AS A CORPORATE PARTNER FOR MAXIMUM MARKETING VALUE

BY JOINING ANFP AS A CORPORATE PARTNER, you will be in our top advertising and promotion tier, with access to all the best marketing features ANFP has to offer. Your Corporate Partnership also shows your customers that you support their professional association – a valuable branding opportunity. Corporate Partnership delivers optimal value for your marketing budget by providing special rates on a variety of opportunities. Add up the benefits!

WHAT YOU RECEIVE

EXPO BOOTH DISCOUNTS Enjoy a \$500 savings on an Expo booth at our Annual Meeting! You'll also receive priority booth space assignments whenever possible.

ANFP MAILING LIST Every Corporate Partner who provides a minimum \$250 ANFP Sponsorship receives one FREE use of the ANFP member list, valued at \$2,100, and can purchase subsequent uses at 50% off published rates. Reach nearly 15,000 buyers with your own direct marketing.

DISCOUNTED MAGAZINE ADS Corporate Partners receive a 15% discount off published ad rates. Decision-makers turn to *Nutrition & Foodservice Edge™* magazine to learn about trends and products that are shaping the nutrition and foodservice industry. Nutrition and foodservice companies turn to *Nutrition & Foodservice Edge™* to reach more than 33,000 decision makers responsible for buying products and services.

DISCOUNTED BANNER ADS ANFP's website, www.ANFPonline.org, currently receives more than 58,000 hits per day and 1.7 million hits per month! Corporate Partners enjoy a 10% discount on published banner ad rates.

RECOGNITION ONLINE The names of Corporate Partners, along with a description of their products and services, appear 24/7 on the ANFP website.

ANFP EDUCATIONAL PROGRAMS Extend your reach by sponsoring an educational session for use by ANFP state and district chapters throughout the year. Chapter meeting planners rely on ANFP to locate qualified speakers whose presentations have been planned in advance and pre-approved for Continuing Education. As a sponsor of the program, you have the opportunity to put your company's expertise on the agenda!

OTHER OPPORTUNITIES As a Corporate Partner, you will be invited to share your expertise with meeting participants at the ANFP Annual and Regional Meetings.

Join us! Many companies have chosen to join ANFP as high-profile Corporate Partners. The valuable membership benefits you'll receive more than cover the cost of annual dues.

ANFP CORPORATE PARTNER DUES: \$700
Join online at www.ANFPonline.org, by clicking the Corporate Partner tab at the top of the page.

“We love the Corporate Partner program because it has enabled us to become a part of the ANFP family. We are viewed as a part of the community of professionals that we serve and it helps us understand their needs better. This leads to better products and services on our part. In the end, everyone wins .”

Yvette C. Szeleczky, RD, LD, *Diamond Crystal Brands/Hormel Health Labs*

For more information on becoming a Corporate Partner, contact Nik Rubicz at 800.323.1908 or nrubicz@ANFPonline.org.



ANFP MEMBERS LISTEN.

THE MARKET ADVANTAGE PROGRAM

WHEN IT COMES TO MARKETING, ONE SIZE DOES NOT FIT ALL. Every company has a unique set of marketing strategies, goals, and budget parameters. Our popular ANFP Market Advantage Program can help your company increase exposure to nutrition and foodservice decision-makers at an impressive cost-savings. You'll save substantially.

Here's how it works: As a Market Advantage participant, you will be able to bundle multiple points of entry to the ANFP marketplace that are most important to you. By creating a custom package, you'll discover new ways to stretch marketing dollars and position your company in targeted print, online, and face-to-face ANFP opportunities — without having the hands-on management of multiple channels. We take care of that for you.

Besides strong cost-savings, you eliminate the need to revisit promotional purchasing decisions month after month. All you have to do is create your annual ANFP program and you're done! Your ANFP Market Advantage Program can include any of the following opportunities:

- Corporate Partner membership
- Cover wraps, gatefolds, spreads, and other eye-catching ad vehicles
- Banner advertising on www.ANFPonline.org
- e-News sponsorship
- One or more booths in ANFP's Expo and Regional Exhibits
- Event or merchandise sponsorship at ANFP's Annual Meeting & Expo
- General sponsorship donation
- Breakout session sponsorship
- Opportunity to present a breakout session at ANFP's Annual Meeting
- Online course, webinar, and article sponsorship
- Author an article for *Nutrition & Foodservice Edge™* magazine
- Educational program for ANFP Chapters
- Scholarships for nutrition and foodservice professionals and for students in professional training programs
- Use of ANFP's membership mailing list

“The Market Advantage program has given us outstanding reach and access to ANFP’s 15,000+ key decision-makers — a great value in our marketing portfolio. Participating in annual and chapter meetings allows us to discuss products with a large number of members in one setting, strengthen our relationships, and gain understanding of the healthcare segment.”

Ed Schneider,
General Mills Bakeries and Foodservice



GOT AN IDEA? LET'S TALK!

The Market Advantage Program can be further customized based on your ideas for reaching your targeted markets. We would be happy to discuss co-sponsored events, distribution of educational or professional development materials, and other opportunities for partnership.

To get started with ANFP's Market Advantage Program, contact Nik Rubicz at 800.323.1908 or nrubicz@ANFPonline.org.

ADVERTISE IN *Nutrition & Foodservice Edge*™

THE SOURCE FOR NUTRITION AND FOODSERVICE PROFESSIONALS

Nutrition & Foodservice Edge™ (formerly *Dietary Manager*) magazine is the leading publication for nutrition and foodservice professionals, with more than 33,000* readers who work in a wide range of settings — from senior-living facilities to hospitals, and more. They are ready for your advertising message!

ANFP = ADVERTISING POWER One of the best ways to introduce your products and services to foodservice buyers is to advertise regularly in *Nutrition & Foodservice Edge*™.

As the official publication of ANFP, *Nutrition & Foodservice Edge*™ is one of the organization's most popular membership benefits. Nutrition and foodservice professionals are continually searching for new and better products. They rely on *Nutrition & Foodservice Edge*™ for timely information.

Readers of *Nutrition & Foodservice Edge*™ control powerful food and equipment budgets in senior-living facilities, hospitals, and many other non-commercial settings. If you want your products specified on their purchase orders, advertising in ANFP's magazine is a great way to make sure they know who you are. In fact, 78% of readers report their primary reason for reading *Nutrition & Foodservice Edge*™ is to learn about new products, programs, and services.

*Includes pass-along rate



“*Nutrition & Foodservice Edge*™ magazine is my primary resource for industry trends, products and services. Not only do I read each issue, I pass it along to colleagues who can also benefit from the articles, advertisements, and tools it provides. I am able to share much of this information with my entire staff through inservices and meetings. It is the go-to publication for our nutrition and foodservice team.”

Debra Dawson, CDM, CFPP, *Bishop Drumm Retirement Center*

2012 EDITORIAL CALENDAR Please note: Themes may be amended or rescheduled without prior notice

MONTH	THEME	SPACE RESERVATION	MATERIALS DEADLINE
January	Leadership and Professional Education	November 23	December 1
February	Human Resources Management	December 27	January 3
March	Nutrition & Medical Nutrition Therapy	January 25	February 1
April	Culinary Trends and Annual Meeting Preview	February 24	March 1
May	Cost Control and Sustainability	March 26	April 2
June	Marketing Your Foodservice Department	April 25	May 1
July/Aug*	Foodservice Equipment Trends & Purchasing	May 25	June 1
September	Menu Planning	July 25	Aug 1
October	Holiday Meal Trends	August 27	September 3
Nov/Dec	Technology/Buyer's Guide	September 25	October 1

*ANFP Conference Issue: Bonus circulation to Annual Meeting attendees

CIRCULATION DATA

Publication Title: *Nutrition & Foodservice Edge*™
 Year Established: 1992
 Publisher: Association of Nutrition & Foodservice Professionals
 Total Paid and/or Requested Circulation: 15,417
 Non-Paid (Qualified): 577
 Total Circulation: 15,994
 Total Readership with Passalong: 33,000+



ANFP MEMBERS ARE READERS.

AD RATES AND MECHANICAL REQUIREMENTS: *Nutrition & Foodservice Edge™ Magazine*

2012 Advertising Rates effective 1/1/12-12/31/12

AD SIZE	1 TIME	3 TIMES	6 TIMES	10 TIMES	
Full Pg.	4 color	\$ 2,570	\$ 2,510	\$ 2,400	\$ 2,250
	B/W	\$ 1,970	\$ 1,910	\$ 1,800	\$ 1,650
2/3 Pg.	4 color	\$ 2,340	\$ 2,300	\$ 2,190	\$ 2,090
	B/W	\$ 1,740	\$ 1,700	\$ 1,590	\$ 1,490
1/2 Pg.	4 color	\$ 2,090	\$ 2,060	\$ 1,950	\$ 1,840
	B/W	\$ 1,490	\$ 1,460	\$ 1,350	\$ 1,240
1/3 Pg.	4 color	\$ 1,920	\$ 1,890	\$ 1,820	\$ 1,720
	B/W	\$ 1,320	\$ 1,290	\$ 1,220	\$ 1,120
1/4 Pg.	4 color	\$ 1,750	\$ 1,720	\$ 1,670	\$ 1,590
	B/W	\$ 1,150	\$ 1,120	\$ 1,070	\$ 990
1/6 Pg.	4 color	\$ 1,600	\$ 1,540	\$ 1,490	\$ 1,430
	B/W	\$ 1,000	\$ 940	\$ 890	\$ 830

Cover and Premium Positions (4-color only)

Back Cover	\$ 3,200	\$ 3,140	\$ 3,020	\$ 2,840
Inside F/B Cover	\$ 3,050	\$ 3,020	\$ 2,880	\$ 2,740
Pg. 3	\$ 2,960	\$ 2,880	\$ 2,770	\$ 2,600
Center Spread	\$ 4,770	\$ 4,670	\$ 4,480	\$ 4,210

- For other special position requests, add 5% to total space charge.
- Ad inserts and Business Reply Cards, please call ANFP for prices.
- Rates effective January 2012. *Nutrition & Foodservice Edge™* is published 10 times per year. All display rates are gross and 15% ad agency commissionable, or 15% discounted for Corporate Partners.

Preferred Materials Digital, Macintosh-compatible files preferred. Files accepted on CD or via e-mail. Adobe InDesign or Illustrator are preferred layout programs. Ads provided in either program must include all fonts (both printer and screen) and linked, high-resolution artwork (minimum 300 dpi). Ads may also be sent as high-resolution PDF, EPS or TIF files. Please convert all typography to outlines and embed graphics prior to submitting ads. Full-page, bleed ads should be sized to bleed, for proper trimming. Quality of reproduction cannot be guaranteed if files are sent in any formats other than specified here.

Ad Sizes

Conversion of advertisements to preferred format or size will be billed at cost plus handling.

FULL PAGE SPREAD
15.75"W x 10.34"H

FULL PAGE
7.63"W x 10.34"H

2/3 PG. VERT.
4.72"W x 9.96"H

2/3 PG. HORIZ.
7.21"W x 6.63"H

1/2 PG. VERT.
3.60"W x 9.95"H

1/2 PG. HORIZ.
7.21"W x 5"H

1/2 ISLAND
4.72"W x 6.63"H

1/3 PG.
4.72"W x 5"H

1/4 PG. VERT.
3.60"W x 5"H

1/4 PG. HORIZ.
7.21"W x 2.5"H

1/6 PG.
3.60"W x 3.33"H

Full page spread and full page ads are available as "bleed" ads. To properly size ads, use the bleed page size specifications. For bleed ads, please allow a .25" margin from trim for all live areas.

Ad Specifications

- Trim Size 8.125" x 10.875"
- Bleed Page Size 8.25" x 11.125"
- Two Page Spread 16.5" x 11.125"

Ad Materials Shipping Information

Mercy Ehrler E-mail ads to: mercy@advanceddesign-online.com
 AdVanced Design FTP ads to: <ftp.advanceddesign-online.com>
 1536 S. Oswego Rd. Upload to: "ANFP" folder
 Naperville, IL 60540 User Name: [advanceddesignonline](http://advanceddesignonline.com)
 Password: cza^9*3v

If e-mailing or uploading ads to the FTP site, please compress files before sending. For assistance please contact Mercy Ehrler, 630.470.9096

FIND NEW CUSTOMERS AT ANFP MEETINGS AND EVENTS

NETWORK WITH OUR COMMUNITY

You can maximize your brand impact with exhibit space at ANFP special events and activities throughout the year. Hundreds of foodservice buyers from across America meet every year at the ANFP Annual Expo and Regional Expos to learn about the newest and best products on the market.

Current exhibitors know that our meetings offer an opportunity to meet face-to-face with managers in charge of sizable nutrition and foodservice budgets. They are responsible for purchasing, storing, preparing, and delivering balanced meals to clients three times a day, 365 days a year.

ANFP ANNUAL MEETING AND EXPO

**June 30 — July 3, 2012 • Expo held on July 2
Manchester Grand Hyatt • San Diego, CA**

Your Expo booth price includes carpeting, pipe and drape, one 6' draped table, 2 chairs, 1 wastebasket, and a complimentary ID sign. Exhibitor personnel are invited to attend the Chair's Welcome Reception at no charge, and each company receives 1 free ticket to the Leadership Recognition Banquet. Exhibitors may also attend ANFP Annual Meeting educational sessions if space is available.

To reserve booth space, please contact Nik Rubicz at 800.323.1908 or by email at nrubicz@ANFPonline.org.

2012 ANNUAL MEETING AND EXPO INFORMATION

July 2, 2012: Manchester Grand Hyatt • San Diego, CA

Sunday, July 1, 2012: Expo move-in: 8:00 a.m. to 8:00 p.m.

Monday, July 2, 2012

Expo Move-in: 7:00 a.m. to 9:30 a.m.

Show hours: 10:00 a.m. to 1:00 p.m.

Exhibit tear-down: 1:00 p.m. to 5:00 p.m.

Download Expo contract at:

www.ANFPonline.org/Docs/ExpoContract.pdf

IMPORTANT EXPO DATES

November 1, 2011

Early bird discount deadline (contract and payment due).

February 1, 2012

Booth(s) must be paid in full. (Full payment must accompany contracts received after this date.)

February 2012

Booth assignments will be made. Please note: The 2012 Expo facility does not have access to piped-in water and drainage. Please call the ANFP Expo Manager at 800.323.1908 if you have special utility requirements.

March 2012

Exhibitor service kits will be e-mailed by decorator.

April 25, 2012

Exhibitor registration forms due at ANFP. Advertising insertion orders for program book and show edition magazine due. (All ad materials due May 20, 2012.)

2012 ANNUAL MEETING AND EXPO July 2 • San Diego

CORPORATE PARTNERS

	10' x 10' Booth Rate	10' x 20' Booth Rate
By 11/1/11 <i>Early Bird</i>	\$1,800 per booth	\$2,800 per booth
After 11/01/11	\$2,000 per booth	\$3,000 per booth

NON-MEMBERS

	10' x 10' Booth Rate	10' x 20' Booth Rate
By 11/1/11 <i>Early Bird</i>	\$2,300 per booth	\$3,300 per booth
After 11/01/11	\$2,500 per booth	\$3,500 per booth

PROGRAM BOOK ADS

4 COLOR

Back Cover	\$850
Inside Front/Inside Back Cover	\$750
Full Page	\$700
1/2 Page	\$550



ANFP REGIONAL MEETINGS

ANFP Regional Meeting March 2012

March 23 • Hilton Toledo • Toledo, OH

ANFP Regional Meeting April 2012

April 6 • Hyatt Regency • Minneapolis, MN

ANFP Regional Meeting Fall 2012

Date and Location to be announced

Enjoy exceptional face-to-face marketing at ANFP Regional Meetings, bringing the “annual meeting” experience closer to home for ANFP members, region by region. Take advantage of a new ANFP audience, a majority of which has never attended annual ANFP Expos in the past! This face-to-face opportunity is so highly valued that ANFP is awarding two hours of continuing education to each Certified Dietary Manager (CDM) attending the show. Exhibitors who participate in more than one ANFP Expo in 2012 earn additional discounts.



Advantages of Regional Meetings

- Reach customers in targeted national locations
- Excellent face-to-face venues
- Great exposure to new audiences

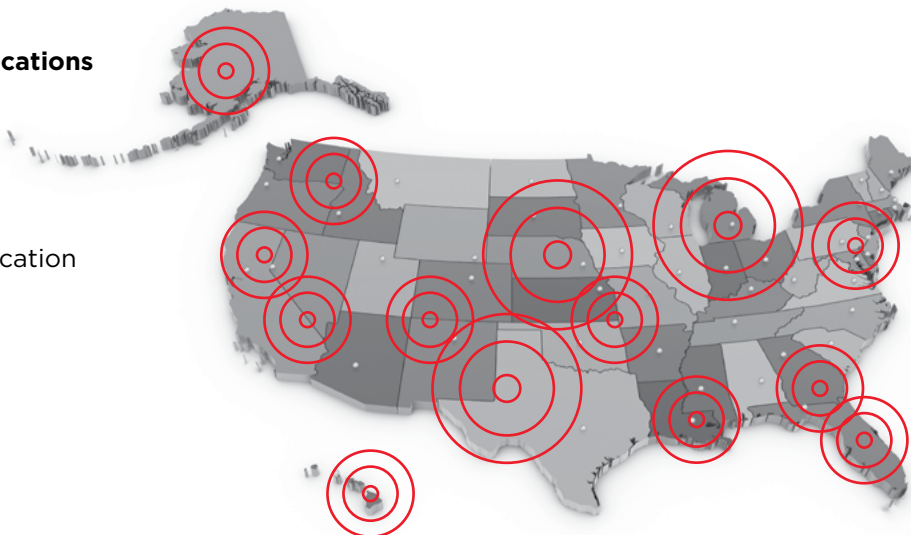
Check www.ANFPonline.org for date and location announcements.

2012 ANFP REGIONAL Tabletop Exhibit Rates	
CORPORATE PARTNERS	
6' tabletop space	\$ 550 each
2 tables	\$1,050 each
NON-MEMBERS	
6' tabletop space	\$ 850 each
2 tables	\$1,650 each

Download Expo contract at:
www.ANFPonline.org/Docs/ExpoContract.pdf

“We have exhibited at both the Annual Meeting and Regional Meetings and have found the interaction with attendees is outstanding. The meetings are well-run and well-attended.”

Amy B. Lewis, MBA
Sales & Marketing Manager – Healthcare Hoffmaster Group, Inc.



CHOOSE A FORUM PERFECT FOR YOUR MESSAGE

SPECIAL SPONSORSHIPS

Create additional brand exposure by becoming an ANFP Sponsor! We offer many opportunities to extend your brand at ANFP's Annual or Regional meetings. Choose from two sponsorship categories: Events and Merchandise.

No matter your budget, there is an opportunity for any company to become an ANFP sponsor!

EVENTS

Annual Meeting Leadership Recognition Banquet
\$25,000

ANFP's Recognition Banquet, an evening of leadership recognition, dinner and entertainment, is an extraordinary event during which participants are given red-carpet treatment! This event can be a shared sponsorship, and all sponsors will receive optimum recognition for their support.

Annual Meeting Chair's Welcome Reception
\$15,000

The Annual Meeting kicks off with this eagerly anticipated opening reception, hosted by the Chair of the ANFP Board. Attendees enjoy a themed event featuring a delicious array of food and beverages as they renew friendships and share an evening of camaraderie.

Annual Meeting Party with a Purpose
Various support levels

This is the can't-miss party of the week during the Annual Meeting, and all for a great cause! Attendees will enjoy an evening of music, dancing, live and silent auctions, and more. All funds raised will support the philanthropic work of ANFP's Foundation. Vendors can sponsor at one of the following levels:

- **\$2,500 Diamond Sponsor**
- **\$1,500 Sapphire Sponsor**
- **\$ 500 Emerald Sponsor**
- **\$ 250 Ruby Sponsor**

A package of benefits is available at each level. Contact ANFP staff for more details.

Annual Meeting Networking Luncheon
\$20,000

The premier daytime networking event, the Networking Luncheon brings all attendees and exhibitors together for a fun and interactive experience. The luncheon will feature a keynote speaker, followed by a networking activity at each luncheon table. This event can be a shared sponsorship, and all sponsors will receive high-impact recognition and participation in the luncheon.

General Sessions

Annual Meeting \$3,000 each • **Regional Meeting** \$1,500 each

The Opening and Closing General Sessions feature leading keynote speakers, and are the most highly attended educational events. Sponsors will be given the opportunity to introduce the keynote speaker.

Café ANFP • Various support levels
Treat ANFP attendees to a much-needed break during their busy meeting schedule!

Annual Meeting
Individual breaks: \$2,500
All three breaks: \$7,000

Regional Meeting
Individual breaks: \$1,000
All three breaks: \$2,500

Breakout Sessions
Annual Meeting \$1,500 each
Regional Meeting \$500 each
Approximately 18 sessions available. Breakout sessions provide educational opportunities on a wide variety of topics.

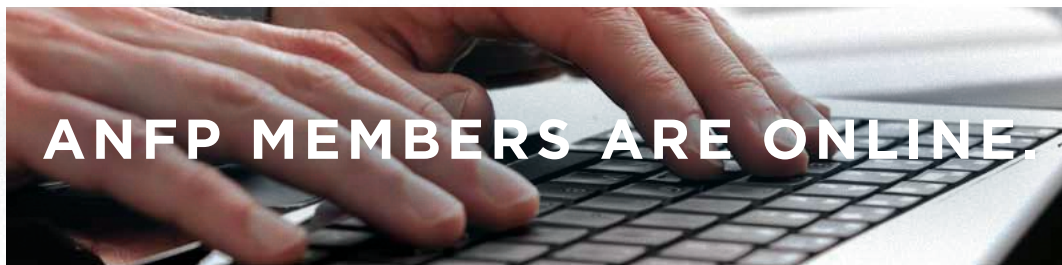
MERCHANDISE

Tote Bags
Annual Meeting \$7,000 **Regional Meeting** \$2,000
Featuring the ANFP meeting logo and the sponsoring company's logo, this keepsake offers highly visible exposure, as it is carried by every attendee throughout the meeting.

Badge Holders
Annual Meeting \$5,000 **Regional Meeting** \$1,500
Be seen coming and going!! Your company name and logo will be worn by every meeting attendee.

General Sponsorship Donation
Your donation of \$250 or more will be used to support and enhance our meeting events, and will earn your company added exposure. Now companies with budgets of any size can be included as supporters of ANFP!





ANFP MEMBERS ARE ONLINE.

ONLINE ADVERTISING AND SPONSORSHIP

Like many national organizations, ANFP is expanding more and more of its work online. Our members increasingly use online tools and resources, making them an important audience for your electronic marketing efforts. At any time, from any location, ANFP members are connecting online, taking advantage of everything from e-purchasing to discussion boards.

ANFP's website, www.ANFPonline.org, is a favored Internet destination of ANFP members and the nutrition and foodservice community, with more than 58,000 hits per day and 1.7 million hits per month. It is linked from more than 550 other industry websites, and is a top match for many popular Web searches.

BANNER ADVERTISING

Banner advertising springs well-targeted prospects directly to your website—no phone calls for prospects to make, no cards to fill out. Once you place your banner ad insertion order, your marketing campaign starts immediately!

Duration Minimum duration for a banner ad is one calendar month or 30 days, beginning the date you specify, and based on availability. You may extend placement for any number of one-month intervals.

Rotation Policy Banner ads may rotate with others on the same Web page.

Specifications GIF or JPEG, 468 W x 60 H (pixels), 200K maximum file size, animation is permitted, 7 seconds recommended (no looping, please).

Content Policy ANFP reserves the right to approve the content relevancy of all advertising.

Discounts ANFP Corporate Partners receive a 10% discount. Sorry, no agency discounts.

Rates

Banner Ad: Home Page \$550/month

Banner Ad: Other Pages \$350/month

eNEWS SPONSORSHIP

ANFP's e-mail newsletter, eNews, reaches more than 13,000 members and is published 12 times per year. eNews is packed with membership and industry news.

With the inclusion of a direct link to your website, eNews sponsorship is a great opportunity to capture members' undivided attention!

Headline Sponsor: Your top-of-page banner ad (directly under the masthead): \$1,100/issue

Supporting Sponsor: Your banner ad appears under the editorial content: \$550/issue

ONLINE CE SPONSORSHIP OPPORTUNITIES

- Webinars
- Food Protection Connection Articles
- Nutrition Connection Articles
- Leadership Connection Articles
- Online Courses

To reserve advertising space, please contact **Nik Rubicz** at **800.323.1908** or **nrubicz@ANFPonline.org**

The screenshot shows the ANFP website homepage. At the top, the ANFP logo and tagline "Association of Nutrition & Foodservice Professionals" are visible. Below the logo is the slogan "Nourish and grow." A navigation bar contains links for ANFP HOME, MEMBERS, STUDENTS, VENDORS, EMPLOYERS, MEDIA, and DMT ADMIN. A red callout bubble with the text "Your banner ad here!" points to the navigation bar. Below the navigation bar, there are sections for "Low Sodium" recipes, "ANFP Information Center" with a video player, and "Job Listings". A sidebar on the left contains a menu of links including About ANFP, Boards & Committees, Careers & Schools, CE, ANFP Chapters, ANFP Marketplace, Employment, Events, Gov't Advocacy, Media, Publications, Resources & News, Vendors, and Contact ANFP. The footer contains copyright information and contact details.

 JOIN THE RANKS AND **REACH YOUR AUDIENCE.**

**PREVIOUS CORPORATE
SUPPORTERS**

A La Cart, Inc.	Galley, Inc	Momentum Dietary Solutions
AccuTemp Products	General Mills Food Service	Morrison Management Specialists, Inc.
AdvancePierre Foods	G.E.T. Enterprises	National Pasteurized Eggs
Aladdin Temp-Rite	Georgia-Pacific	Nestle Health Science
Auburn University	Gluten Free Resources	Nestle Professional
Basic American Foods	Gordon Food Service	Nestle Professional Vitality
Ben E. Keith Foods	Grand Brands	Polar Ware Co.
Blendtec	Health Technologies, Inc.	Precision Foods
Blue Bunny — Well's Dairy	Healthcare Group Purchasing	Prime Services, Inc.
Brimstone Allon Ent.	Healthcare Services Group, Inc.	Reinhart Foodservice
Burlodge USA, Inc.	Hobart	Robot Coupe USA, Inc.
Butter Buds Foodservice	Hoffmaster Group	S&D Coffee
Cambro Manufacturing	Horizon Software International, LLC	Shasta Sales, Inc.
Campbell Soup Company	Hormel Health Labs	Simply Thick
Cleveland Range	HPSI Purchasing Services	Smuckers Foodservice
Computrition, Inc.	Hubert Company	Sodexo USA
Cook's Direct	Innovatix	Southeast Community College
Darlington Farms	Intek Manufacturing, LLC	Storehouse Foods
Dietary Management Software	Isopure Co.	SunMaid Growers of California
DietMaster Systems	J & J Snack Foods	Sunsweet Growers
Dietetic Associates	J.R. Simplot/Idahoan	SYSCO Corporation
Dinex-Carlisle	Jiffy Mix	Tyson Foods
Direct Supply	Juice Tyme, Inc.	University of Florida
Dispoz-O Products, Inc.	Kellogg's Food Away From Home	University of North Dakota
Distribution Market Advantage	Kraft Foodservice	Upstate Farms
Dole Packaged Foods	Lakeside Manufacturing	U.S. Foods
Ecolab Inc.	Leahy/IFP	Vision Software Technologies, Inc.
Electrolux Professional, Inc	Lemon-X Corporation	VitaFlo USA
FWE	Lyons-Magnus	Vitality Foodservice
Fieldstone Bakery	McKee Foods Corporation	VitaMix
Fishery Products	Meals On Wheels Association of America	The Vollrath Co., LLC
Folgers Coffee	Med Diet	Waring Commercial Products
Foodservice Express	Medfare, Inc.	Waste Management Healthcare Solutions
Foodservices of America	Medtrition, Inc.	
	Menu Systems, Inc.	
	Michael Foods, Inc.	